

The Great Reset: Identity and Principles of Occult Control.

By Richard Cooper

For those late to the game, so to speak, in 2020, we are dealing on the geopolitical stage, with far reaching aspects of political ideology and the mass control of thinking. First, let me establish therefore a caveat to this text. Either one gets this subject or one does not. For those that do not, *theirs* are the mainstream media, so to speak. There is no great mystery to the contradictions, surprises and ineptitudes of governments displayed throughout the year 2020, into 2021. The name of the ‘project’ for humanity is ‘The Great Reset’, to which ‘Klaus Schwab’, founder of the World Economic Forum, mid-2020, wrote the key text. This analysis will not be a booster for the gravity of the situation we face, nor will it be a ‘vaccine’ for disturbing realities; rather, I write for those who still read and think. Besides it not being my intent to outline related matters only to an informed few; the subject at hand has implications for society, regardless of political allegiance; the careful reader will notice how we intentionally try to steer clear of the political pitfalls.

Let us outline our basic term of reference: – ‘Governance’ we are here analysing it, is distinct from Politics, less abstract and less *ideal*, it works through and shapes the psychological response to a governing ‘system’. People who undertake governance as the geopolitical steering of humanity, are well grounded in the use of Hegelian dialectics¹ and the Occult: That is, they understand the power and uses of Ideology; and manufactured truths; to control the populace, within and in advance of the unfolding course of History.

The control of thinking, on wider scale, is a strategic and an everyday affair. It is worked out through the institutions of *public information*: Media, Education, and in so far as it has been perverted to political ends: Culture. Unbeknownst to the majority in society, an occult spiritual establishment, exercise coercion *overtly* or *covertly* through various forms of public relations, understanding thereby, the public ignorance of the spiritual understanding of reality. So, the worst possible scenario for such groups, would be the widespread understanding that *liberty* from such a system, firstly does not presently *exist*, and is far from existing in any organized visible form, but secondly, that the means by which present socio-economic and political problems would be resolved, transformed and overcome, lie in an understanding of the occult and *occult history*.

Revealing techniques of societal control to the public, explicitly through the media, with signs and symbols to those *in the know*, so to speak, far from endangering these hidden machinations, provides the best protection to hidden interests and identities. This explicit promotion of the elite of what they are doing, i.e., public relations, should not be confused with education and conscious understanding of such methods. Exposure of the symbolic aspects of historical events can have the effect of simply extending the unconscious reach of occult symbolism itself. How can this be the case?



Coat of arms of Charles II on St John's Gateway Bristol England

In terms of secret societies, we are dealing here with a huge, established network of symbolism, cultural reference and powerful, outwardly honorable institutions, to which one must approach with a certain degree of respect in order to fully appreciate the context of the psychological techniques deployed. The motto *Honi soit qui mal y pense* (is a Middle French maxim, means "shamed be whoever thinks bad of it", usually translated as "shame on anyone who thinks evil of it" and is used as the motto of the British chivalric *Order of the Garter*ⁱⁱ. In current French usage, the phrase may be used to insinuate the presence of a hidden agenda or a conflict of interest. The credo is a principle of how such secret societies psychologically conceal their political aims, closely linked to the term 'plausible deniability', used to avoid scrutiny of covert action in politics and espionage. A second principle can be summed up in the expression 'to lead the opposition', an unconfirmed attribution to Lenin, i.e., the best way to defeat the opposition is to lead it.

We have to accustom ourselves to a complete reversal of many of our *materialistic*, taken for granted assumptions about the communication of meaning, historical narratives, and perception itself. The 'how' of communication is as important as the 'what', of the overt content: *Condescension, Irony and Arrogance* should not, and cannot be here overlooked. The 'how' of communication is as important as the 'what' of the overt content: *Condescension, Irony and Arrogance* should not, and cannot be here overlooked.

Who is the WEF's Klaus Martin Schwab?



In mid 2020 the World Economic Forum's Klaus Schwab wrote a book called "COVID-19: The Great Reset".ⁱⁱⁱ The paperback was published July 20th. As with many events taking place in the world currently, we are increasingly called to question things we are *told*, by the world's elite organizations about the need for global change. Research into the man and his book, are informative in themselves, but underlying this research is also an important *case study* in how the occult is used to hide facts, and conceal the real drivers and motives of history.

