



"We build Companies with Accelerated Returns"

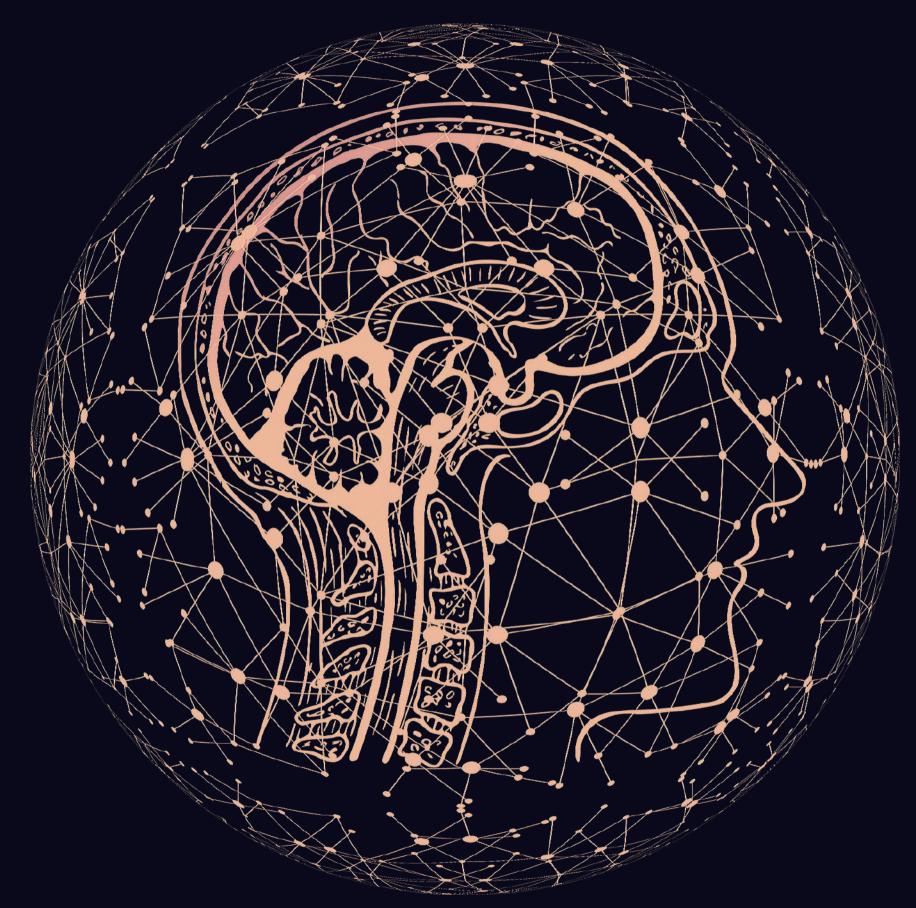


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"An investment in knowledge pays the best interest"

Benjamin Franklin



Algo Capital is a Financial Intelligence firm with expertise in the Capital Markets, Corporate Finance and M&A.

- An intermediary at the crossroad between the needs of entrepreneurs and investors
- A group of independent financial professionals with more than 20+ years of combined financial markets experience
- Operating from the U.K. across the EU and internationally
- Reshaping the deal making process through technology - employing advanced algorithms and automation





Unconventional solutions for unconventional problems

We approach each **problem as an opportunity**, bringing a **new paradigm** to your financial decisions. Our **values** & **principles** are what defines our **success** so we are very upfront about them:

1. Transparency & Integrity

We'll never tell you what you want to hear, we'll only tell you what we believe is the most suitable solution for you and your business

2. Results driven

Results are what matter most to you, hence we strive towards them with determination and resolve

3. Skin in the game

We strongly believe that sharing the risk and reaping common rewards is essential to long-lasting client - advisor relationships





2. Technology



Ask us for services now!



