

CV

Edda Humprecht

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EDUCATION

- 09/2014 Ph.D., University of Zurich. Dissertation: *Shaping News Performance. Comparing Online News in Six Western Democracies*. Committee members: Prof. Frank Esser and Prof. Gabriele Siegert (University of Zurich)
- 01/2011 Master of Arts in Political Communication and Media Research, Free University of Berlin.
- 2009 – 2010 Studies in Political and Public Communication at CELSA, University of Paris Sorbonne, France
- 04/2007 Bachelor of Arts in Media and Communication Science (Minor: Political Science), Free University of Berlin

ACADEMIC POSITIONS AND PROFESSIONAL EXPERIENCE

- 05/2022– present Associate Professor of Digitalization, Information Technology and Societal Change
Department of Political Science and Sociology, Norwegian University of Science and Technology (NTNU)
- 02/2015 – present Senior Research and Teaching Associate
Department of Communication and Media Research, University of Zurich (IKMZ)
- 08/2013 – 01/2014 Visiting scholar
Department of Media, Culture and Communication, Steinhardt School, New York University, USA
- 11/2010 – 01/2015 Research and Teaching Associate
Department of Communication and Media Research, University of Zurich (IKMZ)
- 05/2011– 09/2015 Columnist and podcaster
NZZ Campus (Zurich, Switzerland)
- 09/2008 – 10/2010 Research assistant
Institute of Media and Communication Policy, Berlin, Germany
- 2006 – 2008 Journalist
Deutsche Welle (Berlin, Germany), ARTE (Strasbourg, France), MDR (Magdeburg, Germany)

CAREER BREAKS

- 2018 2nd daughter (born July 2018)
- 2015 1st daughter (born Dec 2015)

PUBLICATION LIST

Journal articles

21. **Humprecht, E.**, Castro, L., Blassnig, S., Engesser, S., Brüggemann, M. (2022): Changing Media Systems in the Digital Age – A Comparison of 30 countries. *Journal of Communication*. DOI: 10.1093/joc/jqab054
20. Morosoli, S., Van Alest, P., **Humprecht, E.**, Esser, F., Staender, A. (accepted). Do issue attitudes drive the spread of disinformation? An experimental study on the interaction with disinformation on social media. *American Behavioral Scientist*.
19. Hameleers, M., **Humprecht, E.**, Lühring, L., Möller, J. (2021): Different Degrees of Deception – The Effects of Different Types of COVID-19 Disinformation and the Effectiveness of Corrective Information in Crisis Times. *Information, Communication & Society*. DOI: 10.1080/1369118X.2021.2021270
18. **Humprecht, E.**, Staender, A., Morosoli, S., Van Alest, P., Esser, F. (2021): Sharing of Disinformation in Cross-National Comparison -Analyzing Patterns of Resilience. *Information, Communication & Society*. DOI: 10.1080/1369118X.2021.2006744
17. Staender, A., **Humprecht, E.**, Morosoli, S., Van Alest, P., Esser, F. (2021) Is Sensationalist Disinformation More Effective? Three Facilitating Factors at the National, Individual, and Situational Level. *Digital Journalism*. DOI: 10.1080/21670811.2021.1966315
16. Hellmueller, L., Lischka, J. A., & **Humprecht, E.** (2021). Shaping (non)-discursive social media spaces: Cross-national typologies of news organizations' heavy commenters. *New Media & Society*, 23(11), 3249–3267.
15. **Humprecht, E.**, Esser, F., & Van Alest, P. (2020). Resilience to Online Disinformation: A Framework for Cross-National Comparative Research. *The International Journal of Press/Politics*, 25(3):493-516.
14. **Humprecht, E.**, Hellmueller, L., & Lischka, J. A. (2020). Hostile Emotions in News Comments: A Cross-National Analysis of Facebook Discussions. *Social Media + Society*, 6(1).
13. **Humprecht, E.** (2020). How Do They Debunk “Fake News”? A Cross-National Comparison of Transparency in Fact Checks. *Digital Journalism*, 8(3), 310–327.
12. **Humprecht, E.** (2019). Where “Fake News” Flourish: A Comparison Across Four Western Democracies. *Information, Communication & Society*, 21:1-16.
11. Mathis, T. & **Humprecht, E.** (2018): Werden Leitmedien häufiger zitiert? - Eine empirische Überprüfung am Beispiel der Schweiz [Are legacy media quoted more frequently? - An empirical examination using the example of Switzerland]. *Medien & Kommunikationswissenschaft*, 66(1):41-57.
10. **Humprecht, E.**, & Esser, F. (2018). Mapping digital journalism: Comparing 48 news websites from six countries. *Journalism*, 19(4):500-518.
9. **Humprecht, E.** & Esser, F. (2018): Diversity of Online News. On the importance of ownership types and media system types. *Journalism Studies*, 19(12):1825-1847.
8. **Humprecht, E.** & Esser, F. (2017): A Glass Ceiling in the Online Age? Explaining the Underrepresentation of Women in Online Political News. *European Journal of Communication*, 32(5):439-456.
7. Castro Herrero, L., **Humprecht, E.**, Engesser, S., Brüggemann, M. & Büchel, F. (2017). Rethinking Hallin and Mancini (2004) beyond the West: An analysis of media systems in Central and Eastern Europe. *International Journal of Communication*, 11(27):4797-4823.
6. Büchel, F., **Humprecht, E.**, Castro-Herrero, L., Engesser, S., Brüggemann, M. (2016). Building Empirical Typologies with QCA: Toward a Classification of Media Systems. *The International Journal of Press/Politics*, 21(2):209-232.
5. Brüggemann, M., **Humprecht, E.**, Kleis Nielsen, R., Karppinen, K., Cornia, A., & Esser, F. (2016). Framing the Newspaper Crisis. *Journalism Studies*, 17(5), 533–551.
4. Engesser, S. & **Humprecht, E.** (2015): Frequency or Skillfulness: How professional news media use Twitter in five Western countries. *Journalism Studies*, 16(4), 513–529.

