

# GOLDEN° GLOBE°RACE 2026

You x



Partner Proposal 2023

# The Underdog.

Hi, I'm Lutz. I'm a young German solo sailor, passionate about stars, sailboats and saunas.

I have never sailed a dinghy, never raced in a yacht race and my family has nothing to do with sailing.

My professional background is political science, I aimed for a career in the non-profit sector and nearly started to live a calm life - until I bought an old sailboat on eBay with a good friend in 2019.

Since then, I logged 15.000 miles, learned how to navigate by the stars and crossed the Atlantic twice. I simply found home at sea.

I have now signed up for the GGR 2026 to see how far I can push my sailing passion.

***Let's bring it on!***



## Lutz Kohne (27)

- German Offshore Sailor
- Professional Race Director
- Political Scientist
- 2 Atlantic Crossings (1 Solo)

# GOLDEN°GLOBE°RACE 2026

- Around the World Yacht Race
- Solo, Nonstop, without Assistance
- Longest Sporting Event in the World
- Re-used Racing Yachts
- No GPS, no Phones, no High-Tech

## Media Statistics GGR 2022:

- 240.000 Race Village Visitors
- 213 Million Euro PR Value
- Top 3 Countries: France, USA, Germany



**START SEP 6, 2026**

**LES SABLES D'OLONNE, FRA**

**8 MONTHS AT SEA**





# Blue Ocean, Green Sailing.

The GGR has turned the tide in the sailing world with its **unique retro racing concept**.

It features a fleet of remarkably refitted second hand yachts, since only production boats designed before 1988 can participate.

This **avoids wasteful new-builds** and reduces CO2 emissions significantly.

As a side-effect, a very competitive GGR campaign budget runs at about 200.000 Euro - a third of the cost of one IMOCA foil!

The GGR simply **puts the the sailors back in charge**: No GPS, no autopilots, no bells and whistles. A truly **human challenge**.

A last competition of **true seamanship**.



**LOW-TECH**

**REUSED BOAT**

**ZERO WASTE**

# Join the journey. Become a sponsor.

## Benefits as Official Sponsor

5,000 EUR

- **Company Name** on the side of the hull
- **Campaign Partner** until Summer 2027
- **Boat Access** (limited) for company purposes until spring 2026
- **Logo Placement** on Clothing, Social Media and Website
- **Representation** at company events and major boat shows (in Europe)
- **Exclusive Media** before, during and after the race

Please reach out directly for title sponsor opportunities.



Example G6R Branding. Copyright © G6R 2022



*Together, we can tell a unique story.*

Yours sincerely,



**Lutz Kohne**

Tel./WhatsApp: +49 174 999 44 06

E-Mail: [lutz@lutzkohnesailing.com](mailto:lutz@lutzkohnesailing.com)

[www.lutzkohnesailing.com/de](http://www.lutzkohnesailing.com/de)

**Lutz Kohne BNC**

SIREN: 909182776

Adresse: 10 Imp. Félix Marcetteau

85100 Les Sables d'Olonne

France