A technological framework to deliver superior matchmaking

A proven method combining the "classical" qualitative approach to investor outreach with quantitative analytics to speed up and enhance the connection between entrepreneurs and capital



Matchmaking Algorithm

Pulls and aggregates data form different providers to extract **in depth insights** on potentially interested counterparts based on specified parameters



Automation Algorithm

Fully automates the outreach process towards potential interested contacts without any human intervention

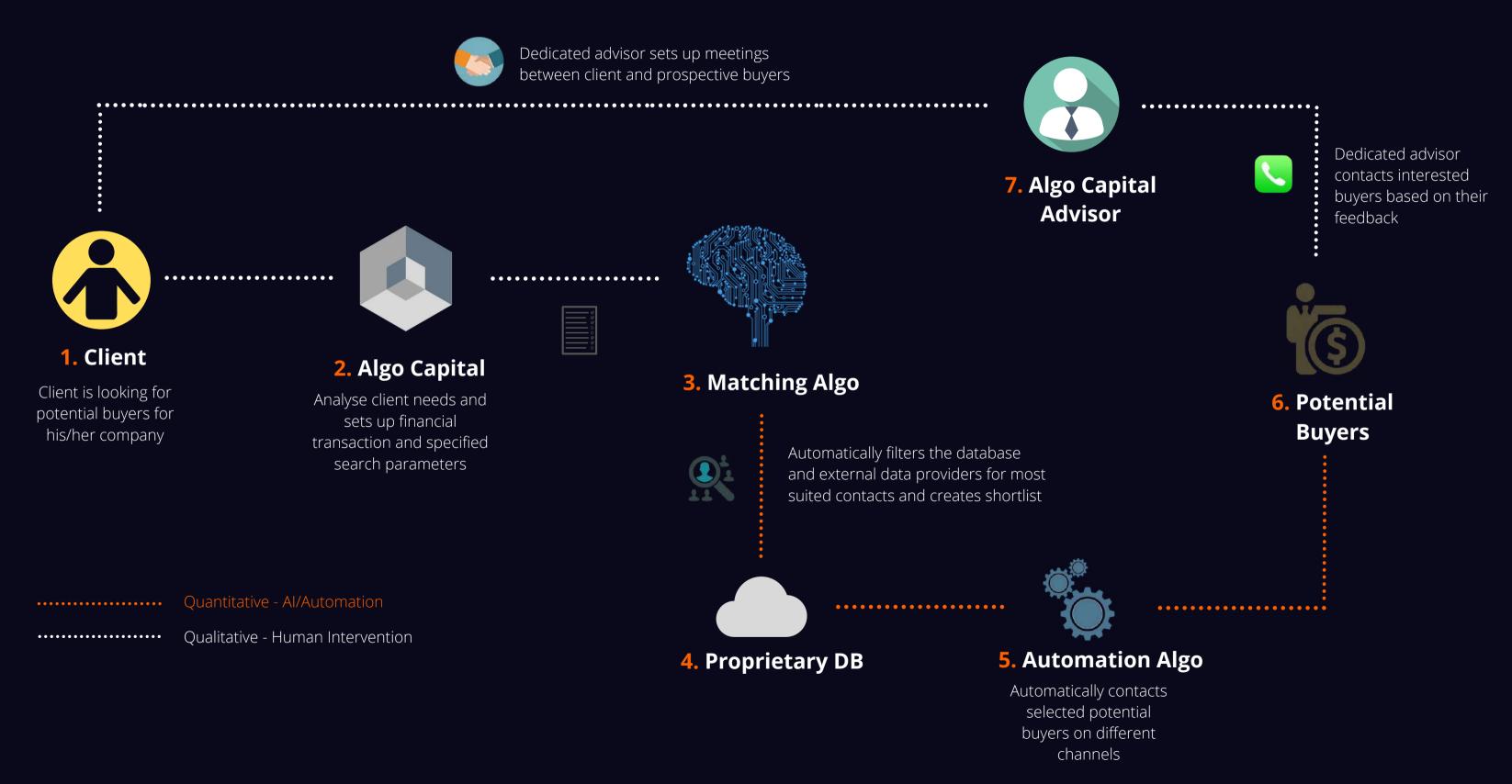


Proprietary Database

A database with more than **2M + profiled contacts** (Private investors, VCs, Private Equity & Debt Funds, Family Offices and Corporations)



