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# Annual Review 2021

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European  
Diabetes Forum

JANUARY 17

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**EUDF**

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# 1. Foreword

Dear friends,

It is a pleasure to address you in the second EUDF annual report and it is important to take stock of what progress has been made so far.

Thank you to everyone, especially our Members and Supporting Collaborators, who have supported us to achieve so much in the past 12 months.

After we became a formal legal entity in 2020, I believe the organization became stronger and even more representative in 2021. Our impact on diabetes is growing.

During 2021, we continued to develop EUDF as a professional organization. As part of this we further extended our Membership with new Members and Supporting Collaborators. We diversified our Board of Directors with a broad range of skills, expertise and experience. Today, people with diabetes, clinicians, researchers and representatives from Pharma and MedTech companies are Member or Supporting Collaborator of EUDF. I feel EUDF is now truly representing all stakeholders in the diabetes field.

In 2021, we were able to organize events and create a true forum for our Members and Supporting Collaborators to discuss together how we can optimize the life of people with diabetes and guide policy makers. As such we are proud to support together with our partner association IDF Europe the MEPs Mobilizing for Diabetes, a group of Members of the European Parliament with a particular interest and a big heart for diabetes.

I'm particularly proud of the three Strategic Forums we initiated with expert representatives of all our partners. These Strategic Forums allowed EUDF to start working in depth on concrete recommendations and solutions for existing long standing challenges and issues. They are working on our 3 strategic priorities:

- People with diabetes: Technology, digitalization and empowerment of self-care
- Data and registries for better outcomes for people with diabetes
- Diabetes and the healthcare system: primary care and integrated care

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Under the leadership of the 3 chairs, more than 45 experts have worked intensively during the year and have developed recommendations on the three strategic topics. Now we are ready for your feedback and engagement with policy makers at European and national level.

I extend my gratitude to every Member of the Board as well as each and every Member of the Forum and all experts in the three Strategic Forums for all the efforts and activities undertaken and the achievements made to improve the lives of people with diabetes and those at risk.



Chantal Mathieu,  
Chair EUDF

***“Together we speak with one strong voice to improve  
diabetes care”***

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## 2. Our vision & mission

EUDF aims to improve outcomes for people with diabetes, and unite stakeholders from across the diabetes landscape in Europe. This includes, policy makers, researchers, scientific societies, patient organizations, nurse associations, institutions connected to diabetes related co-morbidities, industry, governments, regulators, payers, and many more.

We provide the platform for these stakeholders to collaborate and to improve how we, as societies, manage diabetes and jointly advocate for policy change that enables our healthcare systems to cope with the diabetes pandemic. We support European and national stakeholders in driving a policy conversation, take concrete action to improve diabetes care, and provide a central point of contact for diabetes policy in Europe.

### ***OUR MISSION:***

***Ensure the translation of research into policy actions towards better diabetes care at national level.***

### ***OUR VISION:***

***Enable healthcare systems to cope with the diabetes pandemic, while achieving the best possible outcomes***

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## 3. Our strategy 2020-2023

Our strategy sets out how we're tackling the diabetes crisis. It provides focus for our work, to make sure we rise to the challenges we face.

With our 2020 to 2023 strategy, we made a commitment to working in three key areas. 2021 was the second year of our current strategy. This report will take you through our 2021 journey, focusing on some of our biggest achievements and the work that has helped us meet our strategic aims.

- 1. Recognize the relevance of diabetes on the public and policy agenda**
- 2. Translate research into policy action**  
*three areas of policy focus have been identified*
  - **People with diabetes: Technology, digitalization and empowerment of self-care**
  - **Data and registries for diabetes**
  - **Diabetes and the healthcare system: primary care and integrated care**
- 3. Establish EUDF as an organization with European and national impact**

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## 4. Our key projects

### 1. Recognize the relevance of diabetes on the public and policy agenda

#### **MEPs Mobilizing for Diabetes**

Together with our member association, IDF Europe, and our Supporting Collaborator EFPIA, EUDF engaged in supporting a specific interest group of Members of the European Parliament interested in diabetes entitled 'MEPs Mobilizing for Diabetes'.

Specifically, EUDF provided the MEP Interest Group with in-depth expertise on the latest developments and thinking on diabetes prevention, management and care. Several members of the MEPs Mobilizing for Diabetes participated as speakers or panelists in the EUDF symposia and events.

The progress and initiatives with regard to the MEP Interest Group on Diabetes were discussed during the EUDF Diabetes Policy Network meetings and the EUDF Forum meetings.

#### Structure & Governance:

- A status update on the 'MEP Interest Group on Diabetes' was provided as a recurrent topic at the EUDF Board and forum meetings.
- The progress and initiatives regarding the MEP Interest Group on Diabetes were discussed during the Diabetes Policy Network meetings. The purpose is to identify areas of alignment to be promoted through a united voice and to learn about specific/individual EU advocacy initiatives conducted by the Members of the diabetes policy network.
- A launch and policy event was hosted by IDF Europe in February. EUDF was invited to the introduction session, showcasing the support to the new initiative. During this webinar the Blueprint on Action for Diabetes in Europe to 2030 was launched.
- IDF Europe & EUDF provided the MEP Interest Group with in-depth expertise on the latest developments and thinking on diabetes prevention, management, and care.
- Under the leadership of IDF Europe a strategic roadmap 2030 was developed. EUDF contributed to this thinking process to ensure the key priorities on technology, digitalization and empowerment of self-care, data and registries for diabetes and diabetes

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and the healthcare system: primary care and integrated care are well represented so that progress can be made in the coming years to achieve ultimately better outcomes for people with diabetes.



## **WHO EURO**

EUDF engaged with the senior NCD leadership and had a fruitful exchanges on how the outcomes for people living with diabetes can be improved.

EUDF members are eager to support the WHO to accelerate the response to diabetes and offered their clinical expertise, research and NCD management experience.

Some concrete projects for engagement were proposed and a joint WHO EURO/EUDF 3-year plan for collaboration was developed as part of the request for application as an official non-state actor NGO. Formal approval is expected in the course of 2022.



## **WHO Global – Global Diabetes Compact**

EUDF engaged with the senior NCD leadership and had fruitful exchanges on how the outcomes for people living with diabetes can be improved. EUDF members are eager to support the WHO to accelerate the response to diabetes and are ready to offer their clinical expertise, research and NCD management experience.

The Global Diabetes Compact objectives and work streams were explained and EUDF successfully applied to join the Global Diabetes Compact Forum. An initial kick-off meeting took place and further concrete projects will be elaborated in 2022.



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The Global Director of the NCD department was keynote speaker at the EUDF session at the EASD Annual Meeting in September 2021 to discuss the new Global Diabetes Compact initiative to the European diabetes community.



### **European Commission**

EUDF engaged with DG Sante on the topics of data, registries and digitalization and self-management. In a dedicated webinar in September 2021, the Director of the Health systems, medical products and innovation Directorate discussed the status and next steps of the European Health Data Space and the link with and potential for diabetes registries. The initial recommendations on data and registries were presented. At the end of 2021 the European Commission started working on a new initiative to support EU countries in reducing the burden of NCDs, focusing on 5 key areas, including diabetes and health determinants. All strands will include a health equity dimension, thus supporting the reduction of health inequalities. While focusing on promotion and prevention, this initiative may also support better knowledge and data, screening and early detection, diagnosis and treatment management, and quality of life of patients. EUDF welcomed the new initiative 'Healthier Together' to support EU countries in reducing the burden of non-communicable diseases and is committed to support the implementation at country level of the focus areas laid out by the European Commission. EUDF looks very much forward to contributing to the development of specific objectives and actions in the course of 2022. EUDF is registered at the Health Policy Platform and has been approved as stakeholder to join the Healthier Together - EU Non-Communicable Diseases Initiative network of the Health Policy Platform.



