

ANNOUNCEMENT / PRESS RELEASE

New partnership between Siventus and The Rocket Foundation

As of June 1, 2024, Siventus becomes an official partner of the charitable 'The Rocket Foundation' based in Switzerland. The foundation and their partners strive to create and promote a better world through active business support, fundraising, coaching, and mentoring to support promising initiatives and projects, and to boost their impact on society.

Today's world is characterized by uncertainty and instability. The menace of a further escalation of military conflicts, global warming and environmental catastrophes, as well as social inequality, to name only a few, is increasing at alarming speed. All the more reason for every single one of us to make a difference and increase our efforts for a better world and a better future.

The vision of The Rocket Foundation is to aim to leave a better world by supporting underserved communities and individuals and by protecting the environment for future generations. To achieve this, The Rocket Foundation identifies, engages, and supports changemakers who strive to create and promote a better world. It is the firm believe in progress and provision of a launch base for visionaries who want to have a positive impact on the planet and society. Guided by the United Nations' Agenda 2030 Sustainable Development Goals, The Rocket Foundation is active in five main areas: nutrition, education, the economic model, equality, and the environment.

Siventus' support for The Rocket Foundation and its projects will be comprised of three main aspects:

- Marc and Laura Zoeller to become members of the advisory board of The Rocket Foundation
- Pro bono support of the Rocket team and Rocket projects with fundraising, manpower, expertise, and coaching
- Siventus to pledge 1% of the annual revenues to The Rocket Foundation

Marc Zoeller, Founder and Managing Partner of Siventus:

“We could not be prouder to announce our long-term partnership with The Rocket Foundation. We have invested quite some time to find the right partner in this important endeavor which is very dear to us. With The Rocket Foundation and its fabulous co-founders Fabrice d’Erm, Daniel Wyss, and Rebecca Berlinger, we have found exactly what we were looking for. Together, we can push our engagement for a better world to a whole new level. ‘Responsibility’ is one of our three core values at Siventus. As such, it takes into account our clients, colleagues, and society in general, and has been a major pillar for us right from the launch of Siventus in 2020. Although – or actually because of – being a young startup, we immediately started out our CSR activities with the pro bono support of small businesses for them to survive the Covid-19 pandemic in 2021, we supported a foundation helping underprivileged children with funds and workforce in 2022, and now together with The Rocket Foundation, we aim to further increase our positive impact on society and environment.”

Fabrice d’Erm, Co-Founder and CEO of The Rocket Foundation:

“Siventus brings practical experience, execution focus, and a collaborative working style, all of which are invaluable to our shared ambition of driving sustainable change. They have pledged 1% of their revenues to The Rocket’s portfolio, emphasizing transformation, change, and unleashing potential – core principles of Siventus’ business and approach. This partnership reflects our mutual long-term commitment to making a real difference. We are honoured by Siventus’ significant decision. Siventus is setting a precedent for corporates to actively reduce inequalities and create a better world for future generations. This partnership truly exemplifies like-minded individuals uniting for a higher cause.”

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About Siventus:

Siventus Management Consulting is headquartered in Munich, Germany, and stands for experience-driven management consulting aimed at increasing its clients' competitiveness for sustainable corporate success. Siventus' focus is on cross-sector support of the post-merger integration of acquired companies as well as the optimization of costs, processes and organizational structures. For Siventus, first-hand individual operational knowledge and experience of its consultants are very important prerequisites for providing impactful advice. For this reason, all Siventus consultants have a background in consulting and operational corporate practice. Clients benefit from this expertise in all service areas ranging all the way from Merger Excellence to Business Excellence to People Excellence.

About The Rocket Foundation:

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