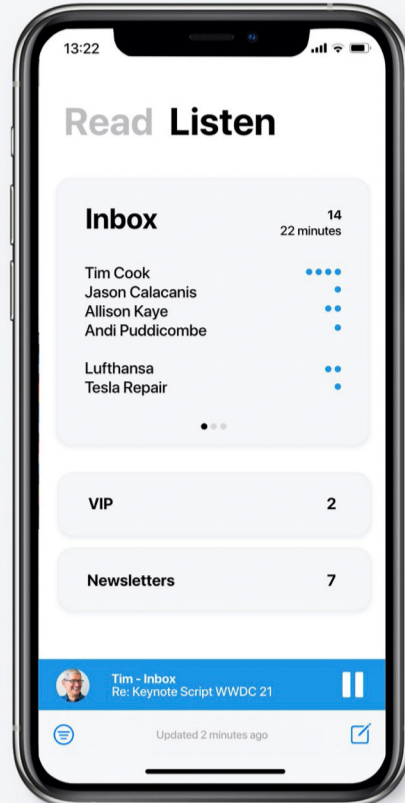


Texting while walking belongs to the past. Rightfully so.

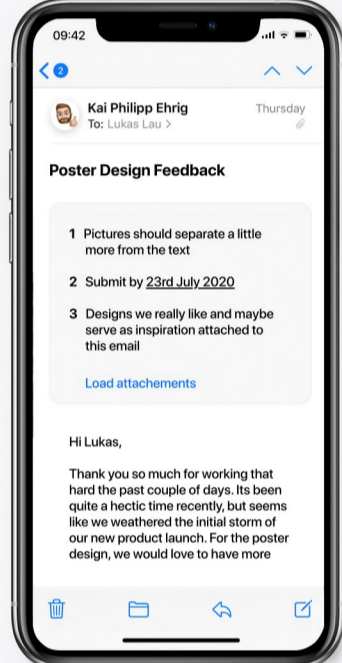
### Audio email

No more looking down while walking. When you are out and about but want to check or respond to messages, you can now use our brand new audio features that will help you stay safe.



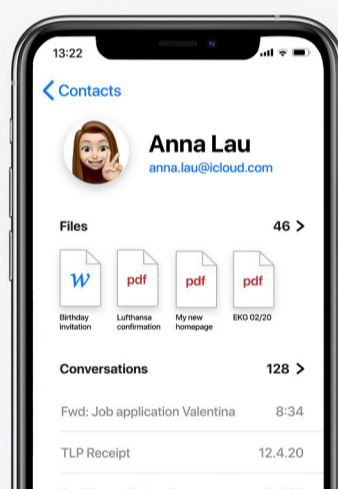
## Rebuilt from scratch. Fall in love with email.

The all new Apple Mail is designed with our modern day lifestyle in mind. Clean conversations and ready-to-access files at anytime makes going through your inbox now feel better than ever before.



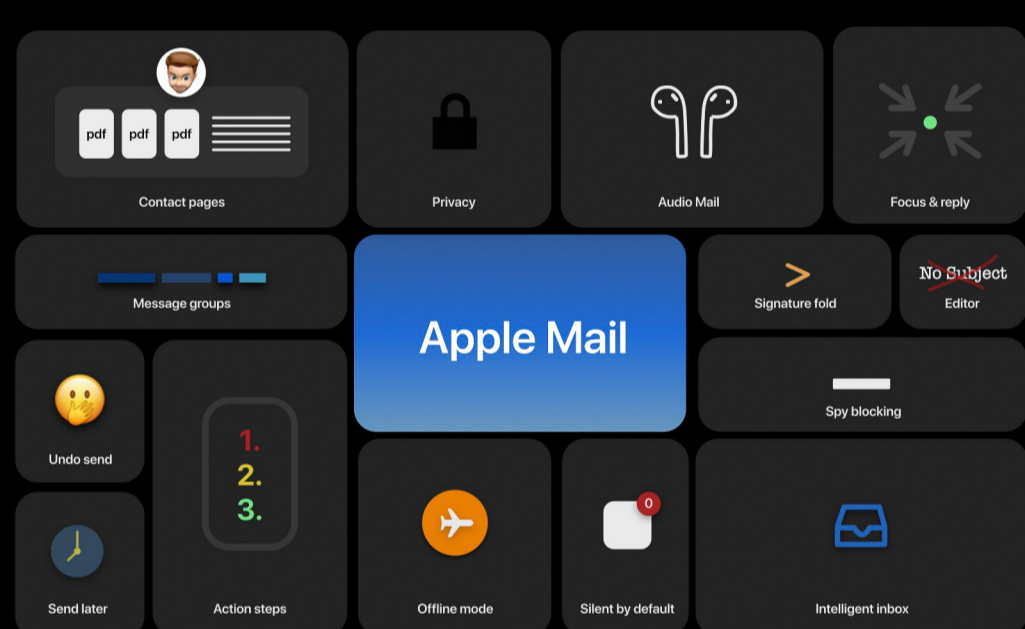
### Action steps

No more digging in long emails to find deadlines or todos. Key aspects now always in one place. Right at the top.



### Contact pages

Everyone of your contacts now has their own email page allowing you to access files and conversations faster than ever before.



From: Lukas Lau  
To: Craig Federighi  
Cc: Apple Recruiting Team

### Emails

We read them in the office. In the subway. We read them in a cafe. Or from our desk at home. And that worked just for the past 20 years.

What if we are on our way to a meeting sitting in the back of a taxi. We have a 30 minute ride and can get some email work done.

But today we got a hectic driver and just by thinking of looking down on the screen, we feel kinda sick.

Or let's say we are walking through the city. Looking down to read or reply to texts can be tremendously dangerous.

Because when we read, we have to catch the written word. There is no way we get the information while the book just opened in front of us and we are looking in another direction. At least not today.

So I thought about things we love to consume while at the same time, doing other things - in a passive way. Music, podcasts, audiobook. Calls!

To get information more safely, we should redesign the entire email experience from scratch. And come up with a way to make email more accessible and convenient in various situations of life.

Lets start by bringing Siri to Apple Mail.

The next time we open our inbox and were out and about, we can go through our inbox by just tapping *play* like a music playlist. And it'll sound amazing.

And some day, everything written can be turned into audio, just by a push of a button.

Lets go in this direction and make something. Together.

Lukas