

FEEDBACK

Feedback is a present. It should be given at the right moment, be as useful as possible and attractively packaged. The bait must taste good to the fish and not to the fisherman. A helpful question to ask about the appropriate form is "How would I want someone to give feedback on this specific issue?" What follows is then up to the other person.

KEEP IT!

> Always maintain this strength!

MORE OF IT!

> Show it more frequently (please)!

THINK ABOUT IT!

> Keep this aspect in mind!