We bear in mind here that the appearance, name and identity of a figure of history may also be considered as an 'image', a stage in itself for the communication of occult messages, and the means by which we may read occult *signatures of affiliation and loyalty* to the long-term project of elite dominion. A stage in this sense is a backdrop, a frame and canvas on which an actor may perform his role in the unfolding drama of history. The case of The WEF's Klaus Schwab is particularly revealing for it is an example of numerology, deceptive identity, traditional family inheritance, all wrapped up in the communication of the occult tradition. Yet here we have another added component. For in 2020, he writes one of the principle ideological documents of the

link between the coronavirus crisis and what is called the Great Reset, linked indeed with impunity in the title. “COVID-19: The Great Reset”. The paperback was published July 20th. As with many events taking place in the world currently, we are increasingly called to question things we are *told*, by the world’s elite organizations about the need for global change. Research into the man and his book, are informative in themselves, but underlying this is effectively a *case study* in how the occult is used in the construction of historical narrative.

Schwab was born 3/30/1938 in Ravensburg, Germany. He has two degrees, one in Economics and one in Engineering, both from Swiss universities and a Master of Public Administration from the of Government at Harvard. He has a further 17 honorary doctorates. His father, Eugen was a factory director in a subsidiary of a major Swiss engineering company Escher-Wyss, in Ravensburg, Germany. During WW2, Ravensburg was a distribution center for allied prisoners of war and his father was active there, with the Red Cross. In the book “Gastgeber der Mächtigen” (*Host to the Mighty*), Schwab mentions that apparently, Eugen Schwab, his father, had tried to set up an agreement with the allies, that cities not in the defence industry would be no target for air strikes. ‘Schwab’ (a joke amongst Swiss for Germans *over the border*), would seem to depict the family as ‘common folk’, as men of the people. So, which one is it – idealism or cynicism ...? Are these playful contradictions or more serious ones?

Around 1957 after attending Spohn Gymnasium in Germany, Schwab went back to Switzerland. From 1958 to 1966, he worked for Escher-Wyss in Zurich, and was the assistant to the CEO “VDMA” (Association of mechanical and plant engineering) in Frankfurt. After this, he went to America for his Masters and met Henry Kissinger and Kenneth Galbraith. Back home, he received his Doctorate, form the University of Bern, and at the age of 30, he became member of the board of Escher-Wyss in Zurich, responsible for integrating Escher-Wyss into Sulzer AG. Notably, in Au, near Zurich (Switzerland) Klaus Schwab spent two years in primary school (1945 – 1947), site of Chateau Au, to which Klaus is inextricably linked. ^{iv} He was also a professor at Centre d’Etudes Industrielles in Geneva. After 2 years, he started the World Economic Forum on 24th January 1971.

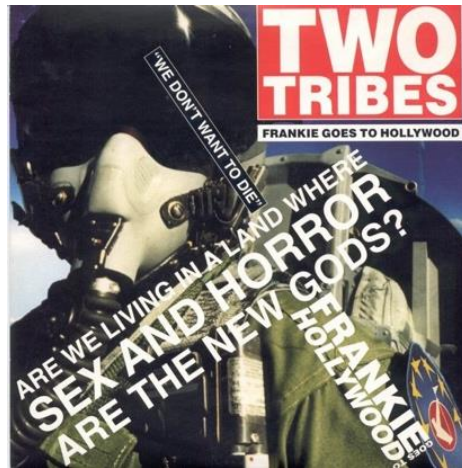


Chateau Au, Zürich, Switzerland

We have a link here from Corona to the WEF and Klaus Schwab. Cologne in the west, French speaking part of Switzerland, near Geneva, is headquarters of the WEF and the home Klaus Schwab and The Foundation Martin Bodmer. Martin Bodmer, founder of the Bodmer Library (Fondation Martin Bodmer) in Cologne just outside of Geneva, was a collector of papyri, manuscripts, and by 1939, he had accumulated 60,000 volumes. He was the vice president of the International Red Cross from 1940 until his death in 1971. In 1951, he relocated to Cologne and the *Bibliotheca Bodmeriana* was inaugurated. Martin Bodmer-Naville was also a publisher. He launched in 1930 a bi-monthly German literary review which published writers like Rilke, Thomas Mann, R. Kassner and Hofmannsthal. By a strange twist of fate, the name of the journal was *Corona Nova*. ^v Martin Bodmer died on 31 March, 1971, one day after Klaus Schwab’s 33rd birthday, the same year, January 1971, Klaus Schwab founded the WEF in Cologne.

