

Alejandro Leijnse

Senior Visual & Ui Designer

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📍 Breda

I see myself as a creative, energetic and positive person capable of bringing his ideas to a realistic point of view. My social & communicative personality in combination with good team worker skills is a talent I am very proud of.

Furthermore, my passion for creating noteworthy experiences, designing simple but well thought web interfaces, high end graphics and provide the user or clients with practical and usable service and product is the core of my work.

MY EDUCATION

2005 - 2011

Communication and Multimedia Design

Rotterdam University op Applied Sciences

Bachelor Degree.

HBO level. Ing. Communicaton & Multmedia Design

2003 - 2004

I.B.M.S

Viissingen University op Applied Sciences

One year of Studies, no diploma obtained

MY SKILLS

Ui & Visual

Design System, Wireframing, User flows, Mockups, Prototyping, Brand design, Emotional design, Optimization, Visual Story Telling, Photography

Scrum & Agile

Jira, Kanban, Design Sprint, Design Thinking

Software

Figma, Photoshop, Illustrator, Miro, Smartly

Language

Spanish Native

Dutch Advance

English Advance

Accomplishments

DISC training

Figma - User Interface Design - Advanced

Agile Crash Course: Agile Project Management

I LIKE ...

My two girls, Mountain Biking, Wine & Whiskey, All-round music lover, Kickboxing, Roadtrips, Tuscany and The Alps.

I HAVE WORKED AT:

○ Apr. 2017 - Present

Visual & Ui Designer @ABN AMRO

As a Visual Designer of the Klantengroepen team, I am in charge of not only the Visual presence of product groups that I am responsible for but also about the experience that we as a team communicate to our clients. In 2019 promoted to Digital & Content Expert III

○ Jan - Feb 2017

Ui Designer @DigitasLBI

Worked shortly as Visual Designer for Renault Private Lease platform

○ Oct - Dec 2016

Visual & Ui Designer @Buyerminds

Worked as Persuasion and Ux Designer for clietns like NMBS and SuperDealux

○ Nov 2014 - Sept 2016

Visual & UX Designer @T-Mobile

Responsible for the User Experience and User Interfaces of all T-mobile cross medial enviroments

○ Apr 2014 - Aug 2014

UX & Ui Designer @Applified / Navarra

Worked on interfaces for clients like Smurfit kappa, Spaces, Tamoil & Lodder

○ Apr 2014 - Apr 2013

UX Designer @Exact

Worked Half year as UX designer in Financial Team and Half year as Ui Designer in de Horizontal UX team

○ Mar 2013 - Feb 2012

UX Designer @Pabo / Cristine Le Duc

Worked as Visual & Ui Designer for their new website, A/B testings

○ Jun 2011 - Feb 2011

UX Designer@Buzzcapture

Worked as Ux Design Intern to improve their Social Media Monitoring tool

○ Aug 2009 - Mar 2008

UX Designer@eRunner

Designed Web interfaces, Newsletter templates, Logo, Brochures