3. Brüggemann, M., Engesser, S., Büchel, F., **Humprecht, E.**, & Castro, L. (2014). Hallin and Mancini (2004) Revisited: Four Empirical Types of Western Media Systems. *Journal of Communication*, 64(6), 1037–1065.
2. **Humprecht, E.** & Büchel, F. (2013). More of the Same or Marketplace of Opinions? A Cross-National Comparison of Diversity in Online News Reporting. *The International Journal of Press/Politics*, 18(4), 436–461.
1. Brüggemann, M., Esser, F. & **Humprecht, E.** (2012): The Strategic Repertoire of Publishers in the Media Crisis. *Journalism Studies*, 13(5-6), 742–752.

Books and edited volumes

3. Oehmer, F., Kessler, S., **Humprecht, E.**, Sommer, K., Castro Herrero, L. (in press): *Handbook of Standardized Content Analysis*. Wiesbaden: Springer.
2. Oehmer, F., Kessler, S., **Humprecht, E.**, Sommer, K., Castro Herrero, L. (Eds.): *Database of Categories for Content Analysis*. Open Access Database. <https://www.hope.uzh.ch/doca>.
1. **Humprecht, E.** (2016). *Shaping Online News Performance. Political News in Six Western Democracies*. Basingstoke: Palgrave Macmillan.

Chapters

14. Schwaiger, L., Vogler, D., Fürst, S., Kessler, S., Humprecht, E., Schweizer, C., Rivière, M. (2021). Representation of Women in Swiss Media Coverage. In: Eisenegger et al. *Quality of the News Media Yearbook*. Zurich: Research Center Public Sphere and Society.
13. Oehmer, F., Kessler, S., **Humprecht, E.**, Sommer, K. (in press): *Conclusion*. In: Oehmer, F., Kessler, S., Humprecht, E., Sommer, K., Castro Herrero, L. (Eds.): *Handbook of Standardized Content Analysis*. Wiesbaden: Springer.
12. Kessler, S., **Humprecht, E.**, Oehmer, F., Sommer, K. (in press): *Manual Content Analysis*. In: Oehmer, F., Kessler, S., Humprecht, E., Sommer, K., Castro Herrero, L. (Eds.): *Handbook of Standardized Content Analysis*. Wiesbaden: Springer.
11. Staender, A. & **Humprecht, E.** (in press): *Online Disinformation*. In: Oehmer, F., Kessler, S., Humprecht, E., Sommer, K., Castro Herrero, L. (Eds.): *Handbook of Standardized Content Analysis*. Wiesbaden: Springer.
10. **Humprecht, E.**: *News Performance* (in press). In: Oehmer, F., Kessler, S., Humprecht, E., Sommer, K., Castro Herrero, L. (Eds.): *Handbook of Standardized Content Analysis*. Wiesbaden: Springer.
9. **Humprecht, E.** (2021). Actor diversity (News Performance). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/2l>
8. **Humprecht, E.** (2021). Cause/antecedents/history (News Performance). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/2i>
7. **Humprecht, E.** (2021). Change of perspectives (News Performance). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/2j>
6. **Humprecht, E.** (2021). Critical analysis and comment (News Performance). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/2k>
5. Staender, A., & **Humprecht, E.** (2021). Publishers/sources (Disinformation). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/4c>
4. Staender, A., & **Humprecht, E.** (2021). Topics (Disinformation). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/4d>
3. Staender, A., & **Humprecht, E.** (2021). Types (Disinformation). DOCA - Database of Variables for Content Analysis. <https://doi.org/10.34778/4e>
2. **Humprecht, E.** (2019). *Ownership of News Media*. In Vos, T. & Hanusch, F. (Eds.): *The International Encyclopedia of Journalism Studies*.

1. **Humprecht, E.** & Udris, L. (2019). *Long-term trends in news content*. In Örnebrink, H. (Eds.): Oxford Encyclopedia of Journalism Studies.

Other publications

8. Frischlich, L. & **Humprecht, E.** (2021). *Trust, Democratic Resilience, and the Infodemic*. Policy Paper Series by the Israel Public Policy Institute: “Facing up to the Infodemic: Promoting a Fact- Based Public Discourse in Times of Crisis.”

7. Morosoli, S., **Humprecht, E.**, Staender, A., Van Aelst, P., & Esser, F. (2020). *Perceptions of Disinformation, Media Coverage and Government Policy related to the Corona-virus – Survey Findings from Six Western Countries*. COVID-19 Disinformation Press Report. University of Zurich and University of Antwerp.