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## 2. Translate research into policy action

EUDF wants to offer specific, achievable policy recommendations in three key areas:

- The use of health data to define, measure and achieve better outcomes;
- Empowering people with diabetes through digital technologies and innovative therapies; and
- Rethinking health systems to focus on primary and integrated care

| TO IMPROVE OUTCOMES IN DIABETES IN EUROPE, WE SHOULD



The Board established three Strategic Forums and delegated to propose recommendations on the three key priorities of EUDF to the Strategy Forums.

- Strategic Forum Data & Registries
- Strategic Forum Integrated Care
- Strategic Forum Self-care, Technology & Digitalization

The Strategy Forums have a supporting role to the Board on these specific issues. The Board appointed three chairs; Robert Heine, Angus Forbes and Peter Schwarz to chair respectively the Strategic Forum on Data & Registries, Integrated Care and Self-care, Technology & Digitalization. All Members and Supporting Collaborators delegated content matter experts to work together on the priorities.

The Strategy Forums act under the responsibility of the Board and reported periodically to the Board and Forum on its activities and progress.

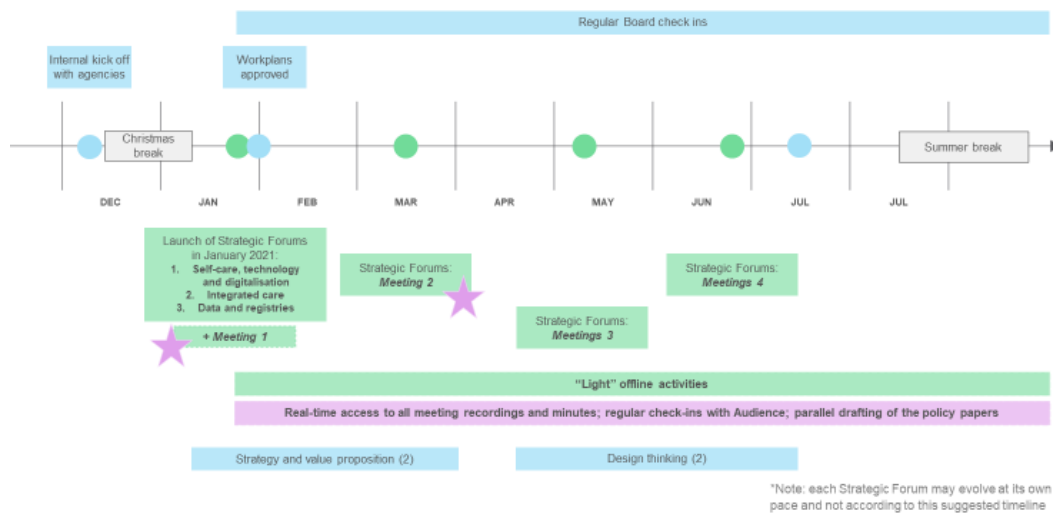
EUDF was supported by two third-party partners to work closely with the Strategic Forum chairs and members to establish a common approach and methodology to work processes and ways of working / workplan.



A strategic roadmap was developed for each Strategic Forum to achieve tangible outcomes at the national and European level.

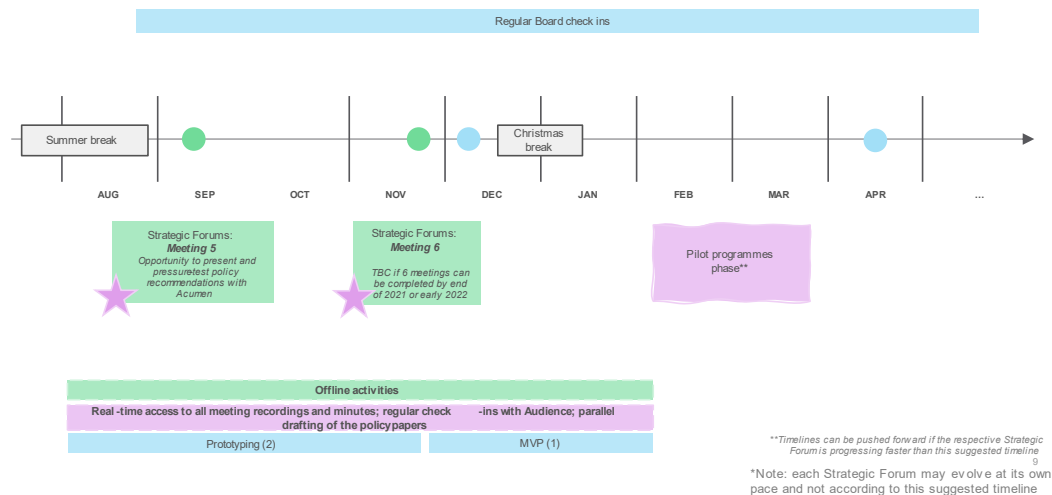
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### ROADMAP STRATEGIC FORUM - I



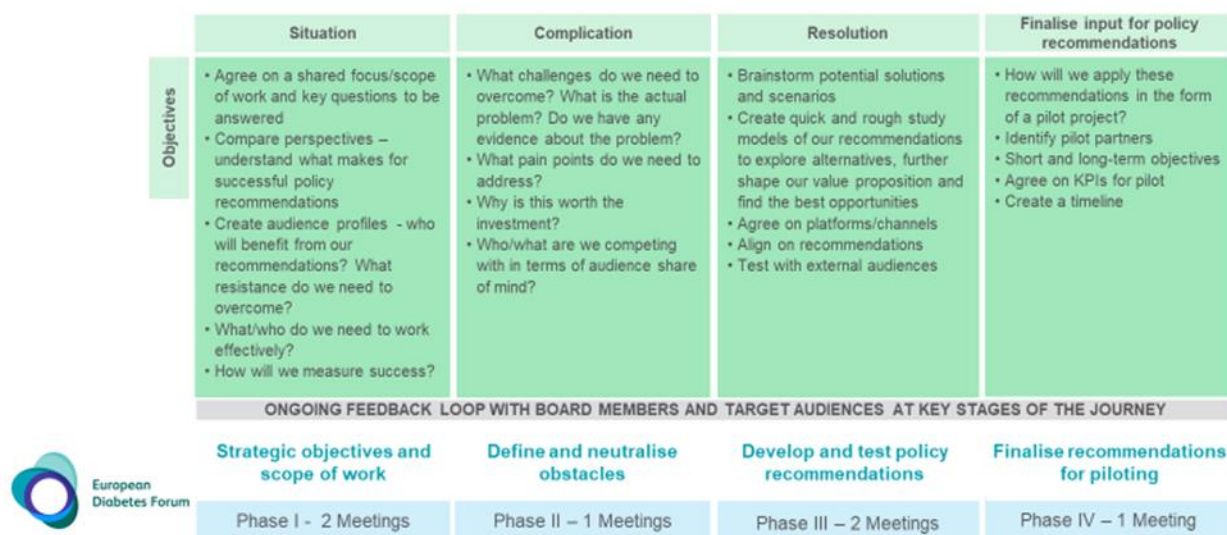
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### ROADMAP STRATEGIC FORUM - II



For each meeting, (6 meetings / year / forum), the discussion agenda was prepared and structured, discussions were facilitated, minutes were taken and follow-up action items were defined to ensure EUDF keeps track of the progress.