Algo Capital Process is designed to deliver results





Compared with traditional advisors, Algo Capital offers three advantages

- 1. Find your financial counterpart **5x faster** thanks to our superior process
- 2. Don't suffer from lengthy on-boarding processes and scarce transparency
- 3. Enjoy a fee structure based on **shared** risk/reward





3. Algo Capital Solutions



Out of the box solutions for your every

financial need

Algo Capital Capital Seeking

Algo Capital M&A

Algo Capital Advisory



Algo Capital Capital Seeking



Ask us for services now!



Find the most appropriate partner to finance your long- term objectives

- Companies of every industry and size
- Businesses at every stage of their lifecycle
- Access a database with **2M+ Investors**





For every key moment in your business' life cycle

Seed Financing

Get the capital you need to fund your crazy idea

Startup Financing

Access the funds to finance your fixed assets and working capital needs

Growth Financing

Obtain the resources to grow and expand in the marketplace

Expansion Financing

Secure the financial support needed for your organic or external expansion

Replacement Financing

Gain access to the most suitable investor to substitute an exiting shareholder

Distressed Financing

Procure the means to restore your firm to its former glory



Choosing the right financing vehicle is paramount to your business' sustainability

- We work across the full capital stack
- We help you select the most appropriate financing vehicle based on your current capital structure
- We design unconventional financial instruments that best suit your needs

Common Equity

Preferred Equity

Mezzanine Debt

Subordinated Debt

Senior Debt



What are the benefits of partnering with Algo Capital?

- 5x Faster access to capital
- 2. No time and resources spent on contacting or dealing with investors
- 3. Trusted partners to **support you at every step** of your fundraising process
- 4. Fully transparent approach with detailed activity reports



Algo Capital M&A





Algo Capital formulates actionable steps to guide your every extra-ordinary decision

Strategic vision and **market expertise** are pivotal to the correct set-up of your next transaction, whether it is finding a buyer willing to purchase your business at the **best price** or scouting the market for the next target bound to **skyrocket your growth**.

We provide bespoke:

- Buy Side & Merger Advisory
- Sell Side Advisory

We proactively anticipate your desires and vision to guarantee you reach your most ambitious goals



Buy Side & Merger Advisory

Enhance shareholder value and build a solid **competitive advantage** that will put you ahead of the competition. Our **expert team** of financial professionals will assist you from the inception of the transaction to the closing of the negotiations:

Strategy

Algo Capital thoroughly assess your business' requirements to individuate the most suitable strategic acquisition targets

Timing

We help you navigate the markets and establish the most advantageous entry conditions for the transaction

Structure

Our experts advise you on the optimal deal structure to maximise synergies as well as longlasting performance

Scouting

Leveraging on our quantitative and qualitative capabilities you'll locate the perfect target faster and more accurately

Financing

Thanks to our international network, you'll have full access to multiple options and strategies to finance your external growth

Negotiation/Closing

Expert negotiators at your side to aid you in securing the best possible outcome at the negotiation table



Sell Side Advisory

The sale process is an extremely delicate phase for every entrepreneur, make sure you find the **perfect strategic buyer** for your business with the help of trained professionals. We can offer you expert insights in:

Strategy

We take the utmost care in understanding your desires to ensure we locate the most advantageous strategic buyer for your firm

Valuation

Algo Capital can help you determine the most appropriate sale price for your business based on strategic value drivers and current market conditions

Structure

We structure your business' sale to be highly attractive to any potential buyer across the international arena

Timing

We help you navigate the markets and establish the most advantageous exit conditions for maximising the value of your business

Scouting

Thanks to our superior technological capabilities we can reach a much larger number of potential buyers on your behalf in shorter time-frame

Negotiation/Closing

Our team of expert advisors will be at your side during the negotiations, making sure that your best interest are always upheld



What are the advantages of choosing Algo Capital as your M&A advisor?

