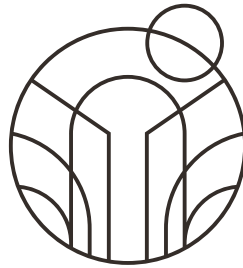


WERBEAGENTUR
STILHEIMAT



STILHEIMAT
by Eva Hofer



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STYLISH & CONFIDENT

OFFER MEETS DEMAND..

As a communication designer it is my job to get your message across as accurately and meaningful as possible.

Who I am? Tyrolean, mountain lover, connected and with a lot of love for the detail. And most importantly: With years of experience in communication and PR.

During my work I learned: There are few service providers who see and deliver the big picture. I develop holistic concepts along media such as text, photo, video, graphics - online and print - and implement them for you.

With my help you get structure and clarity into your communication goal or campaign. Creative and to the point. **Just stylish and confident.**



WHEN STILHEIMAT?

**I put value-driven communication
in the center.**

Away from advertising that only ends in itself. That has no greater impact. Away from the artificial urge to be visible everywhere. Away from the ever-present stress of followers, likes and shares.

Towards a communication about your brand that is consistent for you, that pays for your values and authenticity and that helps you to find your own style.

Sounds reasonable, doesn't it?

YOU ARE RIGHT WITH ME, WHEN:

- You are confident from your brand or idea but are unable to put your offer into words. Or pictures. Or a concept.
- Your desired customers do not yet have a full understanding of your product or service.
- You want to refresh your brand, social media appearance or website, but don't have the time or capacities to think about all the details.
- You feel like the big advertising agencies don't understand you. You are looking for simple, uncomplicated and approachable help.
- You are tired of having to go to different providers for every single component of your branding.

HOW IT WORKS

1. You entrust me with your project. That can only be a rough idea. For example: "I want a folder for my new product.", Or "I need an online campaign for my event.", or "I'm looking for new ideas for my branding. ", or "I need a robust communication concept for my next campaign."
2. We talk about it. Already after 72 hours to a week - depending on the complexity of the project - you hold your first bespoke concept in hands.
3. After that you get the necessary media and contents as agreed, ready to go delivered. If there are any questions or feedback, we'll discuss it right away. Whatever suits best for you.
4. I am happy to advise you on the further use, marketing and communication of the created assets.

Rates:

Depending of the scope and complexity you'll receive an customized offer. Anything in excess is charged based on a standard hourly rate of EUR 95,00 (net excl. VAT).



ALL EYES ON THE BIG PICTURE



I am one-woman show with a wide network. My service is personal, flexible, in time and precise.

Your advantage: I see the big picture, take a holistic view on communication challenges and connect all elements. I am strong in the conceptual part but also know how to implement brand, PR or media work.

Pictures tell more than 1000 words. But strong words also create images. I design an advertising concept, your PR strategy or your text, graphics, illustration and more. Sometimes in cooperation with my network partners.

What counts in the end is that you have a clear concept in your hands that can also be implemented.



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LET'S
TALK