## | STRATEGIC WORKPLAN



EUDF specifically ensured that each voice at the table was heard and members were kept engaged virtually over a sustained period of time, during and outside the regular virtual meetings in 2021.

As an outcome, three papers with recommendations and proposed solutions are drafted and a review process is initiated with members. The work will be finalized early 2022 and this will form the basis of the EUDF outreach and communication campaign in 2022. Moreover several ideas for implementation or scale-up could be further elaborated with the Members and Supporting Collaborators in 2022.

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## **EUDF Data and Registries Strategic Forum**

### **Using data to raise awareness and initiate action to improve outcomes for people with diabetes** - viewpoint story, Robert Heine

The way things stand, diabetes care in Europe unfortunately doesn't get the attention it deserves. It is sad to see that the devastating impact of diabetes on morbidity, mortality and quality of life remains severely underestimated. The question we need to ask ourselves is: Why is this the case?

#### **Diabetes appears to have lost its compelling voice.**

The major stakeholders, the decision makers in diabetes care, apparently don't see the urgency to initiate change that will result in better outcomes. Therefore, we, as major stakeholders must generate data that will raise awareness and initiate action to improve diabetes care.

The Data & Registry Strategic Forum of EUDF is working on recommendations for the implementation of registries that will inform and drive better outcomes in diabetes care. The members, most of them very experienced researchers and clinicians, contribute with their specific expertise to the development and writing of the recommendations. The key tasks are to learn from successful registries in Europe, or elsewhere; to identify the key success factors leading to improvement of diabetes care and to write concise and compelling recommendations.

#### **We know that a registry alone is not enough to move the needle.**

There are several registries that have provided valuable scientific data leading to important publications. Sadly, the learnings from these registries haven't been sufficiently applied to measurably improve diabetes care.

First, we need the recognition by healthcare decision makers that changes are needed. Second, the authority to initiate the development of a local/regional data registry led and managed by a dedicated team with the mandate to drive change where needed to improve the well-defined and agreed upon outcomes of care. Third, following a successful regional effort, the roll-out of a broader European registry.

The diabetes community in Europe has launched several programs and actions over the last decades, including the St Vincent Declaration, with the intent to improve the

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outcomes of care. These were ambitious projects with challenging treatment goals. Unfortunately, these initiatives resulted in incremental improvements that were far less than required or hoped for. In most countries the outcomes of care couldn't be monitored because of the absence of registries.

We need to learn from these experiences and avoid making the same mistakes.

The number of people with diabetes is still increasing, as are the number of people suffering from diabetes related complications. We should and can do much better.

One of the key learnings for us is that it takes more than just a registry to improve care. It requires a well-organized and dedicated team, embedded in the healthcare system, to build a registry that informs, monitors, and drives quality improvement efforts in diabetes care.

As a diabetes community it's our responsibility to close the gap between the scientific advances that have been made over the years and the quality of delivered care.

**The time to act is now.**

## PEOPLE WITH DIABETES DESERVE *a better* TOMORROW



**It takes more than just a registry to improve care:  
we need to use data to raise awareness and initiate  
action to improve outcomes for people with diabetes**

**Robert Heine**

Chair of the Strategic Forum Data and Registries

Distinguished Lilly Scholar



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## **EUDF Self-care, Technology and Digitalization Strategic Forum**

### **Better self-management through digital support, viewpoint Story Peter Schwarz**

We are currently observing two very distinct trends around the use of digital tools in diabetes care. On the one hand, we see inertia among physicians when it comes to using digital tools. On the other hand, the development of intuitive digital tools triggered by patient needs is very rapid. These tools are being provided by both small and large organizations focused on helping people with diabetes improve self-management.

In the past, when very few solutions existed, the inertia on the physicians' side was understandable. However, the landscape has changed dramatically and there are now a great number of available digital solutions focusing on patient needs.

#### **We have to create the opportunity for people with diabetes in Europe to benefit from the added value of the application of digital solutions.**

In the EUDF Self-care, Technology and Digitalization Strategic Forum our proposal is to look for best-practice solutions in Europe and identifying sustainable, transferable solutions.

#### **We'd like to create an environment where solutions that prove successful for people with diabetes in one country can easily be shared with other countries, stakeholders, and organizations to support their people with diabetes.**

We believe we can make an impact because of the range of voices in the Forum. People with diabetes are strongly represented and are a key stakeholder group in identifying best-practice solutions they believe could work for them. Members who are medical doctors have daily experience with, and understanding of, the pros and cons of a range of digital solutions. People with diabetes and professional organizations are also represented and will be key to building a framework for supporting and promoting best-practice solutions to be distributed throughout Europe.

There are a very fast-growing number of best-practice solutions currently in Europe. Some are developed by a single physician, some by health insurance companies or startups. Often, these solutions are used only in a very small environment. This is what we would like to change. We would like to shine the spotlight on those that have proved effective and help them broaden their reach into Europe - and beyond.

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The unique nature of our working group and our strong connections to people with diabetes and professional organizations gives us a unique opportunity to champion effective solutions.

**We are optimistic we can build an environment of understanding to scale up these solutions for the benefit of people with diabetes across Europe.**

If we are successful, the number of people with diabetes being supported by digital solutions in Europe will continually grow. Our vision in the Forum is that every person with diabetes in Europe can use digital support based on their individual needs and preferences and on their readiness to change their lifestyle.

We understand some of our medical colleagues are skeptical. **But there is strong evidence that digital support in the form of an app or an online program can help enormously in improving the empowerment of people with diabetes which leads to better self-management and finally to improved decision making by people with diabetes.** This is what we all want for people with diabetes.

## PEOPLE WITH DIABETES DESERVE *a better* TOMORROW



We'd like to create an environment where solutions that prove successful in one country can easily be shared with other countries, stakeholders, and organizations to support their people with diabetes.

**Peter Schwarz**

Chair of the Strategic Forum Self-care, Technology and Digitalization  
Professor, Prevention and Care of Diabetes, University of Dresden





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## **EUDF Integrated Care Strategic Forum**

### **Putting integration in the spotlight to improve outcomes for people with diabetes, viewpoint Story Angus Forbes**

Care integration has long been identified as having an important impact on the quality, efficacy, and efficiency of diabetes management. While a number of models and pilot programs have shown the benefits of integrated care in diabetes, the experience for many patients and health professionals is that there are still significant deficits in the level of integration across care systems. In part this reflects divergent organizational infrastructures, determinants, and resources for diabetes care across Europe.

#### **The failure to enhance care integration results in inefficiency and suboptimal clinical performance, driving up care costs and increasing the health burden on people living with diabetes.**

The EUDF Integrated Care Forum is identifying strategies focused on how to enhance care integration at the patient, health professional and system levels.

The focus at the patient level is on identifying a framework to ensure a patient-centered approach across the life span. Consideration is also being given to the use of technology; addressing inequalities in diabetes care; and ensuring that psychosocial as well as metabolic health outcomes are addressed.

For health professionals the focus has been on supporting integrated care models and pathways; introducing strategic and personalized care models, rather than following routines; and enhancing communication skills.

At the system level we are considering how to construct transferable principles that can be applied across divergent health systems. This includes system level learning models and strategies to incentivize care integration.