6. **Humprecht, E.** (2020). *Why resilience to online disinformation varies between countries*. Democratic Audit LSE Blog.

5. Trabattoni, G. & **Humprecht, E.** (2019). *How credible does the audience think algorithmic journalism is? An experiment*. European Journalism Observatory.

4. **Humprecht, E.** (2017). *Online News in the “Post-Truth Era”*. European Journalism Observatory.

3. Esser, F., **Humprecht, E.**, & Büchel, F. (2012). *Political Communication in Switzerland*. Political Communication Report, 22(2).

2. Engesser, S. & **Humprecht, E.** (2012). *Journalism in 140 Characters*. European Journalism Observatory.

1. **Humprecht, E.** (2012). *Eine Verjüngungskur, bitte! [A rejuvenating cure, please!]* Vocer.

AWARDS

2021	The International Journal of Press/Politics Jay Blumler Best Article Award for the best article published in 2020 for “Resilience to Online Disinformation: A Framework for Cross-National Comparative Research”
2021	Best Article of the Year Award (Lynda Lee Kaid Award) received from the Political Communication Division of the Association for Education in Journalism and Mass Communication (AEJMC) for study, “Resilience to online disinformation: A framework for cross-national comparative research”
2021	Emerging Scholar Award 2021 received from the Swiss Academy of Humanities and Social Sciences (SAHS). Total amount: CHF 10'000 (EUR 9'115)
2019	Best Abstract Award received from the ECREA Political Communication Section for the paper “Resilience to Online Disinformation: A Framework for Cross-National Comparative Research”, together with F. Esser and P. Van Aelst
2017	Best Paper Award received from the Swiss Association of Communication and Media Research (SACM) for Paper "New Types of Online News Media? A Typology Approach using QCA"
2014	Dissertation Award received from the Swiss Association of Communication and Media Research (SACM). Amount: CHF 1'250 (EUR 1'180)
2013	Best Panel Award of the Year received from the Swiss Association of Communication and Media Research (SCAM), together with N. Busch, B. Hofstetter, S. Studer, M. Kovic

GRANTS AND THIRD-PARTY FUNDS

2021	Research grant, Swiss Federal Office of Communication. Project: “Disinformation on COVID-19 vaccination on YouTube: An analysis of content, impact, and subsequent verification processes via online search” (with S. Kessler, University of Zurich). Amount: CHF 49'965 (EUR 45'543)
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2020	Research grants for several smaller projects, IKMZ, University of Zurich. Total amount: 10'000 CHF (EUR 9'259)
2020	Mobility grant, University of Zurich for a research stay at University of Vienna, Austria. Amount: CHF 2'000 (EUR 1'863)
2018	Research grant, Swiss National Science Foundation. Project: "From Uninformed to Disinformed Citizens? Comparing Western Information Environments" (with P. Van Aelst, University of Antwerp, F. Esser, University of Zurich). Amount: CHF 380'688 (EUR 354'514)
2013	Mobility grant, Swiss National Science Foundation for a research stay at NYU, USA. Amount: CHF 12'403 (EUR 11'550)
2012	Research grant, Swiss National Science Foundation. Project: "Comparing Online News Under Different Market Conditions: A Cross-National Study of News Performance" (together with F. Esser). Amount: CHF 166'232 (EUR 154'803)
2012	Summer school grant, Swiss National Science Foundation. Amount: CHF 2'000 (EUR 1'863)
2011, 2012, 2015, 2017	Travel grants, Swiss Academy of Humanities and Social Sciences. Total amount: CHF 4'000 (EUR 3'725)

SELECTED INVITED PRESENTATIONS & KEYNOTES

7. *Empirical Research on Mis- and Disinformation*. Guest lecture at the University of Vienna. Dec 13, 2021.
6. *ZFF Talks: Science Matters*. Panel discussion on the role of science communication in the pandemic. Sep 27, 2021.
5. *Resilience to Online Disinformation: Lessons from Cross-National Comparative Research*. OsloMet Digital Journalism Research speaker series. Dec 07, 2020.
4. *How Disinformation spreads in Different Countries*. Keynote at the MISDOOM - Multidisciplinary International Symposium on Disinformation in Open Online. Oct 26, 2020.
3. *Disinformation in the Digital Democracy*. Panel discussion at University of Zurich (Switzerland), Feb 26, 2020.
2. *Unequal framework conditions: Disinformation in international comparison*. Talk at F3–Fighting Fake Facts Conference (U of Basel, Switzerland), March 2, 2020.
1. *Diversity in Online News Comparing Political Affairs Coverage Across Types of Media Ownership and Media Systems*. Talk at the research colloquium of Prof. Dr. Silke Adam (U of Bern, Switzerland), Dec 1, 2016.

