

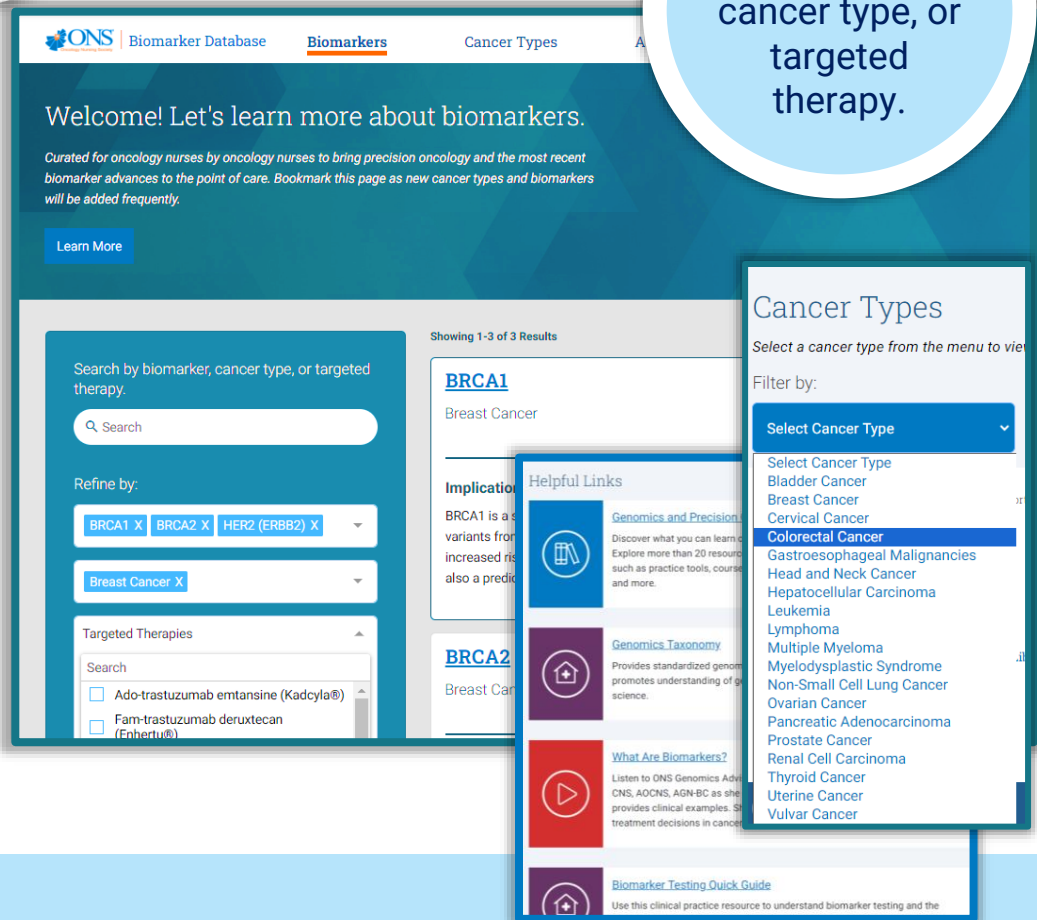


# Biomarker Database

An evidence-based decision support tool for oncology nurses and APPs

Search by biomarker, cancer type, or targeted therapy.

- ✓ Printable views
- ✓ Biomarker testing information
- ✓ FDA-approved indications
- ✓ Implications for patient care
- ✓ Links to patient education
- ✓ NCCN recommended therapies
- ✓ Links to prescribing information



300+ Biomarkers

19 Cancer Types

## The ONS Biomarker Database supports

- Clinical decision making
- Individual learning and in-service education
- Convenient point-of-care access to specific biomarker information
- Patient education about biomarker testing results
- Patient education about treatment plans and therapies
- Ongoing data collection and assessment of knowledge gaps
- Learning formats that incorporate the database into hands-on case study activities



## Biomarker Database

# Sponsorship Opportunities

Includes  
ONS  
Biomarker  
Database  
Sponsorship

## ONS Biomarker Case Study and Biomarker Database Sponsorship

Uses the online ONS Biomarker Database as a point-of-care resource to complete the case study.

Supports oncology nurse decision-making throughout all phases of the patient journey.

Supports multiple cancer types, treatments, and care considerations by incorporating FDA-approved therapies into case studies.

### ONS Biomarker Case Studies:

- ✓ Highlight the clinical significance of one or more biomarkers in a specific disease type.
- ✓ Include predictive (therapeutic), prognostic, diagnostic, predisposing, and population frequency information.
- ✓ Demonstrate the clinical value of information available through biomarker testing, using a single biomarker as an example.
- ✓ Apply biomarker testing results to inform treatment eligibility, clinical management, clinical trial eligibility, and health equity.
- ✓ Include **Sponsor Level** support of the ONS Biomarker Database for one year, plus single biomarker content updates as needed.

## ONS Biomarker Case Study Options

Available exclusively with Biomarker Database Sponsorship

### Quiz Format Case Study

Fast paced, interactive quiz  
Patient case "snapshots"  
Useful for learning and review

### Single Path Case Study

Learn the clinical significance of a single biomarker.  
Make clinical decisions based on the patient profile and biomarker testing results.