#### **The Integrated Care Forum brings together people with diabetes, health professionals, researchers and representatives from industrial partners from across Europe.**

While this provides a good context for generating thinking on the topic of integration, we are also planning to discuss our ideas with wider diabetes networks and health policy makers. The breadth of experience and perspective within the Forum will enhance the outputs of work to ensure impact at multiple levels and contexts.

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Members of the Integrated Care Forum are currently collating numerous examples of good practice to determine how they might best be translated into transferable principles for integration in diabetes, acknowledging the divergence of care systems in Europe. These could also be used to create an analytical tool to enable different care providers to assess their systems in relation to potential integration deficits or strengths. Ultimate success would be the adoption and implementation of the outputs from our Forum in different care contexts, with identifiable improvements in care outcomes. We recognize that if the outputs of our group are to be adopted, we need to influence those responsible for commissioning and funding healthcare, including those at the political level. It is important for us to make clear the health economic benefits of adopting our recommendations, and to make the point that care integration is essential if the deficits in the supply and demand for diabetes care are to be addressed.

**Integration represents efficiency and value for money and it needs to be at the foundation of diabetes health care in every setting and country in Europe.**

## PEOPLE WITH DIABETES DESERVE *a better* TOMORROW



**Integration represents efficiency and value for money, and it needs to be at the foundation of diabetes health care in every setting and country in Europe.**



**Angus Forbes**

Chair of the Strategic Forum Integrated Care

Professor of Diabetes Nursing, King's College London



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### 3. Establish EUDF as an organization with European and national impact

In 2021, important progress was made to contribute to our 3 year ambition to build a strong coalition on diabetes, including all relevant stakeholders.

Importance steps were made to further professionalize the association.

- The existing strategic plan 2020-2023 was evaluated and updated
- Several new Members and Board Members are recruited (see 6. Partnerships) - ISPAD joined EUDF as full member and the Diabetes Sector Group of MedTech Europe joined as Supporting Collaborator.
- An Executive Forum was set-up with the senior management of the industry Supporting Collaborators to exchange on the ambition and priorities of EUDF
- Several General Assembly meetings were organized
- 3 Strategy Forums are operational, including representatives of science, industry, patient organizations, healthcare professionals
- EUDF engaged with Members and partners to ensure EUDF was represented in the main relevant conferences
- External communication and policy outreach was initiated to facilitate the external recognition as the European platform for a united diabetes voice
- There were regular contacts with the existing national diabetes forums

***“In 2021, important progress was made to contribute to our 3 year ambition to build a strong coalition on diabetes, including all relevant stakeholders.”***

# 5. Our external presence - uniting stakeholders from across the diabetes landscape

## EUDF's participation to Webinars & Symposiums

Webinar hosted by SFD & EUDF – 24 March 2021

Table Ronde SFD – EUDF : LES ENJEUX EUROPEENS du diabète

**24 MARS 2021 13.00-13.45 TABLE RONDE SFD – EUDF : LES ENJEUX EUROPEENS DU DIABETE**

- Bienvenue: Charles Thivolet (France), président SFD, membre du CA EUDF EUDF (European Diabetes Forum)
  - Pourquoi, mission, objectifs - Chantal Mathieu (Belgique), Présidente EUDF, senior vice-présidente EASD
- Les 3 plans stratégiques: Modérateur Jean François Gautier (France) vice-président SFD, membre du forum politique de santé EUDF
  - La collecte des données, les registres: Guy Fagherazzi (Luxembourg)
  - Prise en charge de l'ensemble des soins: Caroline Martineau (France)/Ronan Roussel (France)
  - Technologies, digitalisation prise en charge individuelle: Michael Joubert (France)
  - Discussion et Q/R
- Conclusions Charles Thivolet



At this round table, the activities of EUDF were presented to the French speaking diabetes community. The initial objectives and ideas of the three EUDF Strategic Forums were presented by the SFD experts in the working groups.

Some of the initial ideas of the working groups were presented and it was highlighted that specific recommendations and proposals for solutions will be worked out in the course of the year. The 2 moderators Prof. Thivolet and Prof. Mathieu welcomed the close collaboration between the European and French communities.

## Webinar hosted by EUDF & EFPIA Diabetes Platform – 25 May 2021

### Unlocking the potential of the European Health Data Space to improve diabetes management



Managing a public health crisis effectively is not simply about controlling the spread of a virus. For people living with one or multiple chronic diseases, pandemics such as COVID-19 bring severe synergistic impacts, which require a more nuanced and comprehensive approach to how

we manage diseases, particularly in times of crises. The multidimensional threat created by the interaction between COVID-19 and other chronic diseases, such as diabetes, has illustrated the great potential of health data registries and the European Health Data Space (EHDS) to strengthen chronic disease management and health systems resilience. As the number of people living with chronic disease keeps growing, such efforts will be essential to protect the health of these populations – both during syndemics, and in regular times.

#### Investigating the syndemic threat of COVID-19 and chronic disease: The diabetes case

Unlocking the potential of the European Health Data Space to improve diabetes management in crises and beyond

##### Welcome and opening remarks

**Maurizio Guidi**, Lilly Diabetes Corporate Affairs, External Engagement leader

##### The syndemic threat of COVID-19 and chronic disease

**Tammy Boyce**, Senior Research Associate, UCL Institute of Health Equity

##### Health data registries in the EU today

**Jeanette Soderberg**, European Research Director JDRF

##### What COVID-19 has taught us on the potential of data registries for syndemic management

**Adrian Sanders**, Secretary General – Parliamentarians for Diabetes Global Network

**Jaiwir Pall**, advisor to the IDF and Co-Founder, Well Tech

**Maurizio Guidi**, Lilly Diabetes Corporate Affairs, External Engagement leader

**Chantal Mathieu**, senior VP EASD, chair of EUDF

##### Perspectives from the European Parliament on the potential of health data

**Cristian Busoi**, MEP, Rapporteur of the EU4Health programme in the Parliament

##### Closing remarks

**Chantal Mathieu**, chair of EUDF

A circular graphic with a teal border containing the text: "25 May 2021, 10:00 – 11:30 (CET)". The background of the graphic shows a blurred image of a group of people.

In this webinar, our panel deep-dived into questions such as:

What – concretely – is the syndemic threat created by COVID-19 and chronic diseases?

What has COVID-19 taught us on the potential of data registries for syndemic

management and health systems preparedness? What policy measures are needed to unlock the full potential of the EHDS to improve diabetes management and prevent complications? Read the event blogpost here: [Diabetes Event Blog.pdf \(jimdo-storage.global.ssl.fastly.net\)](https://jimdo-storage.global.ssl.fastly.net)



## EUDF Session at ATTD 2021 – 4 June 2021

### Self-care, digitalisation and technology: how to scale up and promote best practices?

What role can digital technologies play in improving the quality of care for people with diabetes? How can European and national decision makers enable better care for people with diabetes through digital health? What are some of the hurdles that stand in the way of exploiting the full potential of digital health solutions? These are a few of the major questions which have been discussed during the joint EUDF symposium at the virtual ATTD Conference 2021.