COMPETITIVE CONFERENCE PRESENTATIONS

40. Humprecht, E., Castro, L.; Blassnig, S., Brüeggemann, M.; Engesser, S. Media Systems in the Digital Age: An Empirical Comparison of 30 Countries. Annual Conference of the International Communication Association (ICA), May 2022 (full paper).
39. Humprecht, E., Amsler, M.; Van Aelst, P.; Esser, F. Emotionalized Social Media Environments: How Alternative News Media and Populist Actors Drive Angry Reactions on Facebook. Annual Conference of the International Communication Association (ICA), May 2022.
38. Boulianne, S. & Humprecht, E. Misinformation and Institutional Trust in Four Countries. International Journal of Press/Politics Conference (IJPP), Sept 2021 (full paper).
37. Humprecht, E., Staender, A., Morosoli, S., Van Aelst, P., Esser, F. Resilience to Online Disinformation: A six-country comparison on the engagement with disinformation around COVID-19 on social media. 8th ECREA Conference, Sept 2021.
36. Humprecht, E., Castro, L., Blassnig, S., Brüggemann, Engesser, S. Media Systems in the Digital Age: A Comparison of 30 Countries. 8th ECREA Conference, Sept 2021.

35. Humprecht, E., Staender, A., Morosoli, S., Van Alest, P., Esser, F. Sharing of Disinformation in Cross-National Comparison: Analyzing Patterns of Resilience. Annual Conference of the International Communication Association (ICA), May 2021. (full paper)
34. Humprecht, E., Staender, A., Morosoli, S., Van Alest, P., Esser, F. The Role of Trust for the Dissemination of Disinformation in Times of Crisis – A Comparative Analysis of Six Democracies. Annual Conference of the International Communication Association (ICA), May 2021.
33. Hameleers, M., Humprecht, E., Lühring, J., Moeller, J. Different Degrees of Deception: The Effects of Different Types of COVID-19 Disinformation and the Effectiveness of Corrective Information in Crisis Times. Annual Conference of the International Communication Association (ICA), May 2021. Annual Conference of the International Communication Association (ICA), May 2021. (full paper)
32. Morosoli, S., Humprecht, E., Van Alest, P., Steander, A., Esser, F. Identifying the Drivers Behind the Dissemination of Online Misinformation: A Study on Political Attitudes and Individual Characteristics in the Context of Engaging with Misinformation on Social Media. Annual Conference of the International Communication Association (ICA), May 2021. (full paper)
31. Humprecht, E. Comparative perspectives on resilience to online disinformation. Swiss Association of Communication and Media Research (SACM), Nov 20, 2020.
30. Humprecht, E., Staender, A., Morosoli, S., Van Alest, P., Esser, F. Sharing of Disinformation in Cross-National Comparison: Analyzing Patterns of Resilience. International Journal of Press/Politics Conference (IJPP), Sept 21-24, 2020 (full paper).
29. Humprecht, E., Staender, A., Morosoli, S., Van Alest, P., Esser, F. Resilience to Online Disinformation: A six-country comparison on the engagement with disinformation around COVID-19 on social media. Annual Conference of the International Communication Association (ICA), May 21-25, 2020. (full paper)
28. Staender, A., Morosoli, S., Humprecht, E.: Same same, but different? A systematic literature review on the definitions and measurements of “disinformation”, “misinformation” and “fake news”. (2020) Annual Conference of the Political Communication Section of the German Communication Association (DGPUK), Mainz, Germany. Feb 5-7, 2020.
27. Humprecht, E., Esser, F., Van Aelst, P. (2019). *Resilience to Online Disinformation: A Framework for Cross-National Comparative Research*. Biannual Conference of the Political Communication Section of the European Communication Research and Education Association (ECREA), Poznan, Poland. Sep 12-13, 2019.
26. Humprecht, E. (2019). *Resilience to Online Disinformation: A Framework for Cross-National Comparative Research*. Digital Threats to Democracy: Comparative Lessons and Possible Remedies. A Media & Democracy Workshop. New York, USA, June 14-15, 2019. (Full paper)
25. Humprecht, E. (2019). *How Do They Debunk “Fake News”? A Cross-National Comparison of Transparency in Fact Checks*. Annual Conference of the International Communication Association (ICA), Washington, USA, May 24-28, 2019. (full paper)
24. Humprecht, E. (2019). *Who is afraid of Fake News? Problem awareness in the context of online disinformation*. Swiss Association of Communication and Media Research (SACM), St Gallen, Switzerland, Apr 04-05, 2019.
23. Humprecht, E., Hellmüller, L., Lischka, J. (2018). *Polarizing Political Discourse. A cross-national analysis of Facebook comments on political reporting*. Biannual Conference of the European Communication Research and Education Association (ECREA), Lugano, Switzerland. Oct 31-Nov 3, 2018.
22. Humprecht, E. (2018). *Wie professionell arbeiten Faktenchecker? Eine internationale vergleichende Analyse englisch- und deutschsprachiger Fact-Checking-Websites [How professional work fact-checkers? A cross-national analysis of English- and German-language fact-checking websites]*. Annual Conference of the German Communication Association (DGPUK), Mannheim, Germany, May 09-11, 2018.
21. Humprecht, E. (2018). *Disinformation Around The World: A Cross-National Analysis of Fake News Stories*. Swiss Association of Communication and Media Research (SACM), Lugano, Switzerland, Apr 12-13, 2018.