Even without reading into occult meanings and suggestive links, we have industrial magnates with shared spheres of interest, with – with links back to Venice, old money, landed money, wielding significant social and geopolitical power. A view of a world on the ‘other side’ of the walled castle gardens, where real *practical* worldview and intent may be far removed from whitewashed narratives.

Frankie Goes to Hollywood: – Dialectic Tribalism



From the occult perspective, we have to understand that history is studied from an eternal perspective, outside of time. What does this mean? The 1960s project of the Satanic, materialist degrading of Culture, is not to be separated from the 1980s culture, formed under the 1980s narrative of impending doom of the Cold War, of potential nuclear war. The following song lyrics from Frankie Goes to Hollywood's *When Two Tribes Goes to War* was released in 1984: the year of George Orwell's famous book that outlines the nature of totalitarian global power, psychologically repressing its citizens. What is the 'War' referred to here? There are a number of levels. Firstly, war of course here is the Cold War. The aftermath of a Nuclear War, the fallout, at that time was referred to as a Nuclear Winter, to result in an '*imposed by necessity*', isolation, a 'Quarantine'.

VOICE OF RONALD REAGAN:

*Ladies and gentlemen, let me present
FRANKIE GOES TO HOLLYWOOD
Possibly the most important thing
This side of the world*

Oh yeah, well ard!

*You may pronounce us guilty a thousand times over, but the Goddess of the
Eternal Court of History will smile and tear to tatters the brief of the
State prosecutor and the sentence of this court, for She acquits us*

*Condemn me
Condemn me
Condemn me*

*History will absolve
Singing "this will be the day that I die"
Yeahhhhhhaaaa*

(If your grandmother or any other member of your family should die whilst in the shelter
Put them outside, but remember to tag them first for identification purposes.)

Go to war
Go to war
Go to war

Analogies to the current 2020/21 lockdowns abound here: Astute readers will recognize the relation to the 'Dark Winter' narrative of Operation Dark Winter, which was the code name for a senior-level bio-terrorist attack simulation conducted on June 22–23, 2001. Preparatory drills took place by global leaders for the COVID pandemic, in 2019. 'This side of the world' is the world of the initiate, able to perceive these occult machinations across time spans: the plans of this global elite, to which the entertainment industry are partial. In the first lines 'She acquits us' referring to a Goddess before a court, betrays a strange spirituality; Are these references to people who believe they are able to subvert the laws of karma, that 'history will absolve' them?

vi

Heh
Just think, war breaks out and nobody turns up

Those who enjoyed Franky Goes to Hollywood, back in the day, in the 1980s, are people now in their 40s and 50s. Unconsciously, these images lie dormant in their etheric bodies, and in their unconscious minds. We may hazard the interpretation '*Heh ... Just think, war breaks out and nobody turns up*', to mean '*wake up*', look around, recognize this war on perception taking place all around us.

**When two tribes go to war*
A point is all you can score

A reminder to perceive geopolitics through the lens of Hegelian dialectics. '*A point is all that you can score ... when two tribes go to war*', is reference to the understanding of dialectics. The '1' here is the *synthesis*. I will not labor the point here. Suffice to say that we recognize this symbolic sentence that is sung later in the text: '*I'm working for the black gas*'. The '*black*', is often used as symbolic reference to the occult night, the black sun. However, symbolically '*gas*' is also poisonous air that fills our lungs: the necessity here is to *notice* the thoughts that fill our minds when we remain asleep.

COVID-19: The Great Reset.

Ideologies and twenty first century projects we have been growing increasingly accustomed to seeing in the mainstream media include: The Green New Deal; Sustainable Development; UN Agenda 21; the Fourth Industrial Revolution; Digitalization and Technocratic Control. The book assumes readers are already primed; so the authors waste no time in establishing the economic reset: the inane '*build back better*'^{vii} narrative:

"But deep, existential crises also favour introspection and can harbour the potential for transformation. The fault lines of the world - most notably social divides, lack of fairness, absence of cooperation, failure of global governance and leadership - now lie exposed as never before, and people feel the time for reinvention has come. A new world will emerge, the contours of which are for us to both imagine and to draw".