**Self-care, digitalisation and technology:  
how to scale up and promote best practices?  
What role can digital technologies play in improving the quality of  
care for people with diabetes?**

#### Welcome and opening remarks

**Peter Schwarz**, Department of Medicine III, Prevention and Care of Diabetes, University of Dresden, EUDF chair Strategic Forum self-care, technology and digitalization

#### The European Health Data Space legislation & improvement of diabetes care through digitalization

**Hugo van Haastert**, European Commission Unit DG Santé, B3 Digital Health, ERNs, Policy Officer

#### Panel Discussion: How can new technologies improve diabetes management?

Moderator, **Tadej Battelino**

**Bastian Hauck**, IDF Board member, Founder #dedoo<sup>®</sup> Diabetes Online Community, Member of the Board diabetesDE

**Phillipe Domeyer**, General Practitioner, Biostatistician, Academic Tutor of Health Management, Hellenic Open University, PCDE Treasurer and Executive Board Member, EGPRN National Representative of Greece

**Slobodan Radumilo**, MedTech Europe, VP and General Manager, Diabetes Care EMEA, Becton Dickinson

#### Summary and conclusions

**Tadej Battelino**, Professor of Pediatrics, Head, Chair of Pediatrics, Faculty of Medicine, Head Department of Endocrinology, Diabetes and Metabolism, UMC - University Children's Hospital, Ljubljana, Slovenia



EUDF's dual vision is to help European healthcare systems manage the diabetes epidemic, while achieving the best possible outcomes for people with diabetes. Digital health is an important part of the solution for both of these mandates. The benefits of digitalisation for diabetes resides both in the promise that it will improve the outcomes and management of care, and also that it will help people with diabetes lead a better quality of life.

Watch the key messages here: [https://www.youtube.com/watch?v=zDxNM\\_f4iwE](https://www.youtube.com/watch?v=zDxNM_f4iwE)

## EUDF Symposium at EASD 2021 - 29 September 2021

### It takes more than just a registry to improve care



#### EUDF Symposium at the virtual EASD Annual Meeting 2021

Wednesday, 29 September 2021, 14:00 - 16:00 CEST

#### It takes more than just a registry to improve care

How can we use data to raise awareness and initiate action to improve outcomes for people with diabetes?

register at [www.easd.org](http://www.easd.org) and join us!

#EASD2021



How can we use data to raise awareness? How can we initiate action to improve the outcomes for people with diabetes? These are the questions which have been discussed during the EUDF symposium at the virtual EASD Annual Meeting 2021.

The EUDF's observation is that there

are several registries that have provided valuable scientific data leading to important publications. Sadly, the learnings from these registries haven't been sufficiently applied to measurably improve diabetes care. We need the recognition by healthcare decision makers that changes are needed and the authority to initiate the development of a local/regional data registry led and managed by a dedicated team with the mandate to drive change where needed to improve the well-defined and agreed upon outcomes of care. At the session these recommendations were discussed with policymakers and experts and the proof of concept was illustrated with best practices from Sweden and SWEET. During the panel discussion the advantages of a better use of data and registries were discussed.

#### It takes more than just a registry to improve care:

How can we use data to raise awareness and initiate action to improve outcomes for people with diabetes?

##### Welcome and introduction

David Matthews, University of Oxford, vice chair EUDF

##### How can we use data to raise awareness and initiate action?

Moderated by David Matthews  
Keynote - Developing missing targets: the diabetes treatment target - Bente Mikkelson, WHO  
Recommendations for implementation from EUDF - Robert Heine, chair EUDF Strategic Forum Data & Registries, Lilly  
Best practices - Using registries to improve quality of care and outcomes

SWEET - Thomas Danne, Auf der Bult Hospital Hannover  
The Swedish National Diabetes Register - Katerina Eeg-Olofsson, University of Gothenburg  
How to re-use health data for the benefit of public health, research and innovation? Andrzej Rys, DG Santé, EC

##### Panel discussion & questions from the audience

Moderated by Chantal Mathieu, University of Leuven, chair EUDF  
What's in it for people with diabetes? Bastian Hauck, IDF Europe  
How to use feedback from registries in the clinical practice? Kamlesh Khunti, University of Leicester  
What are the opportunities for research? Jeannette Soderberg, JDRF  
What is the perspective of the European Parliament? Tomislav Sokol, European Parliament  
What are the perspectives from industry? Maja Bujas-Bobanovic, EFPIA Diabetes platform, Sanofi

##### Closing remarks

David Matthews



Watch the recording here: <https://www.youtube.com/watch?v=waFcs1AdtIA>

Watch the key messages here: [Key messages from EUDF session at virtual EASD 2021 - It takes more than a registry to improve care - YouTube](#)

## Webinar hosted by EUDF-EFPIA - 9 November 2021

### Towards a more integrated care model for people living with NCDs

Diabetes is an enormous public health challenge, and the disease does not work in isolation. The COVID-19 pandemic in particular has revealed the severe multidimensional threat caused by the interaction of two or more concurrent diseases, exacerbating the adverse effects of each separate disease. According to WHO data, more than 95% of people dying with COVID-19 in Europe are affected by one or more chronic diseases.

These synergistic effects illustrate that managing a public health crisis effectively is not simply about controlling the spread of a virus. For people living with one or multiple chronic diseases, a more nuanced and comprehensive approach to how we manage diseases is required, particularly in times of crises. We were delighted with the interactive and enlightening panel discussion on how integrated care models can bring meaningful change for people living with diabetes, in a post-COVID world. Such a syndemic approach is also a key component of future crisis preparedness. This webinar was the second in a two-part series investigating the syndemic threat of COVID-19 and chronic diseases, by using diabetes as a case study. We would like to thank you for attending the two-part series over the course of this year and invite you to stay engaged with EUDF in our shared fight against diabetes.



#### Investigating the syndemic threat of COVID-19 and chronic disease: The diabetes case Towards a more integrated care model for people living with NCDs

##### Welcome and opening remarks

Sue Saville, Moderator  
Dr. Xavier Cos, Chair Primary Care Diabetes Europe; EUDF Board member

##### Panel 1: Re-thinking future crisis preparedness from a syndemic perspective

Filip Domanski, Policy Officer, European Commission  
Joakim Ramsberg, Project Director at the Swedish Agency for Health and Care Services Analysis

##### Keynote: Integration of diabetes care in the EU

Eily Vaughan, Global Health Manager, Health Policy and Insights, Economist Impact

##### Panel 2: Integrated care models to protect the health of diabetes communities in crises and beyond

Angus Forbes, FEND Chair of Clinical Diabetes Nursing, King's College London; Chair EUDF Strategic Forum on Integrated Care  
Niti Pall, Regional Chair IDF Europe  
Xavier Cos, Chair Primary Care Diabetes Europe; EUDF Board member  
Maja Bujas-Bobanovic, Member of the EFPIA Diabetes Platform

##### Closing remarks

Maja Bujas-Bobanovic, Member of the EFPIA Diabetes Platform

9 November,  
10:00 – 11:15  
(CET)



Watch the webinar recording: <https://www.youtube.com/watch?v=GeMduSAQrVw>



## Webinar hosted by EUDF-JDRF-INNODIA - 23 November 2021

### Screening for type 1 diabetes: Why is it needed?

WEBINAR INVITATION 100 years of Insulin

## Screening for type 1 diabetes: why is it needed?

Webinar hosted

**JDRF** **INNODIA** **European Diabetes Forum**

EVENT INFO	SPEAKERS
November 23 <sup>rd</sup> 2021	<b>Sanjoy Dutta, PhD.</b> Vice President, Research, JDRF International
4.00 pm	<b>Prof. Peter Achenbach</b> Deputy Director, Group Leader Immune Phenotyping Helmholtz Zentrum München German Research Center for Environmental Health
2h	<b>Prof. Chantal Mathieu</b> Professor of Medicine, Katholieke Universiteit; Chair of Endocrinology, University Hospital Gasthuisberg; Vice President of EASD, Leuven, Belgium. Chair EUDF
	<b>Prof. Marian Rewers</b> Professor of Medicine, University of Colorado Denver - Anschutz Medical Campus

Type 1 diabetes is the most common chronic disease in children and is a life-long burdensome disease. Often, due to parent's inability to recognize early symptoms, diagnosis happens under dramatic circumstances where children are rushed to the emergency care, sometimes with deadly outcomes. Screening for type 1 diabetes can provide an opportunity to educate and prepare families for disease symptoms. This approach could save lives and reduce the health economic burden. Furthermore, therapeutic interventions could significantly delay the onset of T1D and

potentially stop the disease from developing at all, these are currently under development.