### Complex Branching Case Study

Make clinical decisions in a complex branching case.  
Can include multi-level decision making or multiple variations of a single case.

*\*All potential biomarker case studies and topics are reviewed and approved by the ONS Clinical Team.*

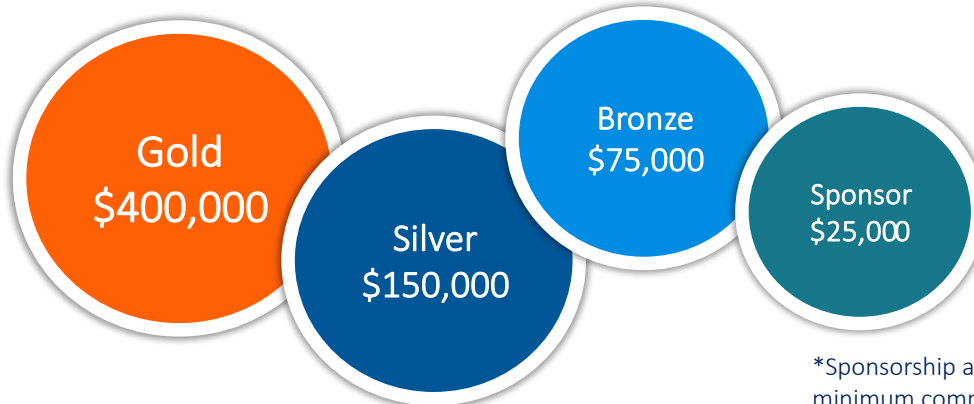
*ONS Biomarker Database Case Study Sponsorship includes case study development, review, and testing; marketing and promotion; hosting, technical support, and maintenance for one year; outcomes measurement (if applicable); content development, review, and updates for a single biomarker for one year; and general sponsorship of the ONS Biomarker Database for one year.*



# Biomarker Database

# Sponsorship Opportunities

## ONS Biomarker Database Sponsorship Levels



\*Sponsorship amount represents minimum commitment for one year.

### Sponsorship Benefits and Recognition

#### Sponsor Recognition on ONS Biomarker Database

- ✓ Recognition on ONS Biomarker Database landing page
- ✓ Recognition on ONS Biomarker Database banner on the Genomics and Precision Oncology Learning Library

#### Sponsor Recognition at ONS Events

- ✓ Recognition at ONS Annual Congress
- ✓ Recognition at ONS Bridge™ Virtual Conference

#### ONS Chapter Awareness via ONS Chapter Leadership newsletter

#### Clinical Gaps and Trends Discussion with ONS Business Development team (Once annually, verbal discussion only.)

#### Annual Sponsorship Summary

	Gold	Silver	Bronze	Sponsor
Logo (large)	✓	Logo (medium)	Logo (small)	Text only
Recognition at ONS Events	✓	✓	✓	✓
ONS Chapter Awareness via ONS Chapter Leadership newsletter	✓	✓	✓	✓
Clinical Gaps and Trends Discussion with ONS Business Development team (Once annually, verbal discussion only.)	✓	—	—	—
Annual Sponsorship Summary	✓	—	—	—

To learn more about ONS Biomarker Database support options, contact ONS Business Development at [BusDev@ons.org](mailto:BusDev@ons.org).

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ONS Business Development provides unique corporate memberships and sponsorships to engage with our members. We support oncology nurses with evidence-based education, resources, and networking.



## Corporate Membership

The **ONS Corporate Council** is an exclusive, high-level opportunity for industry supporters. This integrated sponsorship opportunity is \$140,000 per year.

**Exclusive Benefits include** opportunities for engagement with ONS' Leadership and Center for Advocacy and Health Policy. Members attend three virtual or live group meetings each year and receive priority updates on ONS initiatives, news, events, and future trends affecting oncology nurses. Your organization's logo will be included on the ONS website, in print/digital publications, and at ONS events. Corporate Council members also receive complimentary ONS memberships.

The **ONS Industry Relations Panel** offers two tiers of support at \$50,000 and \$25,000 per year.

**Benefits include** opportunities for engagement with ONS' Clinical and Center for Advocacy and Health Policy teams. In addition, your organization's name will be included on the ONS website, in print/digital publications, and at ONS events. Industry Relations Panel members receive complimentary ONS memberships, and ONS live and virtual meeting benefits are part of the program.

## Sponsorship

### Education

ONS reaches over 60,000 oncology nurses with education about new treatments, [symptom intervention guidelines](#), [clinical practice resources](#), webcasts, videos, [podcasts](#), and unique virtual learning experiences.

### Advocacy

The [ONS Center for Advocacy and Health Policy](#) provides a forum for collaboration and advocacy at national and local levels. Live and virtual formats include [Capitol Hill Days](#), national and regional advocacy events, and local chapter forums.

### Genomics and Biomarker Resources

ONS develops education, clinical practice resources and quick guides for an expanding list of biomarkers, treatments, and genomics topics. Contact us to learn more about the [Genomics and Precision Oncology Learning Library](#) and the online [ONS Biomarker Database](#).

### Contact Us

Contact us at [busdev@ons.org](mailto:busdev@ons.org) to learn more and grow your organization's visibility and value among oncology nurses.

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**Dana Barkley**, Business Proposal Manager