20. Humprecht, E. (2017). *Where "Fake News" Flourishes: A Comparison Across Four Western Democracies*. Political Communication Preconference, American Political Science Association (APSA), San Francisco, USA, Aug 30, 2017.
19. Humprecht, E. (2017). *Neue Typen von Onlinemedien? Der Einsatz von Qualitative Comparative Analysis (QCA) zur Typologiebildung. [New Types of Online News Media? A Typology Approach using QCA]*. Swiss Association of Communication and Media Research (SACM), Chur, Switzerland, Apr 27-28, 2017.
18. Humprecht, E. (2017). *Publizistische Leistungsfähigkeit online? Politikberichterstattung im internationalen und organisationalen Vergleich [News Performance Online? Political Affairs Coverage in cross-national and cross-organizational comparison]*. Annual Conference of the German Communication Association (DGPK), Düsseldorf, Germany, March 30- April 1, 2017.
17. Humprecht, E. & Esser, F. (2016). *Mapping Digital Journalism: Comparing 48 News Websites from Six Countries*. Annual Conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016. (full Paper)
16. Castro Herrero, L., Humprecht, E., Büchel, F., Engesser, S. & Brüggemann, B. (2016). *Rethinking Hallin and Mancini (2004) Beyond the West: An Analysis of Media Systems in Central and Eastern Europe*. Annual Conference of the International Communication Association (ICA), Fukuoka, Japan, June 9-13, 2016. (Full Paper)
15. Humprecht, E. & Esser, F. (2015). *Critical and multiperspectival investigation in political news coverage: Is Mediterranean journalism better than its reputation?* International Journal of Press/Politics Conference, Oxford, Great Britain, Sept 16-17, 2015.
14. Humprecht, E. & Esser, F. (2015). *The Untapped Potential of Digital Political Journalism: Comparing 48 News Websites from Six Countries*. Biannual Conference of the European Communication Research and Education Association (ECREA) Political Communication Section, Odense, Denmark, Aug 27-28, 2015.
13. Humprecht, E. & Esser, F. (2015). *Content Diversity in Online News: Comparing Different Types of Ownership and Media Systems*. Annual Conference of the International Communication Association (ICA), San Juan Puerto Rico, May 21-25, 2015. (Full Paper)
12. Büchel, F. & Humprecht, E. (2015). *Building Empirical Typologies With QCA: Towards a Classification of Media Systems*. Annual Conference of the International Communication Association (ICA), San Juan, May 21-25, 2015. (Full Paper)
11. Humprecht, E. (2014). *Diversity in Online News: Between Profit-Oriented and The Public Interest*. Biannual Conference of the European Communication Research and Education Association (ECREA), Lisbon, Portugal. November 12-15, 2014.
10. Brüggemann, M., Engesser, S., Büchel, F., Humprecht, E., Castro, L. (2014). *Hallin and Mancini (2004) revisited*. Annual Conference of the International Communication Association (ICA), Seattle, May 22-25, 2014. (Full Paper)
9. Humprecht, E. (2014). *News Diversity on the Web: The Impact of Ownership and Media System*. Annual Conference of the Swiss Association of Communication and Media Research (SACM), Zurich, Switzerland, April 12-13, 2014.
8. Büchel, F. & Humprecht, E. (2013). *Empirical Typologies with QCA*. International Communication Association (ICA) Post Conference "Bridging the Quantitative-Qualitative Divide in Comparative Communication Research", London, Great Britain, June 17-22, 2013.
7. Brüggemann, M., Engesser, S., Büchel, F., Humprecht, E., Castro, L. (2013). *Hallin/Mancini (2004) revisited: Auf dem Weg zu einer empirischen Typologie von Mediensystemen*. Annual Conference of the German Association for Communication (DGPK), Mainz, Germany, May 8-10, 2013.
6. Humprecht, E. (2013). *News on the Net: Comparing Online News Under Different Market Conditions*. Annual Conference of the Swiss Association of Communication and Media Research (SACM), Winterthur, Switzerland, Apr 12, 2013.
5. Engesser, S., Büchel, F. & Humprecht, E. (2012). *It Depends on the Audience: The Target-Group-Specific Implementation of Social Media at Professional News Outlets*. ECREA Biannual Conference, Istanbul, Turkey, 24-27 Oct, 2012.

4. Engesser, S. & Humprecht, E. (2012). *How Professional News Media Adopt Twitter: Findings of a Cross-National Comparison*. Annual Conference of the International Communication Association (ICA), Phoenix, USA, May 25-29, 2012. (Full Paper).
3. Humprecht, E. & Büchel, F. (2012). *Participation or Marketing? User Generated Content in Mass Media*. Annual Conference of the Swiss Association of Communication and Media Research (SACM), Neuchâtel, Switzerland, April 20-21, 2012.
2. Brüggemann, B. & Humprecht, E. (2011). The Stability of the German Media Market. Future of Journalism Conference 2011, Cardiff, Great Britain, Sept 8-9, 2011.
1. Esser, F., Brüggemann, B. & Humprecht, E. (2011). *The Strategic Crisis of German Newspapers*. Annual Conference of the International Communication Association (ICA), Boston, USA, May 2011.

Teaching

Teaching experiences

Courses usually include 2 semester hours of teaching over a full semester, including preparation of course content and literature, writing the exam, and grading.

Semester courses on graduate level (M.A.)