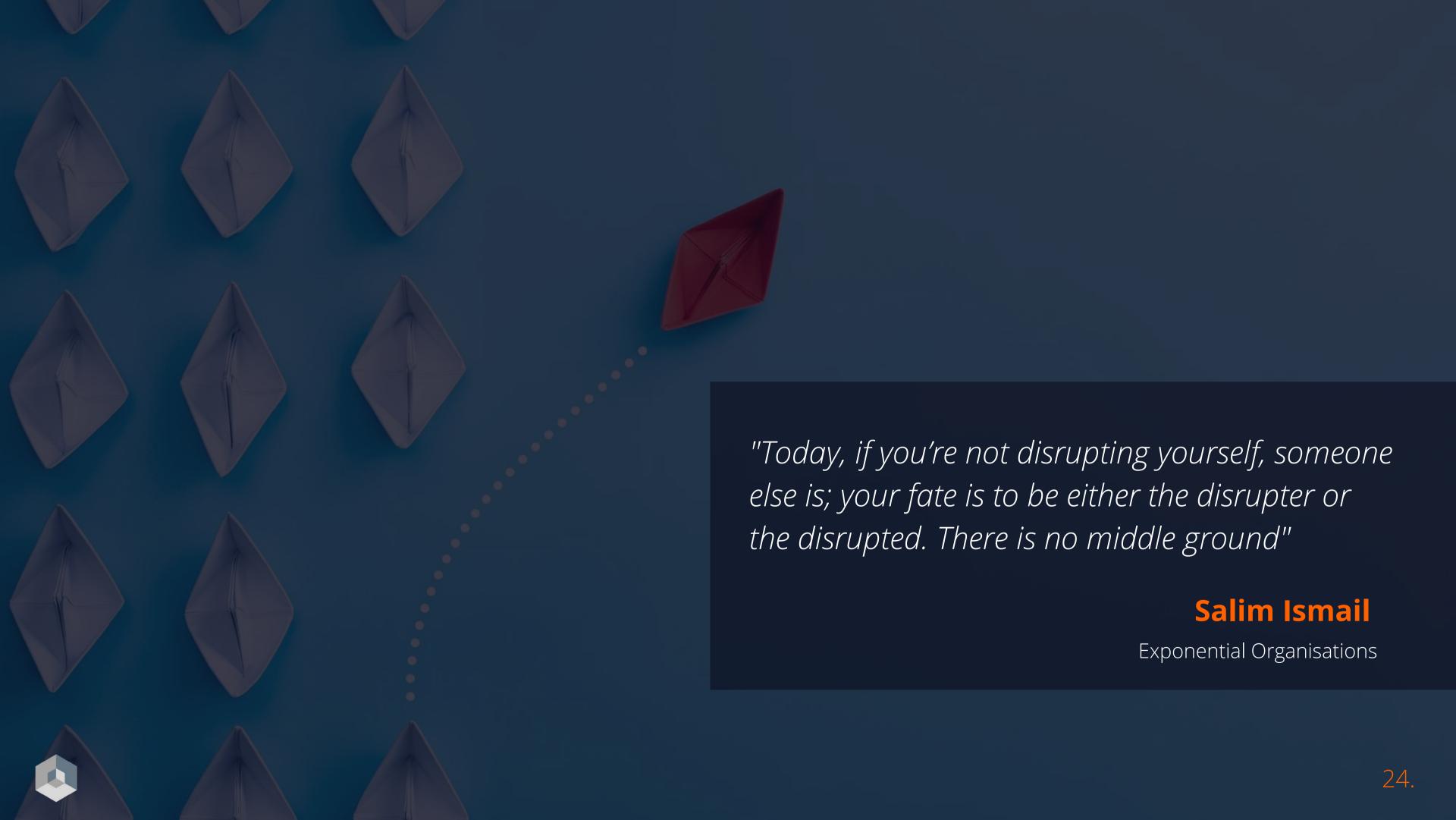
- 1. Reach potential buyers or acquisition targets 5x faster
- 2. Rely on **experienced** and **trusted advisors** to maximise value from your synergies
- 3. Superior process confidentiality and transparency
- 4. Enjoy a shared risk/reward fee structure