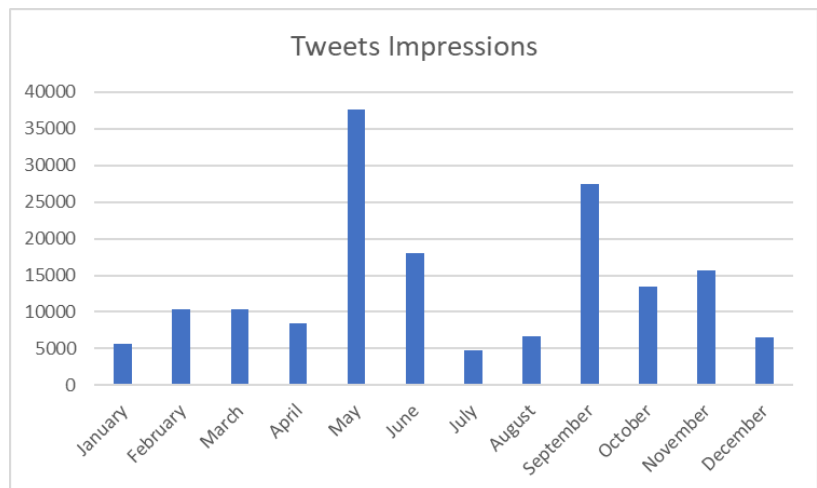
With this webinar, we engaged world leading experts of T1D screening, as well as patients, policy makers and other stakeholders to help us to discuss the inclusion of screenings for pre-symptomatic type 1 diabetes into the standard care service catalogue. Together we discussed the importance of national screenings for type 1 diabetes, the health economic benefits of screening and the patient perspective.

Watch the webinar recording: [Screening for Type 1 Diabetes: Why Is It Needed? - Zoom](#)

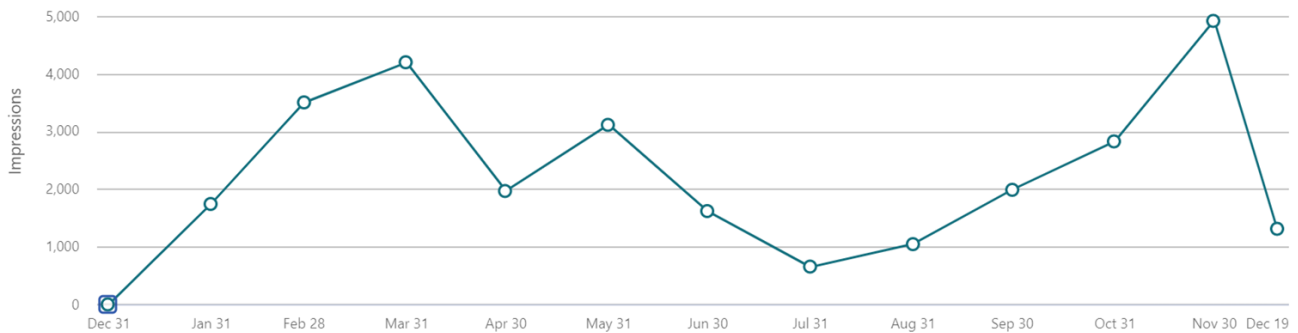
## Social media

Coordinated by the Executive Director, the social media presence of the organization further grew with the valuable input of the EASD communications team who supported the implementation of successful social media engagement efforts, related to our external activities and work in the three Strategic Forums. In preparation of our symposium and webinars, the communication and promotion of the programs played a huge role in the increase of our social media presence. We increased the volume of social media activities due to the approaching symposia, growing Membership and progress in the work at the Strategic Forums, this resulted in a social media growth.

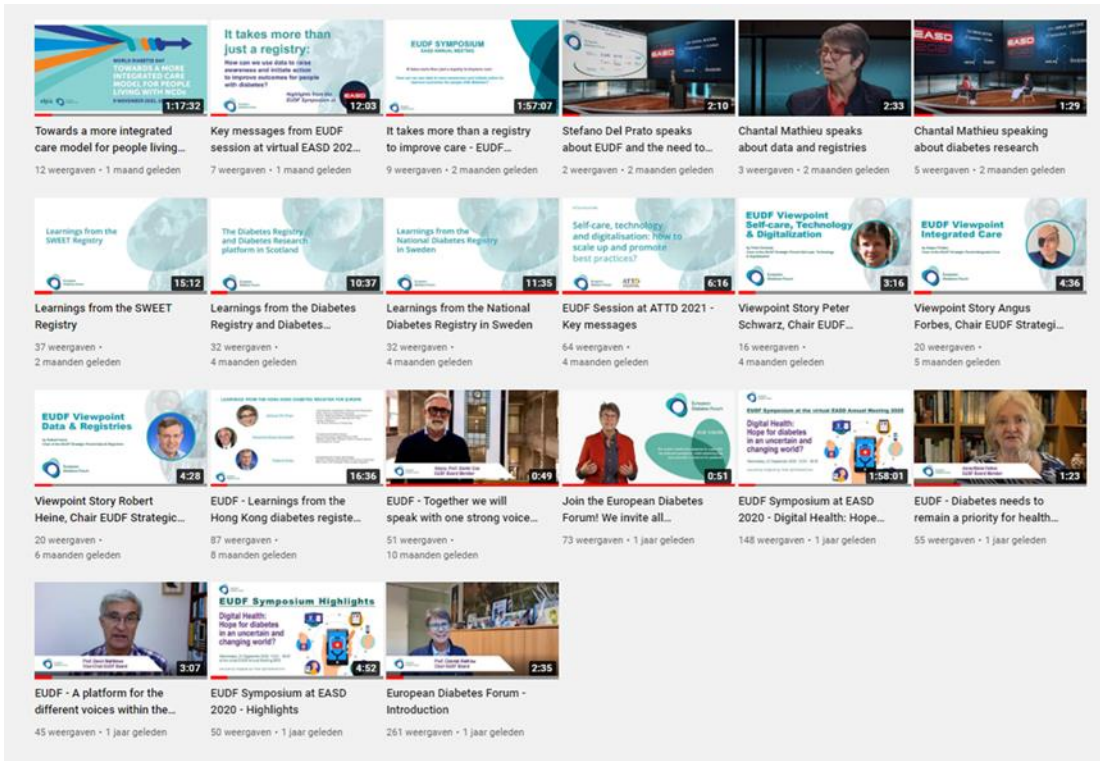
**Twitter** - On Twitter there were 165015 tweet impressions and EUDF gained 280 new followers, reaching 1357 followers in total. Tweets Impressions:



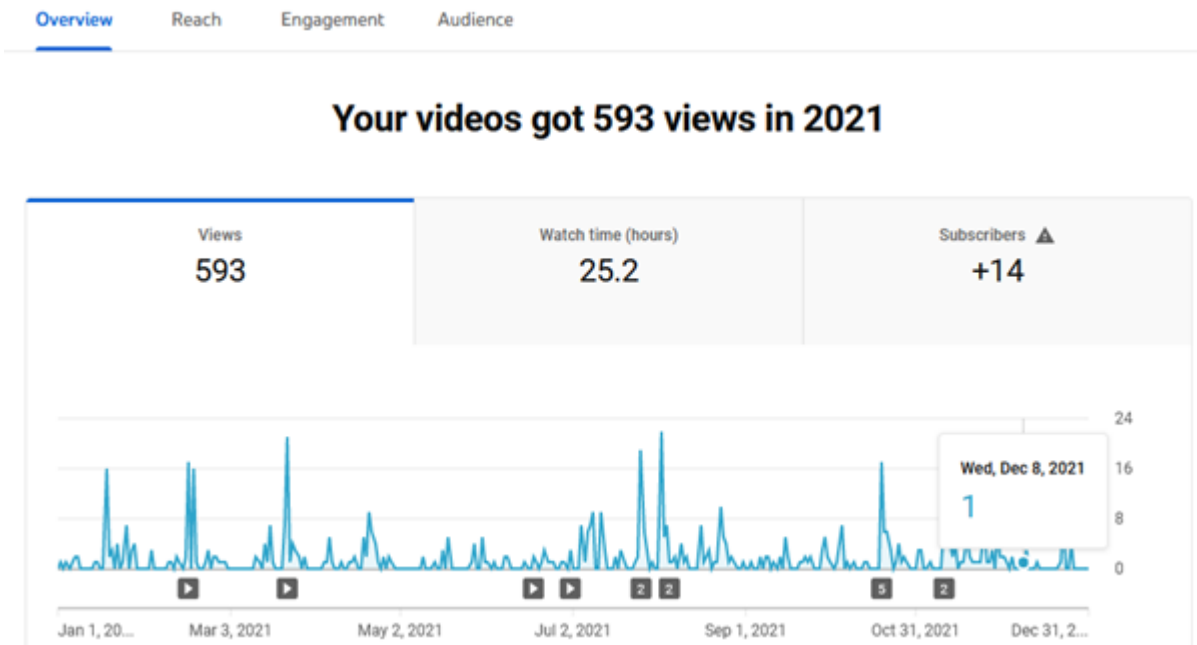
**LinkedIn** - Beyond the existing EUDF Twitter account, a specific LinkedIn EUDF page was created at the start of 2021. EUDF gained 669 followers over the year. LinkedIn Impressions:



**Youtube** – a dedicated Youtube channel was created to upload testimonials, best practices and highlights of webinars and conferences. Youtube portfolio:

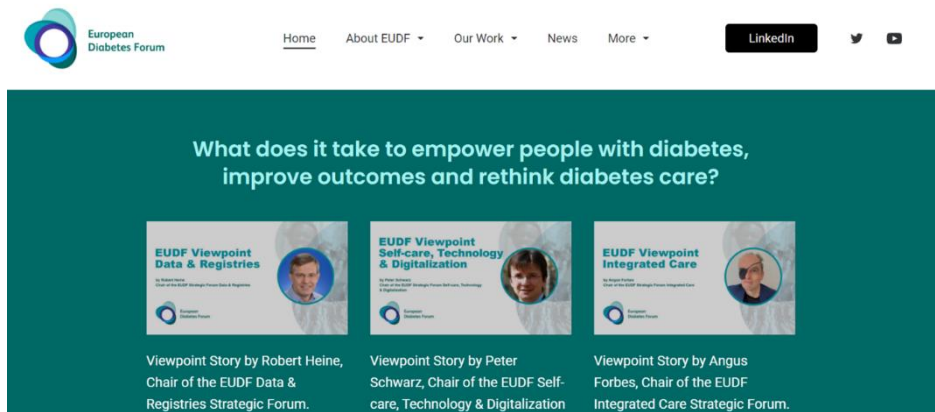


Channel analytics:



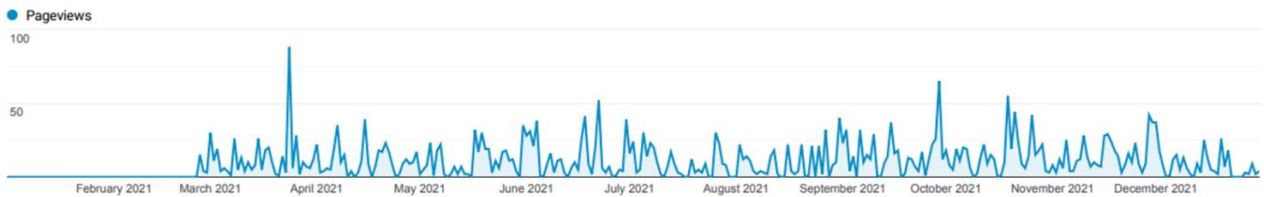
# Website

At the start of 2021, a new EUDF website was launched with a more modern look and feel, in line with the visual identity of our organization. We developed a structure that allows the EUDF team to update it independently from IT providers and web designer in most cases, which increases in-house control of the tool and contributes to the reduction of any service fees. The flexibility of the homepage allows for more timely news updates and space to showcase news from partner stakeholders.



The website was frequently updated with visuals and audio visuals following the activities of the Forum.

## Analytics page views:



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	3,695 % of Total: 100.00% (3,695)	2,880 % of Total: 100.00% (2,880)	00:01:41 Avg for View: 00:01:41 (0.00%)	1,381 % of Total: 100.00% (1,381)	45.55% Avg for View: 45.55% (0.00%)	37.37% Avg for View: 37.37% (0.00%)	€0.00 % of Total: 0.00% (€0.00)
1. /	1,292 (34.97%)	951 (33.02%)	00:01:05	896 (64.88%)	35.38%	34.37%	€0.00 (0.00%)
2. /events/	336 (9.09%)	261 (9.06%)	00:03:49	113 (8.18%)	75.22%	52.08%	€0.00 (0.00%)
3. /about-eudf/board-and-structure/	278 (7.52%)	221 (7.67%)	00:01:46	30 (2.17%)	56.67%	35.61%	€0.00 (0.00%)
4. /our-work/strategic-forum-data-and-registries/	225 (6.09%)	148 (5.14%)	00:02:11	42 (3.04%)	73.81%	36.89%	€0.00 (0.00%)
5. /about-eudf/background/	184 (4.98%)	150 (5.21%)	00:02:12	10 (0.72%)	60.00%	35.87%	€0.00 (0.00%)
6. /publications/	142 (3.84%)	123 (4.27%)	00:02:16	30 (2.17%)	76.67%	48.59%	€0.00 (0.00%)
7. /news/	134 (3.63%)	113 (3.92%)	00:01:47	23 (1.67%)	69.57%	35.82%	€0.00 (0.00%)
8. /about-eudf/	125 (3.38%)	100 (3.47%)	00:00:35	41 (2.97%)	29.27%	23.20%	€0.00 (0.00%)
9. /contact/	109 (2.95%)	99 (3.44%)	00:02:06	13 (0.94%)	53.85%	52.29%	€0.00 (0.00%)
10. /our-work/viewpoints/	105 (2.84%)	65 (2.26%)	00:01:41	26 (1.88%)	53.85%	34.29%	€0.00 (0.00%)

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## Follow us on the EUDF Communication Channels

- <http://eudf.org>
- <https://www.youtube.com/channel/UCjcGabHE4mX3IOcc3sPrR5Q>
- <https://twitter.com/EUdiabetesForum>
- <https://www.linkedin.com/in/bart-torbeyns-abb494/>



## 6. Partners in our vision

EUDF has been created to bring together multiple stakeholders from across the diabetes landscape in Europe. EUDF has 6 pharma companies and 9 medtech companies as Supporting Collaborators, they joined EUDF under the umbrella of the EFPIA Diabetes Platform and the MedTech Diabetes Sector Group.

