

Newsletter No. 5 - December 2020

## Message from the STA Chair

As 2020 comes to an end, we look back on a rather unusual year, which impacted everyone's lives and their mobility. All modes of transport have felt the impact of the Covid-19 pandemic. At our recent members' event, we discussed the latest developments and it was refreshing to hear that the situation is also seen as an opportunity to adapt to the traveller's needs and to continue building trust in Smart Ticketing. In this edition of the Newsletter you will find an update on our various activities and the announcement of our next open workshop, taking place on 19 January 2021. We hope to welcome many of you to this online event and wish you in the meantime all the best for the festive season.

Kind regards,  
John Verity

### Our topics today:

1. **STA held online members' meeting in October 2020**
2. **STA open workshop taking place online on 19 January 2021**
3. **STA trade mark protected**
4. **STA represented at DG MOVE's online workshops on multimodal ticketing services**
5. **Activities of the STA Working Groups**



## **STA held online members' meeting in October 2020**

The STA organised an online meeting with its members for an informal exchange of information and view. Overall the pandemic is seen as providing a momentum to talk about transport. People have seen the value of cleaner air and convenient transport solutions. Trust is a key element to success and involves not only trust between different parties but also a governance framework to trust.

In the context of EU digital demands, climate change and Covid-19, the question as to how Europe governs mobility gains in importance. The STA considers the entire mobility market and with its certification scheme contributes to establishing the necessary CEN standards. The STA is also liaising with the MaaS Alliance, DG MOVE (European Commission) and the NFC Forum to promote Smart Ticketing across all modes of transport.



## STA open workshop taking place online on 19 January 2021

The STA workshop “Travel only with your name” will take place on 19 January 2021 from 12.00 to 14.00 CET in an online format. The workshop is organised in the aftermath of the virtual IT-TRANS and is open to all interested stakeholders.

John Verity, Chair of the STA and Mohamed Mezghani, Secretary General of the UITP will present the latest developments in the Smart Ticketing field and promote a discussion on the role of the STA in the ticketing eco-system. Next to hearing from Victoire Champenois on the work plan of the European Commission, we are delighted to welcome Dr Dominik Elsmann from the Aachener Verkehrsverbund who will present the flagship project “Easy Connect”. Mr Jaap de Bie, Technical Secretary of the STA will moderate the discussion with participants.

Register to the workshop [here](#).



**STA trade mark**

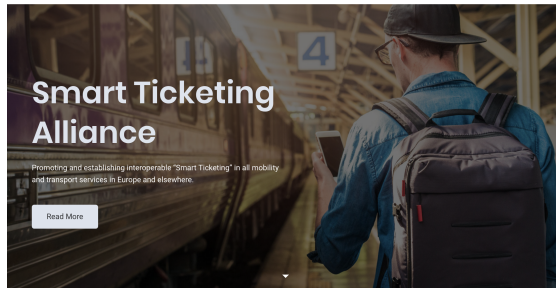
## protected

The STA is delighted that its logo, name and abbreviation are now fully registered protected trademarks with the EU Intellectual Property Office. As the STA reach and impact increases, the STA decided to protect the brand that it is building through its work.



## STA represented at DG MOVE's online workshops on multimodal ticketing services

Smart multimodal ticketing is one of the key enablers of new sustainable mobility services. Smart multimodal ticketing was discussed in three EU workshops held on 7, 21 and 28 October 2020. The STA actively provided input to these workshops and was delighted to hear that the EU is focusing on enhancing trust and cooperation for data sharing as well as promoting the development of services beneficial for users. Smart Multimodal Services must work for users and this requires trust. The STA therefore subscribes to the principle that solutions should be technology-agnostic and that there should be a non-discriminatory, comprehensive and dynamic access to relevant data and services. The STA looks forward to contribute to making the EU vision on smart multimodal ticketing services happen and to provide further input as the new Intelligent Transport Systems (ITS) initiative is being launched in 2021 with the Real Time Directive as the first pillar of the new ITS Directive.



## Activities of the STA Working Groups

Despite the pandemic, the STA Working Groups have kept busy to drive forward key questions around Smart Ticketing.

**The STA Glossary Working Group** extended the glossary of terms and definitions in ticketing, integrated definitions from the German Core Application and the British ITSO specification and in addition to other changes recently also added some definitions from the international Calypso specification.

**The STA Certification Working Group** is working further on the well-functioning CEN TS 16794 certification scheme for smart ticketing terminals and media, integrating a German certification body in addition to the existing French certification body.

**The STA Account-Based Ticketing (ABT) Working Group** drove forward the work on the account-based ticketing progress document, containing a number of good practices with the aim of harmonising solutions and approaches.

Illustrations used in this Newsletter are created by [www.freepik.com](http://www.freepik.com)

More information about the Smart Ticketing alliance and current topics and events can be found at [www.smart-ticketing.org](http://www.smart-ticketing.org)

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