Semester	Title	Class Size
Spring 2021	Online disinformation and the role of trust	12
Fall 2020	Research seminar: Challenges for the digital society: disinformation, hate speech and fringe bubbles – part II	3
Spring 2020	Research seminar: Challenges for the digital society: disinformation, hate speech and fringe bubbles – part I	3
Fall 2019	Seminar: Social bots in the Swiss general election campaign (with N. Neumann Ernst)	6
Spring 2018	Research seminar: Fake news, bots & trolls – political Communication on social media platforms (with B. Fretwurst)	11
Spring 2017	Seminar: Political journalism in comparative perspective	13
Fall 2015	Seminar: Comparing political communication	9
Fall 2011	Research seminar: The transformation of news journalism - part II (with F. Esser, B. Brüggemann)	16
Spring 2011	Research seminar: The transformation of news journalism - part I (with F. Esser, B. Brüggemann)	16

Semester courses on undergraduate level (B.A.)

Semester	Title	Class Size
Spring 2022	Seminar: Investigative journalism in the digital age	30
	Seminar: Political misinformation and conspiracy theories	26
Fall 2021	University lecture: Media production and media management	250
Fall 2020	University lecture: Media production and media management	220
Fall 2019	University lecture: Media production and media management	118
Spring 2019	Seminar: Political communication on social media	30
Spring 2018	Seminar: Investigative journalism in the digital age	25
Fall 2017	University lecture: Actors, processes, media content	194

Fall 2016	University lecture: Actors, processes, media content	180
Spring 2016	University lecture: Journalism research (with F. Esser, S. Engesser)	115
Fall 2015	University lecture: Actors, processes, media content	219
Spring 2015	Research seminar: Investigative journalism in the digital age: part II	15
Fall 2014	Research seminar: Investigative journalism in the digital age: part I	15
Spring 2014	University lecture: International media systems (with F. Büchel, S. Engesser)	119
Spring 2013	Seminar: Media reality and current debates	15
Fall 2012	University lecture: Mass Media - cultural industry or mirror of society? (with F. Büchel)	45
Spring 2012	Research seminar: Pure players: a platform for counter-publics? part II (with F. Büchel)	19
Fall 2011	Research seminar: Pure players: a platform for counter-publics? part I (with F. Büchel)	19
Fall 2011	University lecture: Empirical methods in social science (with S. Engesser)	249

Continuing education program "IPMZ Transfer" (one-day courses)

Semester	Title	Class Size
June 2014	Journalism as a framework for political communication of government and administration	13
June 2013	Journalism as a framework for communication of not-profit organizations	9
June 2012	Journalism as a framework for political communication of government and administration	16
June 2011	Journalism as a framework for communication of not-profit organizations (with F. Esser)	16

Supervised BA/MA/PhD theses

- Morosoli, Sophie (2020-present): Understanding the spread of online disinformation: A comparative study on how and why citizens disseminate disinformation on social media. PhD at the Department of Political Science, University of Antwerp.
- Steander, Anna (2019-present): Diffusion of Online Disinformation in Comparative Perspective. PhD at the Department of Communication and Media Research of the University of Zurich.
- Baumann, Mirjam (2021): Conspiracy beliefs in Switzerland. Master's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Sitzmann, Katharina (2020): Social Bots in the Swiss National Election Campaign. Master's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Schmidli, Lucas (2019): Facebook discussions on climate change. Master's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Trabattoni, Giacomo (2018): Going Robot: Algorithmic Journalism in Political Journalism. Master's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Mathis, Thomas (2016): Zurich's Dominance and the Swiss "Röstigraben" in Football: Legacy News Media and Societal Differentiation. Master's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Barandun, Desirée (2014). Journalistic Quality in News Content of Blogs and Professional News Media. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Capol, Curdin (2014). Investigative Reporting in Swiss Weekly Newspapers. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.

- Egi, Catherine (2014). Analyzing News Reporting on WikiLeaks in Swiss Newspapers. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Hasenkamp, Nicole (2014): Does the Watchdog Bark or Bite? Analyzing Investigative Reporting in Swiss Weekly Newspapers. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Hochuli, Sophie (2014): Investigative Journalism: Changing Research Methods in the Age of Digitalization. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Huber, Dani (2014). Tabloidization of Investigative Journalism. A Content Analysis of Swiss Print Media. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Hürst, Stefan (2014): The Value of Investigative Journalism: Development and Current Situation. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Kavi, Melda (2014). Investigative Journalism on the Political Agenda. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- König, Nina (2014): WikiLeaks in the News: Analyzing News Reporting in Print and Online News Media. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Marti, Elisa (2014). Watchdog Journalism and News Values: A Comparison of Investigative Journalism in Weekly Newspapers. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Meier, Caroline (2014). Can Blogs Solve the Media Crisis? An Evaluation of Journalistic Routines Using the Swiss Press Codex. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Navarro, Alex (2014). Investigative reporting on the political agenda. A comparison of news values in three cases of investigative reporting. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Schibli, Susanne Melanie (2014): WikiLeaks: Analyzing the Representation and Attribution of News Types of Investigative Journalism in Established News Outlets. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Schmucki, Rahel (2014): Comparing Journalistic Quality in Independent Blogs and Professional News Outlets. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.
- Tsoutsaios, Elias (2014). Legacy News Media and Societal Differentiation. Bachelor's Thesis at the Department of Communication and Media Research of the University of Zurich.

