

PRINT OPPORTUNITIES

2021 HFM Editorial Calendar

ISSUE	DEADLINES	COVER STORY	FEATURES	MARKETPLACE	SOLUTIONS
JANUARY/ FEBRUARY	Ad Close: 12/1/20 Materials: 12/10/20 Mail Date: 1/4/21	Advocacy and Compliance	<ul style="list-style-type: none"> Health care building trends ASHE Excellence in Health Care Facility Management Award EVS operations 	Hand hygiene equipment	<ul style="list-style-type: none"> Computerized maintenance management systems Water quality products
MARCH	Ad Close: 2/1/21 Materials: 2/9/21 Mail Date: 3/3/21	Building Your Professional Reputation	<ul style="list-style-type: none"> ASHE Vista Awards Facilities and engineering trends EVS operations 	Fire Safety	<ul style="list-style-type: none"> Behavioral hardware and technology Health care furnishings
APRIL PDC Summit Preview Issue + Bonus Distribution	Ad Close: 3/3/21 Materials: 3/11/21 Mail Date: 4/6/21	[SPECIAL SECTION] ASHE Annual Construction Survey	<ul style="list-style-type: none"> Facilities and engineering trends EVS operations 	Security and access control	<ul style="list-style-type: none"> Lighting equipment HVAC products
MAY	Ad Close: 4/5/21 Materials: 4/12/21 Mail Date: 5/4/21	Operational Excellence	<ul style="list-style-type: none"> Health care building trends Facilities and engineering trends EVS operations 	Power and electrical equipment	<ul style="list-style-type: none"> Fire safety products Cleaning products
JUNE	Ad Close: 5/3/21 Materials: 5/11/21 Mail Date: 6/7/21	Design and Construction	<ul style="list-style-type: none"> Interior design issues Facilities and engineering trends EVS operations 	Floor coverings	<ul style="list-style-type: none"> Automated disinfection systems Patient education and entertainment systems
JULY ASHE Annual Conference Preview Issue + Bonus Distribution	Ad Close: 6/3/21 Materials: 6/11/21 Mail Date: 7/6/21	Compliance Challenges	<ul style="list-style-type: none"> Health care building trends Compliance challenges EVS operations 	Lighting systems	<ul style="list-style-type: none"> Medical gas equipment Security and access control
AUGUST	Ad Close: 7/2/21 Materials: 7/12/21 Mail Date: 8/3/21	Energy Efficiency	<ul style="list-style-type: none"> Health care building trends Facilities and sustainability EVS operations 	Nurse communication systems	<ul style="list-style-type: none"> Real-time location systems HVAC
SEPTEMBER AHE Exchange 2021 Preview Issue + Bonus Distribution	Ad Close: 8/4/21 Materials: 8/12/21 Mail Date: 9/7/21	AHE Environmental Services Department of the Year	<ul style="list-style-type: none"> Health care building trends Facilities and engineering trends 	Cleaning products	<ul style="list-style-type: none"> Waste management Floor care equipment
OCTOBER	Ad Close: 9/6/21 Materials: 9/13/21 Mail Date: 10/5/21	Design and Construction	<ul style="list-style-type: none"> Interior design issues Facilities and engineering trends EVS operations 	Plumbing products	<ul style="list-style-type: none"> Fire safety products Health care furnishings
NOVEMBER/ DECEMBER	Ad Close: 10/4/21 Materials: 10/12/21 Mail Date: 11/3/21	[SPECIAL SECTION] ASHE/AHE Biennial Salary Survey	<ul style="list-style-type: none"> Health care building trends 	Computerized maintenance management systems	<ul style="list-style-type: none"> Signage and wayfinding Flooring products

*Editorial calendar is subject to change.