

		University A	University B	University C
Foundation Course	English	<ul style="list-style-type: none"> • Prep4University 		
	German	<ul style="list-style-type: none"> • Prep4University 		
Bachelor	English	<ul style="list-style-type: none"> • International Business • Intercultural Management • International Tourism Mgmt. • Digital Media Mgmt. • Business Psychology 	<ul style="list-style-type: none"> • International Management • Marketing & Communications Management • Finance & Management • Psychology & Management • Tourism & Event Management • Global Brand & Fashion Management • International Sports Management • Information Systems • Business Law - Wirtschaftsrecht Studium 	<ul style="list-style-type: none"> • Fashion Design • International Relations & Business • Medienmanagement • Schauspiel
	German	<ul style="list-style-type: none"> • Wirtschafts-Psychologie • General Management 	<ul style="list-style-type: none"> • International Management • Marketing & Communications Management • Finance & Management • Psychology & Management • Tourism & Event Management • Global Brand & Fashion Management • International Sports Management • Business Law - Wirtschaftsrecht Studium 	<ul style="list-style-type: none"> • Fashion Design • International Relations & Business • Management • Design • Film • Journalistik • Medienmanagement • Digital Technologies & Coding • Game Design and Development • Kunst • Schauspiel
Master	English	<ul style="list-style-type: none"> • International Business (IB) • IB – Strategic Mgmt. & Consulting • IB – Financial Management • IB – Marketing Management • IB – HRM and Leadership • Intercultural Management • International Tourism Mgmt. • Digital Marketing 	<ul style="list-style-type: none"> • International Management • Strategic Marketing Management • Digital Marketing • Finance • Psychology & Management • Organizational Psychology & Human Resources Management • Human Resources Management & Digital Transformation • Business Intelligence & Data Science • International Logistics & Supply Chain Management • Luxury, Fashion & Sales Management • Real Estate Management • Entrepreneurship • International Business (fachfremder Master) • Pre-Master (vorbereitendes Semester) 	<ul style="list-style-type: none"> • Medien- und Kommunikationsmanagement • Business Management • Design Management
	German	<ul style="list-style-type: none"> • Wirtschafts-Psychologie • General Management (GM) • GM für Nicht-Ökonomen 	<ul style="list-style-type: none"> • Strategic Marketing Management • Digital Marketing • Psychology & Management • Organizational Psychology & Human Resources Management • Human Resources Management & Digital Transformation • Luxury, Fashion & Sales Management • Real Estate Management • Entrepreneurship • Sustainability & Business Transformation 	<ul style="list-style-type: none"> • Medien- und Kommunikationsmanagement • Business Management • Design Management
MBA	English	<ul style="list-style-type: none"> • International Management (Full-Time) • International Management (Fast Track) 	<ul style="list-style-type: none"> • General Management 	