

## Leading by heart

Fingerprints left on the souls of others do not fade. People will forget what you said. People will forget what you did. But people will never forget how they felt in your present. That is why how we treat others is essential. (Maya Angelou)

Especially in times of Corona, when personal contact is so reduced, a positive and humorous interpersonal relationship is an essential nutrient for all of us. So, that people do not slide into depression or negative mood, they need positive emotions and relationships.

Therefore, leaders with

- the ability to touch people in a positive way
- the ability to motivate and inspire them and
- to lead people through uncertainty

are essential.

Being positive in a  
negative situation  
is not naive.

It's  
*Leadership.*

- Ralph Marston

## Each of us is a leader

Each of us is in a specific context a leader and should act in such a way that others feel positively motivated and inspired and not be dragged down negatively. Each of us can daily contribute that others feel better!

In times of change and digital transformation companies need a culture of trust, open and clear communication, positive relationships, empowerment, learning from failures, open for new ideas and diversity as a solid foundation for innovation and creativity!

## Positive leadership principles

Positive leaders enable extraordinary performance:

- by fostering a positive work **climate**
- by fostering positive **relationships** among members
- by fostering positive **communication**
- by associating the work being done with positive meaning – positive **purpose**

**In times of digital transformation humanity and positive leadership helps to create  
a culture of trust, innovation and creativity**