Formal education in teaching methods and pedagogical practice

Semester	Title
Spring 2021	Course "Vocal strength training in teaching" Course "Support student learning online with web-based self-tests and quizzes", Center for University Teaching and Learning, University of Zurich
Spring 2015	Course "Rhetorical skills in the classroom and lecture hall", Center for University Teaching and Learning, University of Zurich
Spring 2011	Course "Introduction in Teaching at the University of Zurich", Center for University Teaching and Learning, University of Zurich
2011 – present	Participation in several roundtables and workshops to improve teaching skills

SERVICE TO PROFESSION

Conference Activity

- 2021 Co-organization of panel “Spirals of Distrust: Vulnerabilities to Disinformation Across Countries, Citizens, and Time”, ICA 2021
- 2020 Co-organization of workshop on Open Science, University of Zurich
- 2019 Co-organization of workshop on automated content analysis, University of Zurich
- Co-organization of roundtable discussion "New Media Policy: Switzerland, Germany, Europe" at the annual meeting of the Swiss Association of Communication and Media Research (SACM), St Gallen, Switzerland
- Co-organization of roundtable discussion "Automation of Journalism in Switzerland" at the annual meeting of the Swiss Association of Communication and Media Research (SACM), St Gallen, Switzerland
- 2018 Co-organization of the preconference “Diversity in the Age of Algorithms”, at the biannual ECREA conference, Lugano, Switzerland
- 2018 Co-organization and host of the closing debate on “Lessons learnt from the No Billag Debate” at the annual meeting of the Swiss Association of Communication and Media Research (SACM), Lugano, Switzerland
- 2017 Organization of the closing debate on “The power of algorithms: societal, economic and political implications” at the annual meeting of the Swiss Association of Communication and Media Research (SACM), Chur, Switzerland
- 2015 Co-organization of roundtable discussion "New models for public service media" at the annual meeting of the Swiss Association of Communication and Media Research (SACM), Berne, Switzerland
- 2014 Co-organization of workshop "Where is the next generation of journalism scholars?" at the Re-Inventing Journalism conference, Winterthur, Switzerland
- 2014 Co-organization of workshop "Who are we? And how many?" for young journalists and communication scholars at the Young Scholar Conference of the German Communication Association (DGPuK), Berlin, Germany

Memberships and offices

- 2020 – present Editorial board member of Journal *Digital Journalism* and *Human Communication Research*
- 2018 – 2020 Mentor in the ECREA Political Communication Mentoring Program
- 2015 – 2017 Jury member of Herbert von Halem Dissertation Award (DGPuK)
- 2013 – 2019 Chair of the “Media Politics & Media Structures” division of the Swiss Association of Communication and Media Research (SACM)
- 2012 – 2016 Co-founder and co-chair of the young scholars’ network for journalism research (NaJoFo) of the German Communication Association (DGPuK)

Ad-hoc reviewer

Digital Journalism; Information, Communication & Society; Communication Methods & Measures; International Journal of Press/Politics; International Journal of Communication; Journal of Communication; Journalism: Theory, Practice & Criticism; Journalism Studies; Journalism Practice; New Media & Society; Nordicom; Political Communication; Social Media + Society; Studies in Communication/Media (SC/M), Studies in Communication Science (ScomS)

European Communication Research and Education Association (ECREA), German Communication Association (DGPuK), International Communication Association (ICA), Swiss Association of Communication and Media Research (SACM), Swiss National Science Foundation

Departmental and university service

2021 – 2022	Coordinator of the PostDoc Club at Department of Mass Communication and Media Research, University of Zurich
2020 – 2021	Member of the junior faculty task force at Department of Mass Communication and Media Research, University of Zurich
2016 – 2018	Member of the expert team “Revision of doctoral studies decree” at the Faculty of Arts, University of Zurich
2014 – 2019	Representative of the junior faculty at Department of Mass Communication and Media Research, University of Zurich
2011 – 2014	Exam supervision assistance in various fields: sociology, psychology, geography, linguistics, cultural studies, history, and Scandinavian Literature

PROFESSIONAL DEVELOPMENT & KNOWLEDGE TRANSFER

Courses and schools

2021	Course on lateral leadership skills (University of Zurich)
2019	Course on automated content analysis (University of Zurich)
2017	Two courses on advanced data analysis with R (University of Zurich)
2012	International Summer School in Political Communication & Electoral Behavior (University of Milan) (competitive participation)
2012	Course on data analysis with R (University of Zurich)
2011	ECPR Summer School in Methods and Techniques, course on QCA and fuzzy sets (University of Ljubljana)
2011	Course on configurative methods (University of Lucerne)

News media

Online/Print

Interview: higgs.ch, Oct 27-30, 2021. Interview series on the societal consequences of the pandemic: <https://www.higgs.ch/ich-war-schockiert-wie-wenig-das-land-bereit-war/46689/>.

Interview: Migros Magazin, Oct 18, 2021. „Weshalb funktionieren Fake News so gut?“ [Why does Fake News work so well?]. <https://www.migros.ch/de/Magazin/2021/10/humprecht-desinformation.html>.