Algo Capital Advisory



Ask us for services now!



Tackle your most challenging issues and achieve your boldest dreams

Technology is completely reshaping the business environment, bringing **disruption** to every industry and sector. Organisations need to **evolve** at the same pace or they risk being put **out of business**.

Following the teachings of Salim Ismail, Algo Capital can assist you with:

- Business Transformation
- Business Digitalisation

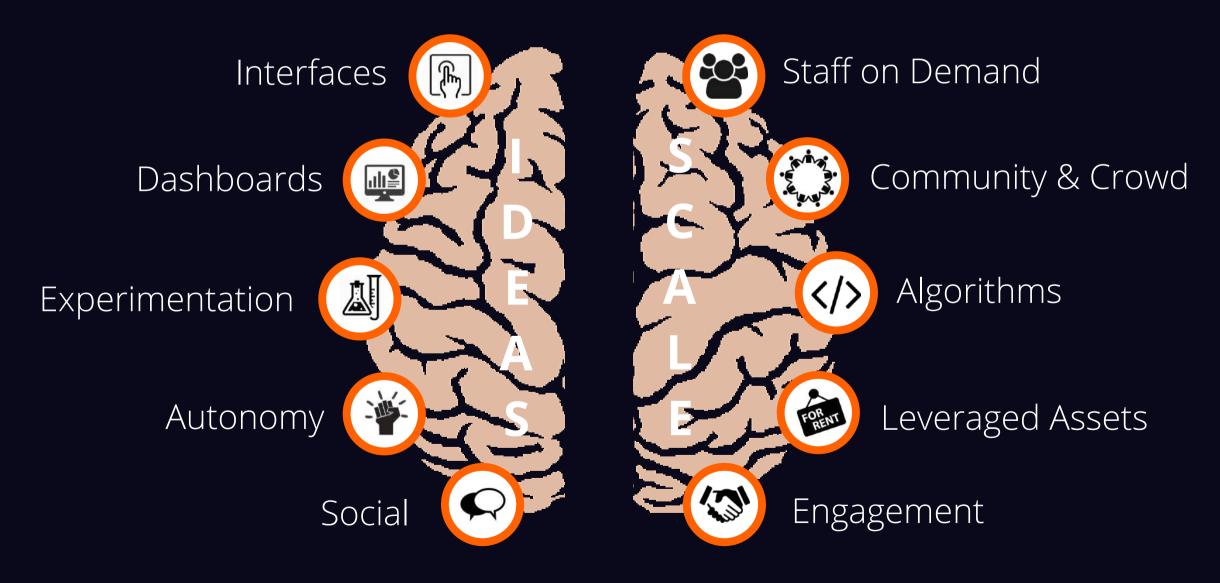
Don't wait to act until it's too late



Transform your business into an exponential organisation

MTP

Massive Transformative Purpouse





What are the benefits of collaborating with Algo Capital?

- Experience a completely different view on your business' most challenging problems
- 2. Reduce your cost structure through dematerialisation
- 3. Access a full suite of **proven strategies** to help your company **scale to the next level**
- 4. Fee structure **skewed towards results**



4. Contacts



Get in touch with us!



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