Opening Ceremony
Welcome by the hosts at the European Campus Rottal-Inn together with the extended organisation team

Plenary Session
Co-Creating Value through Smart Environment
Dimitrios Buhalis [Bournemouth University Business School, Great Britain]

RESILIENCE AUDITORIUM

10:10 am - 11:10 am
Transformation Processes to more Sustainability in Tourism – Experiences from Austria and Switzerland
[Christian Baumgartner, University of Applied Sciences of the Grisons, Switzerland]

11:10 am - 12:10 pm
Bavaria Tourism: Insights into Brand Marketing, Sustainability & Digitalization
[Claudia Mitchell, Bavaria Tourism Marketing, Germany]

VITALITY HALL

10:10 am - 10:50 am
Spa rehabilitation of cancer patients as a direction of development of internal medical tourism in Ukraine
[Natalia Vasyliova]

1:10 pm - 1:50 pm
Health benefits from nature: implications to tourism development or nature-based tourism development
[Liisa Tyrväinen, Natural Resources Institute, Finland (Luke)]

1:50 pm - 3:10 pm
Sustainable Tourism in the North Caucasus – a Best Practice
[Ksenia Gavrilova, Adventure: Dream. Team, Russia]

3:10 pm - 4:30 pm
Reinventing the spa destination - The case of the Brijuni Islands National Park
[Natasa Urosevic]

LUNCH BREAK | 12:10 - 13:00 pm

DESTINATION EARTH

10:10 am - 11:10 am
The aesthetics and affects of cuteness: Meeting pandas and knowing the wild [Yulei Guo]

11:10 am - 12:10 pm
Shark diving tourism in the macronesian islands: Conservation potential and challenges
[Pedro Gonzales Mantilla]

VITALITY HALL

10:10 am - 10:50 am
Tourism and well-being: the perspective of residents of Bwindi in Uganda.
[James Ssebaggala]

1:10 pm - 1:50 pm
Success with heterogeneous guest segments in health and wellness businesses
[Lisa Fickel, Roland Lymann]

1:50 pm - 3:10 pm
Reinventing the spa destination - The case of the Brijuni Islands National Park
[Natasa Urosevic]

3:10 pm - 4:30 pm
Panel discussion

SUSTAINABILITY HALL

10:10 am - 11:10 am
Residents' Irritation and Tourism Regulation in a Destination: Case of Český Krumlov
[Petr Janecˇek]

11:10 am - 12:10 pm
Local Government's Role in Governance of Sustainable Tourism: Stakeholders' Perspective from Finland
[Sanna-Mari Renfors]

VITALITY HALL

10:10 am - 10:50 am
BayernCloud Tourism - OpenData as a basis for sustainable visitor management and forecasts
[Markus Garnitz]

11:10 am - 12:10 pm
Tourism development at agricultural economy focused destinations - A case study in Triyle
[Irfan Arikan]

12:10 - 1:10 pm
Evaluation of visitor guidance measures on the “Hochgelheber” peregrination hiking trails in the Swabian Alb UNESCO Biosphere Reserve
[Madita Lemke]

1:10 - 3:10 pm
BayernCloud Tourism - OpenData as a basis for sustainable visitor management and forecasts
[Markus Garnitz]

3:10 - 4:30 pm
Panel discussion

Keynote presentations last 30 minutes + 10 minutes Q&A. The presentations last 6 mins 40, followed by a panel discussion. Schedule is subject to change.
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<tr>
<th>RESILIENCE AUDITORIUM</th>
<th>INNOVATION HALL</th>
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<tbody>
<tr>
<td><strong>13:00 - 15:50 pm</strong></td>
<td><strong>13:00 - 16:00 pm</strong></td>
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<td>Biometric technologies for tourism: getting insights in the field [IMotions, Software technologies for research with biometric sensors, Denmark/USA/Asia]</td>
<td>Relationship between forest management practices and nature-based recreation: a conceptual framework and practical applications [Alessandro Paletto, Council for Agriculture Research and Economics (CREA), Italy]</td>
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<td>Initiatives promoting development of the nature based services and experiences – evidence from Finland [Raija Komppula, University of Eastern Finland]</td>
<td>INTERREG AB291 — Forests, health and tourism. Insights from an cross-border EU-project [Sebastian Markov, European Campus Rottal-Inn, Deggendorf Institute of Technology, Germany]</td>
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<td>Tourism and Nature Tourism during the Pandemic [Nikolaos Pappas, University of Sunderland, Great Britain]</td>
<td>Tourism encounters in National Parks – social impacts of Covid19 [Iride Azara, University of Derby, Great Britain]</td>
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<td>Introduction to the International Journal of Spa and Wellness — Comments from the Editor in Chief [Eleni Michopoulou, University of Derby, Great Britain]</td>
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<td>**Break</td>
<td>15:50 - 16:00 pm**</td>
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<td><strong>16:00 - 16:40 pm</strong></td>
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**Conference Programme**

Keynote presentations last 30 minutes + 10 minutes Q&A. Schedule is subject to change.

**Closing the Event**

Introducing the Tourism Naturally Conference 2022 @Colorado State University, USA

Farewell by the hosts at the European Campus Rottal-Inn together with the extended organisation team