In 2021, EUDF was further expanded with ISPAD who joined the association.

### | EUDF MEMBERS EVOLUTION 2020-2021



It's important to highlight that all partners, including the industry partners, are at all moments at the table to discuss the governance, ambition, strategy and the workplan.

***“2021 was the year of our Membership expansion, we feel all major diabetes stakeholders are now represented in EUDF”***

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## 7. Get involved

We invite all stakeholders in the European diabetes landscape to join EUDF. Together we will speak with one strong voice to improve diabetes care and make policy makers aware of the urgent and problematic diabetes situation in Europe.

***The EUDF is a forum for discussion with all relevant diabetes stakeholders, and for partnership together to achieve explicitly agreed outcomes. Much can be accomplished with a united voice and concerted action.***

There is no single way we will achieve our vision to enable healthcare systems to cope with the diabetes pandemic, while achieving the best possible outcomes. And there is no way we can achieve our mission alone. Here are the ways you can be part of our journey.

### **Full and Associate Membership for non-profit legal entities**

As a Full or Associate Member you will have unparalleled access to EUDF and its community of people with diabetes, payers, policy makers, industry Supporting Collaborators and clinicians. The collaboration allows Full and Associate Members to engage in discussion on collaborative projects, and enables Members, with a united voice, to influence the diabetes policies in Europe.

### **Partnership with Supporting Collaborators**

As a Supportive Collaborator you will have unparalleled access to EUDF and its community of people with diabetes, payers, policy makers and clinicians. The collaboration allows companies to engage in discussion on collaborative projects, and enables companies, with a united voice, to influence the diabetes policies in Europe.

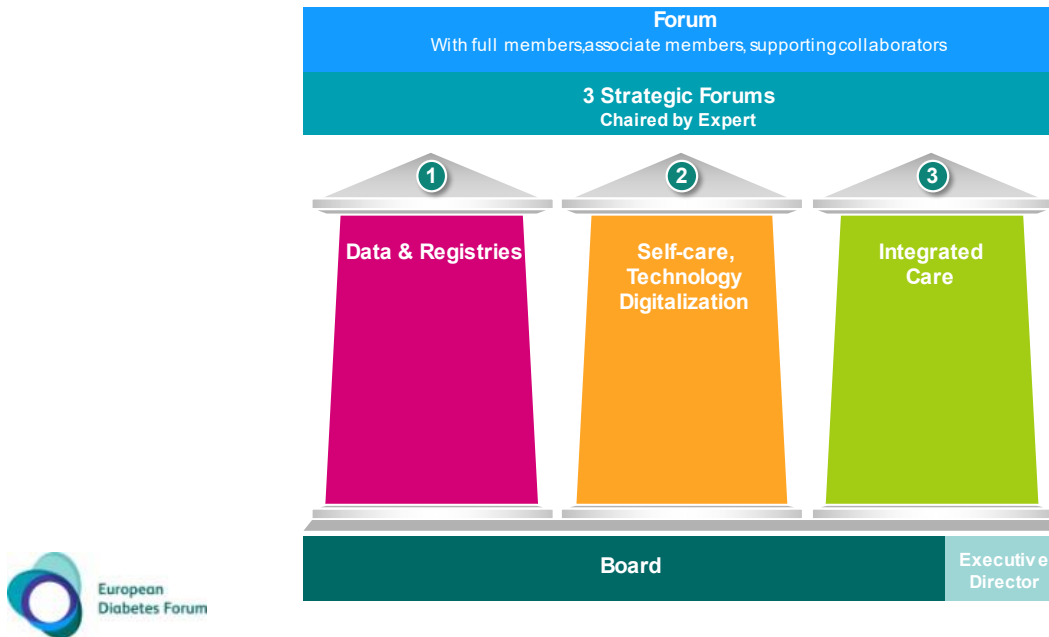
*For more information on Full and Associate Membership for non-profit legal entities or our partnership with Supporting Collaborators contact [info@eudf.org](mailto:info@eudf.org).*

# 8. How we're run

## How we're organized and governed

EUDF was co-founded in 2019 by the EASD, EFSD, FEND and JDRF. EUDF is an international non-profit association and is constituted for an indefinite period under the provisions of Book 10 and any other provisions applicable to international non-profit associations of the companies and associations Code of March 23, 2019. EUDF became a formal non-profit legal entity in March 2020 and in the meantime, Primary Care Diabetes Europe (PCDE), SFD (Société Francophone du Diabète), the International Diabetes Federation Europe (IDF Europe) and the International Society for Pediatric and Adolescent Diabetes (ISPAD) joined EUDF as Full Members. EUDF has pharma and medical technology companies as Supporting Collaborators, they joined EUDF under the umbrella of the EFPIA Diabetes Platform and the MedTech Diabetes Working Group.

### | EUDF STRUCTURE





## EUDF Board of Directors

The EUDF Board has collective responsibility for everything we do and is responsible for:

- our overall strategic direction, including evaluating progress against our strategic plans
- ensuring our financial stability
- acting in the best interests of our organization
- ensuring that we comply with our governing documents, and any other relevant legislation

We currently have 8 Board Members (the maximum permitted under our Articles of Association is 10) with a broad range of skills, expertise and experience. Some are living with diabetes or caring for someone with diabetes, and some are healthcare professionals. All of our Board Members support and work with us on a voluntary basis.

The term of office of the Members of the Board shall be two years, renewable twice.

### | EUDF BOARD MEMBERS EVOLUTION IN 2020-2021



Several new Board Members were elected in 2021 to serve EUDF. We welcomed three new Board Members, Xavier Cos (PCDE), Stefano Del Prato (EFSD) and Carine de Beaufort (ISPAD).

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## | EUDF BOARD



**Chantal Mathieu**  
Chair



**Stefano Del Prato**  
Vice-Chair



**Anne-Marie Felton**  
Board Member



**Jeannette Soderberg**  
Board Member



**Bastian Hauck**  
Board Member



**Charles Thivolet**  
Board Member



**Xavier Cos**  
Board Member



**Carine de Beaufort**  
Board Member



## Board meetings

The Board met 4 times in 2021. The 2021 Board Meetings took place as follows:

- Board Meeting 1—22 January
- Board Meeting 2—21 April
- Board Meeting 3—8 September
- Board Meeting 4—15 November

There was 1 written procedure:

- Written Procedure 1 —14 December

## General Assembly meetings

The General Assembly met 3 times in 2021. The 2021 General Assembly Meetings took place as follows:

- General Assembly Meeting 1—22 January
- General Assembly Meeting 2—2 June
- General Assembly Meeting 3—15 November

There was 1 written procedure:

- Written Procedure 1 —22 January

# How we organize our work

The Board delegates responsibility for operational management to our Executive Director.

## Executive Office



**Bart Torbeyns**  
Executive Director

