

## **PRESS RELEASE**

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### **Small business helps other small businesses with Cedarburg Vendor Fair**

*AREA Greetings is hosting a vendor fair featuring non-traditional business owners on Saturday, May 14, 2022, at the Ozaukee County Fairgrounds.*

Cedarburg, Wisconsin: As told to Barseana Simond, “I don’t travel outside my community to shop.” For various reasons, many people in the Ozaukee County area do not travel south of their county to shop for various products and services. Due to this, “Shop Us” – A Vendor Fair, will feature businesses throughout Southeast Wisconsin to showcase their offerings to the local community. The purpose of the fair is to give small business owners; many without brick and mortar, a presence outside of their community. This indoor event will include free admission, free parking, and free raffles.

This event will feature diversified businesses throughout Southeast Wisconsin, as well as, businesses without a physical presence. There is also the opportunity for up-and-coming young artists to display and sell their artwork. The main purpose of the fair is to unite small businesses and introduce them to the Ozaukee County community.

Barseana, who volunteers with Southeastern Wisconsin organizations is usually asked about recommendations for diversified businesses. Kyra Appling-McCullum, who owns and operates BeBe’s Bistro; “A food truck with a taste of heaven”, is excited to offer her menu to a new audience.

All businesses are welcome to be a part of the fair. Volunteering and donations are still being accepted. As well, vendors are encouraged to apply. All profit generated from this event will be split between Bridge the Divide and Just Us of Washington County.

### **About AREA Greetings**

All Reasons Event and Affairs Greetings offers greeting cards and “You Say What?” activity books.