

# National Health Care Facilities and Engineering Week

## Share your engineering expertise by sponsoring ASHE's Engineering Week!

Every year in the last week of October, ASHE celebrates the important role that facility team members have in ensuring a safe and efficient environment for all patients, residents, visitors and staff within hospitals. ASHE will host three must-attend webinars during the month of October that will provide key content for industry professionals. Highlight your support by becoming a sponsor of these webinars. There's also an additional opportunity to present your solutions to ASHE members with a custom webinar.

### ASHE Engineering Week Webinar Sponsorship Package | \$5,000

As a sponsor of the Engineering Week webinars, your benefits will include:

- Banner ad on the Engineering Week [website](#) homepage during the month of October
- Banner ad on the [hfm magazine.com](#) during Engineering Week
- Logo recognition in two (2) issues of *HFM Insider* and five (5) ASHE social media posts\*\*
- Logo recognition on webinar registration pages and introduction slide during ASHE's three (3) Engineering Week webinars



### Custom Webinar Add-on | Add \$5,000

Upgrade your Engineering Week webinar sponsorship package by adding an opportunity to provide educational content\* and speakers for (1) custom webinar. Benefits include:

- Access to custom webinar registrant list, including email addresses
- Access to ASHE's hosting and webinar registration platforms
- Practice rehearsal prior to live webinar
- Exclusive email blast to 12,500+ ASHE Members
- Logo recognition on webinar registration page

\*Webinar content is subject to approval by ASHE

\*\*HFM Insider circulation: 62,500+ | ASHE followers: Facebook: 3,394; LinkedIn: 5,779; Twitter: 5,158



#### LET'S GET STARTED!

Contact Sue Griffin at 312-673-5586 or [sgriffin@smithbucklin.com](mailto:sgriffin@smithbucklin.com) to secure your Energy to Care sponsorship.