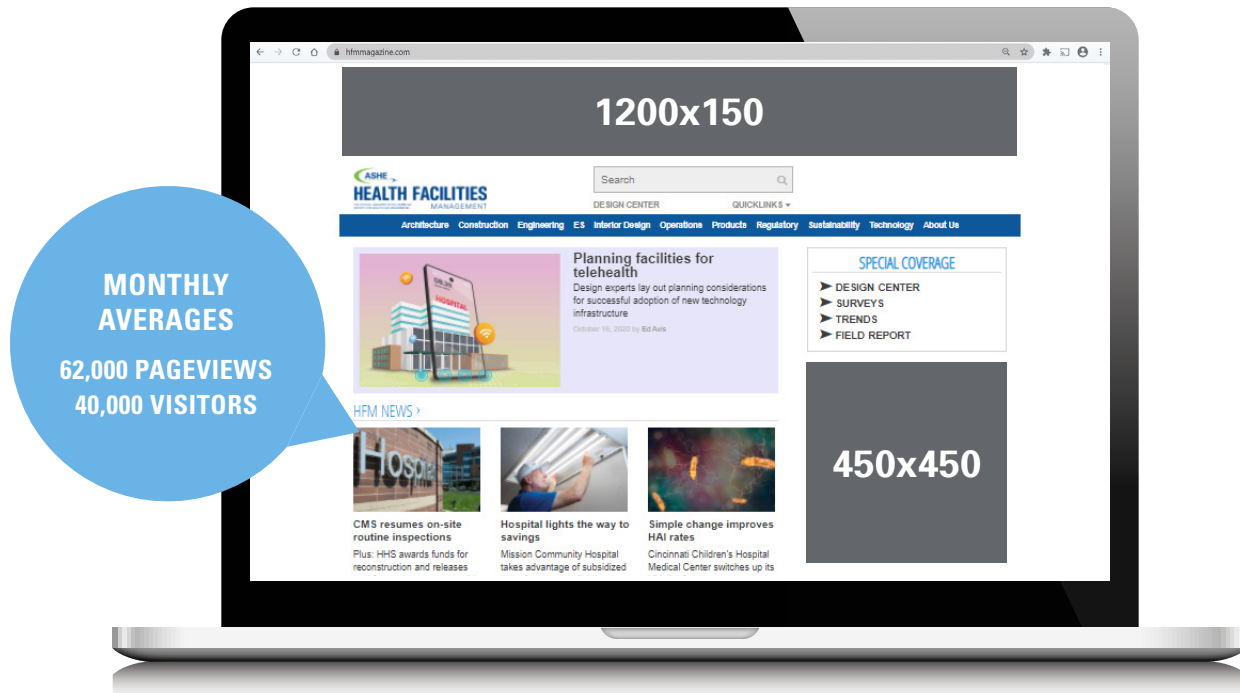


DIGITAL OPPORTUNITIES

HFM Website



Source: Google Analytics, July 1, 2019 - June 30, 2020

hfm magazine.com

With a presence on ASHE’s *Health Facilities Management* magazine website, you’ll reach more than 40,000 monthly visitors who rely on the site for the most up-to-date and credible information in the field.

Align your ad with content in any area of health care facility management, including environmental, safety, security, and facility operations.

HFM Website Advertising

# OF IMPRESSIONS	NET RATE
10,000 impressions	\$90 CPM
10,001+ impressions	\$85 CPM
Video Ad (top right side banner only)	\$180 CPM

*Minimum purchase of 10,000 impressions required. Rate includes both ad sizes except the video ad which will appear in the top right side banner position only. See page 16 for ad specifications.

NEW!

Sponsored Content Package \$3,750 (add video for \$750)

Pair your banner ad with a sponsored content package for even more exposure and impact!

- Homepage position on the HFM website for four consecutive weeks
- Social media promotion and sponsor recognition in two ASHE tweets
- Article to be archived on HFM website under related area
- Content is subject to ASHE approval