Interview: Watson, 6.10.2021. “Why disinformation on vaccination spreads well: This is what the Fake News researcher says”. <https://www.watson.ch/schweiz/wissen/364666302-warum-sich-falsche-informationen-zur-covid-impfung-gut-verbreden>

Press briefing: Science Media Center Germany, July 5, 2021. „Desinformation vor der Bundestagswahl“ [Disinformation and the federal elections]. <https://www.sciencemediacenter.de/en/alle-angebote/press-briefing/details/news/desinformation-vor-der-bundestagswahl-methoden-wirkung-und-gegenmassnahmen/>.

Interview: Die Debatte. Mar 11, 2021. “Wie Twitter und Facebook reguliert werden können” [How Twitter and Facebook can be regulated]. Link: <https://www.die-debatte.org/debattenkultur-meinungsfreiheit-in-sozialen-medien>

Interview: Enter Ratgeber digitale Medien (01/2021): “Fake News und Deep Fakes”. Link: <https://www.swisscom.ch/de/schulen-ans-internet/enter.html>

Interview: UZH Magazin 3/2020. “Resilienz gegen Desinformation” [Resilience to disinformation]. Link: <https://www.magazin.uzh.ch/en/current.html>.

Interview: Swissinfo, June 29, 2020: “Resisting Covid-19 ‘fake news’ with a high dose of public trust”. Link: <https://www.swissinfo.ch/eng/resisting-covid-19--fake-news--with-a-high-dose-of-public-trust/45859742>

Interview: Impact, Dec 3, 2019: “Kein Journalismus ohne Menschen”. [No journalism without humans]. Link: <https://impact.zhaw.ch/detail/wenn-roboter-dichten-und-berichten>.

Interview: Landbote, April 4, 2018: “Pro-Russland und Anti-Nato: Alternative News direkt aus Seen” [Pro Russia and Anti Nato: Alternative News from Seen/Switzerland].

Interview: Persönlich, July 23, 2016: “Live-Berichte gab es auch schon vor dem Internet” [Live reporting already existed in the pre-Internet-era]

Quote: P'UFA-DFA, June 5, 2013: “Das unscharfe Bild des Spiegels” [The blurred picture of the «Spiegel»]

Column: Monthly podcast column in the Campus section of the Neue Zürcher Zeitung, 2011 – 2015

TV/ Radio

Interview: Einstein, SRF. March 24, 2022. «Radicalization during the pandemic». <https://www.srf.ch/play/tv/einstein/video/corona-radikalisierung-die-analyse?urn=urn:srf:video:47ba8804-1a21-4a50-a02b-fe2d46043de0>

Interview: Podcast SRF. Feb 1, 2002. “Dark Social: Telegram – Queen of Darkness”. <https://www.srf.ch/audio/hotspot/dark-social-2-telegram-koenigin-der-dunkelheit?id=12135224>

Interview: Tagesschau, SRF. Oct 25, 2021: „Fake News in Krisenzeiten.“ [Fake news in times of crises”] <https://www.srf.ch/play/tv/sendung/tagesschau?id=ff969c14-c5a7-44ab-ab72-14d4c9e427a9>

Interview: 10vor10, Swiss Public Broadcaster. Sep 2, 2021. Fake News zu Afghanistan [Fake News on Afghanistan].

Interview: Neue Zürcher Zeitung TV. Apr 21, 2021. Wie sich Corona-Skeptiker auf Telegram radikalisieren. [How Corona skeptics are radicalizing on Telegram] Link: <https://www.nzz.ch/schweiz/corona-skeptiker-im-telegram-chat-radikalisiert-ld.1612759>

Interview: Deutschlandfunk Kultur. Jan 30, 2021: “Visionen eines Internetriesen” [Visions of An Internet Giant]. Link: https://www.deutschlandfunkkultur.de/breitband-sendungsueberblick-visionen-eines-internetriesen.1264.de.html?dram:article_id=491704

Interview: Einstein, SRF. Sep 11, 2020: “Fake News in Corona-Zeiten” [Fake news in times of corona]. Link: <https://www.srf.ch/play/tv/einstein/video/fake-news-in-corona-zeiten?>

Interview: Salon in Gesellschaft, 08/2020. “Fragile Truth”. Link: <http://saloningesellschaft.eu/veranstaltungen>

Interview: Echo Der Zeit, SRF. May 21, 2020: “Die raffiniert Lüge: Corona, HVI und die Geheimdienste”. [The clever lie: Corona, HVI and the secret services]. Link: <https://www.srf.ch/sendungen/echo-der-zeit/die-raffinierte-luege>

Interview: Deutschlandfunk. Feb 24, 2018: “Ende des Solidaritätsprinzips? Der öffentlich-rechtliche Rundfunk und sein Beitrag zur Demokratie [The End of Solidarity? Public Broadcasting and its Contribution to Democracy]

Quote: “joiZone», August 9, 2016. (Joiz): “Sollten Medien Bilder von Terroristen zeigen?” [Should news media portray terrorists?]

Interview: Radio Stadtfilter, April 13, 2013: Relevanz der Kommunikationswissenschaft [Relevance of Communication Studies]