# GLDEN° GLDBE°RACE



2026

Partner Proposal 2023

# The Underdog.

Hi, I'm Lutz. I'm a young German solo sailor, passionate about stars, sailboats and saunas.

I have never sailed a dinghy, never raced in a yacht race and and my family has nothing to do with sailing.

My professional background is political science, I aimed for a career in the non-profit sector and nearly started to live a calm life - until I bought an old sailboat on eBay with a good friend in 2019.

Since then, I logged 15.000 miles, learned how to navigate by the stars and crossed the Atlantic twice. I simply found home at sea.

I have now signed up for the GGR 2026 to see how far I can push my sailing passion.

## Let's bring it on!







# Blue Ocean, Green Sailing.

The GGR has turned the tide in the sailing world with its **unique retro racing concept**.

It features a fleet of remarkably refitted second hand yachts, since only production boats designed before 1988 can participate.

This **avoids wasteful new-builds** and reduces CO2 emissions significantly.

As a side-effect, a very competitive GGR campaign budget runs at about 200.000 Euro - a third of the cost of one IMOCA foil!

The GGR simply **puts the the sailors back in charge**: No GPS, no autopilots, no bells and whistles. A truly **human challenge**.

A last competition of true seamanship.



LOW-TECH **REUSED BOAT ZERO WASTE** 

K Hard Bar Bar

# Join the journey. Become a sponsor.

# **Benefits as Official Sponsor**

- Company Name on the side of the hull
- Campaign Partner until Summer 2027
- **Boat Access** (limited) for company purposes until spring 2026
- Logo Placement on Clothing, Social Media and Website
- **Representation** at company events and major boat shows (in Europe)
- **Exclusive Media** before, during and after the race

Please reach out directly for title sponsor opportunities.





### Together, we can tell a unique story.

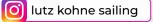
Yours sincerely,

### Lutz Kohne

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Lutz Kohne GGR 2026

