

## **Commitments of the New Aquitaine Badminton League concerning sustainable development**

The Future Series competition in Pessac will be organized by the Ligue Nouvelle-Aquitaine de Badminton, which aims to develop the practice of badminton on its territory, and this, with different audiences, while respecting the principles of sustainable development. The league is affiliated to the French Badminton Federation, which manages the development of this sport at the national level. The federal project concerning the sustainable development is divided into three major axes, the first one consists in sensitizing, informing, training and encouraging the development of projects with leagues, committees and affiliated clubs. The second axis of this project concerns the events such as the future series of Pessac, it ensures that these events are organized in an eco-responsible way. The third and last axis concerns the governing bodies and ensures that sustainable development is taken into account in the federal functioning.

Given the nature of the project, its organization will respect the second axis of the federal project.

We want our event to ensure that the principles of sustainable development are respected. For this, we will set up actions as well as partnerships in order to allow a social inclusion of various actors and sometimes far from the practice of sports, a quality reception allowing the participants to practice in good conditions and in safety, while respecting the environmental rules relating to waste and the use of resources (water/energy...). Moreover, our desire to organize an ecologically and socially responsible competition will be accompanied by a desire to leave a sustainable footprint on the New Aquitaine territory. Our wish is therefore to involve various associations and partners in our project in order to show the strong potential of the territory in terms of hosting competitions.

The organization of this competition will therefore be complemented by actions that will aim to develop the sustainable impact of the latter. These actions can be divided into two parts, the first one concerning the actions directly led by the league via its own means, while the second part gathers the actions led in relation with associations or companies involved in the sustainable approach.

In the first part, we plan to carry out preventive, informative and evaluative actions. Behind these principles, we will find actions such as information documents relating to the good conduct during the event, these last ones, registered in the rules and the newsletter will be intended for the players and the organizers of the event. Meetings, communication tools and briefings will be used to disseminate the different information concerning the sustainable development values supported by the league during this event, inviting them to respect them so that the competition takes place in good conditions. At the end of this event, we plan to draw up an assessment of the actions implemented, their impact and take into account the opinion of the stakeholders, this will allow us to improve the implementation of the next competition.

As far as the actions carried out in relation with associations and companies are concerned, they will be more concrete and will take place, for the majority, during the event. On the social level, we wish, in partnership with the ASCPA club of Pessac, the Regional Handisport Committee and the social center of Pessac, to allow the public far from the practice (children, handicapped people, young people of QPV...) to get involved in the project, by initiating them to the practice and by inviting them to attend the matches. Times dedicated to these audiences will be set up to help them discover the values of sport and the benefits it can bring them.

On the economic and ecological side, partnerships with the city of Pessac, the company BOITE A'pARTS as well as Solibad will allow us to considerably reduce the environmental impact of our event. The city of Pessac, through the loan of equipment such as waste sorting bins for example, will allow the league not to buy these items that would not have been used enough to make their ecological impact profitable. The partnerships with the structures specialized in the valorisation of the sports material will make it possible to recover the not used material of the sportsmen as well as the broken shuttlecocks (very numerous at the time of a badminton competition) to recycle or re-use them. As for the shuttlecocks in good condition, they will be given to the badminton school of the ASCPA club. On the local economic aspect, we plan to promote, through partnerships of local companies, including BOITE A p'ARTS and SportArticle located near the event.

Thanks to these actions, the League wishes to engage in a policy of sustainable development of badminton on the Neo-Aquitaine territory, which corresponds to one of the axes of the federal policy in this field.