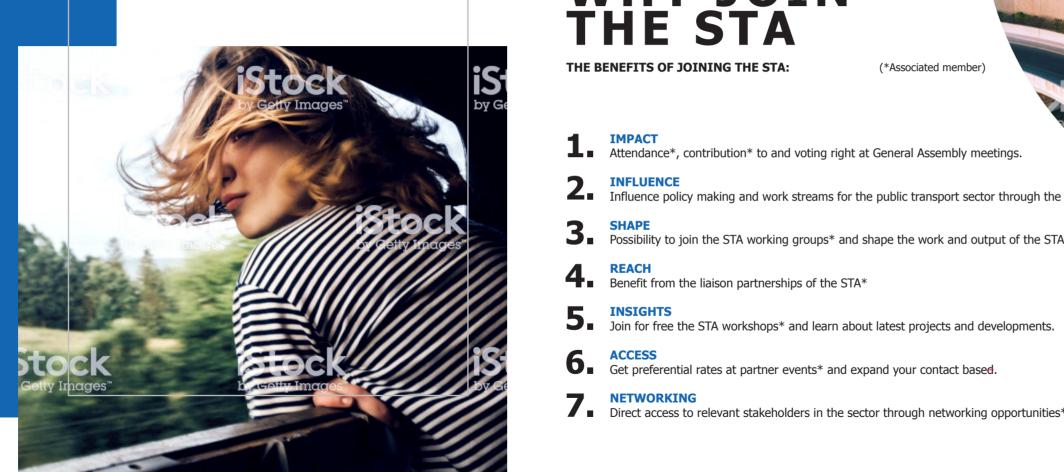
ABOUT THE STA

The Smart Ticketing Alliance (STA) is a non-profit association that promotes and facilitates cooperation between national and regional Smart Ticketing schemes to establish interoperable "Smart Ticketing" in Europe and elsewhere.

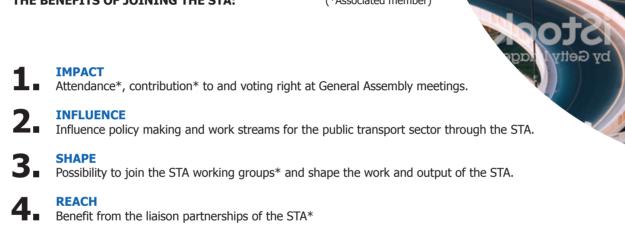
The founding members of the STA are: UITP, Calypso Networks Association, ITSO, AFIMB (now called MINT) and VDV eTicket Service.



WHY JOIN THE STA

THE BENEFITS OF JOINING THE STA:

(*Associated member)



FULL MEMBER Category 1 (regional, national or international public transport organisations) Category 2 (smaller public transport organisations) **ASSOCIATED MEMBER**

THE STA OFFERS TWO MEMBERSHIP

"ASSOCIATED MEMBER" WITH EACH

OPTIONS "FULL MEMBER" OR

BEING SUBDIVIDED INTO TWO

PLAYERS OF ALL SIZES:

CATEGORIES TO ACCOMMODATE

ANNUAL FEE Category 1 (individual companies, suppliers 2000 € and organisation supporting STA and with a yearly turnover of more than 1 million €) Category 2 (smaller individual companies, suppliers and organisations supporting the 900€ STA and with a yearly turnover of less than 1 million €)

ANNUAL FEE

2500 €

1750 €

6 ACCESS
Get preferential rates at partner events* and expand your contact based.

NETWORKING

■ Direct access to relevant stakeholders in the sector through networking opportunities*



OUR VISION

Customers seamlessly travel and are supported on their chosen journey. Transport operators have trusted open and integrated platforms for the planning, retailing, distribution and ticketing covering all mobility services.

OUR MISSION



The STA is the trusted reference point of contact for ticketing in the public transport sector.



The STA informs the standards making process and coordinates how public transport uses them.



The STA is recognised by a worldwide network of stakeholders as leader in the public transport smart ticketing environment.

OUR WORK STRANDS

THE STA WORKS TOWARDS ACHIEVING ITS MISSION AND VISION BY ENGAGING IN THE FOLLOWING WORK STRANDS:









The STA assesses



The STA

cooperates with
national and
regional smart
ticketing schemes
to establish
interoperable smart
ticketing in Europe
and beyond.

The STA develops, agrees and ensure the publication of the functional and technical requirements for smart ticketing interoperability.

The STA works with different stakeholders to establish trust schemes, specifications and certification.

compliance of operators against business rules.

a single point of contact for cooperation with other European and international bodies to promote interoperability in smart ticketing.

The STA provides



www.smart-ticketing.org

The objective of STA is to promote and facilitate cooperation between national and regional Smart Ticketing schemes and to establish interoperable "Smart Ticketing".