However, introspection needed for change will of course, not be undertaken by the ruling elite, but will be passed down. Nor will it be a participatory democracy: freedom of thought and the freedom of speech are clearly defined as: Dissent. As usual, contradictions are presented to the masses that are difficult to reconcile. The use of the term *existential* is particularly disingenuous for a crisis maintained and created through propaganda over a *subservient* society.

The analogy of the 'sick' ship.^{viii}

Section 1.1.1 of the Great Reset – is titled Interdependence. UN and WEF-connected Kishore Mahbubani, academic and diplomat from Singapore: topically added to the boat analogy, with the idea of the *plague ship* in 2020 -

"If we 7.5 billion people are now stuck together on a virus-infected cruise ship, does it make sense to clean and scrub only our personal cabins while ignoring the corridors and air wells outside, through which the virus travels? The answer is clearly: no. Yet, this is what we have been doing...since we are now in the same boat, humanity has to take care of the global boat as a whole."

The analogies of boats, sickness and navigation are striking. The theme of *constitutional* as opposed to *maritime* law is a further theme that has arisen through 2020. Besides *Governance*, we acknowledge here the importance of image and storytelling. There are historical and political analogies to be made:

In 2020, the question arises as to the stars humanity is navigating by, sovereignty and freedom or the need to subsume our deeds to a *collective*, and how the two might be reconciled?

"...the societal upheaval unleashed by COVID-19 will last for years, and possibly generations. The most immediate and visible impact is that many governments will be taken to task, with a lot of anger directed at those policy-makers and political figures that have appeared inadequate or ill-prepared in terms of their response to dealing with COVID-19."

Section 1.2. of the Great Reset is called 'Economic reset': and is followed by Section 1.3 'Societal reset'. In this section, Henry Kissinger helpfully adds how social unrest and calls for change, and that repetitively, reform will enable geopolitical leaders to shape narratives going forward ... The key here is to recognize Kissinger's implicit explanation that it is those aware of the manufactured creation of history, who dictate unfolding events. As Bush once said in words to this effect: You (the people) watch history: We make it.^{ix}

"Nations cohere and flourish on the belief that their institutions can foresee calamity, arrest its impact and restore stability. When the COVID-19 pandemic is over, many countries' institutions will be perceived as having failed".

The book further presents a list of attributes that were expressed by countries that responded '*correctly*'. In large measure, it is the Asian countries: they were best prepared for what was coming logistically because they had more authoritarian regimes, in China's case, indeed, Communist. Countries that made rapid decisions to override laws and civil liberties are praised; Health systems that are efficient and well sourced, supported by government are praised; and finally, countries whose goal is that their people uphold the common ideological good, regardless of individual aspirations and needs, are held up as having the 'correct' aspiration.

Nothing New in the Face of the Sun^x

In the last part of the book, the authors highlight some of the 'sources' of civil tension that have been prominent over past years: Katrina, Yellow Vests, Black Lives Matter. The book states Blacks suffered more deaths from COVID-19 than Whites; and Roosevelt's 1930s' New Deal ^{xi} is repackaged as a re-start of economic dominance, a *reintroduction* to Mercantilism:

"Rather than simply fixing market failures when they arise, they should, as suggested by the economist Mariana Mazzucato: 'move towards actively shaping and creating markets that deliver sustainable and inclusive growth.'"

Section 1.3.4 of the book, speaks of The New Social Contract: Yet far from admitting any recourse to new ideas, history for the twenty first century is being sketched out. Section 1.4.3, speaks of the growing rivalry between China and the US: Perhaps all this should be a comfort? Beyond this new form of *global governance*, is simply a newly *legitimized* system, with the early twentieth century Communism in the East; National Socialism in the Middle; and the New Deal, in the United States, under ever-watchful Corporate Socialism?

What do we have to look forward to? Tedious amounts of statistics and graphs, just enough to put you fast to sleep. Klaus Schwab's *great* book lays it all out in advance for all to see. The banality of Evil is the ages-old repeating of dogma. In recall of the credo: Does this leave us in shame, – "in shame" for having seen it – for

having seen a charade? Or do our honored traditions and societies have more to live up to? Our contention is the latter, for we are sure that others, aware of what the stakes are, hold similar higher ideals.^{xii}

ⁱ **Rudolf Steiner:** “Thus, Hegelian logic actually remains something eternal; thus, it must continue to be effective. It must ever and again be sought for. We cannot do without it. If we try to manage without it, we either fall back into the nebulous softness of “making veils,” or we founder in what people immediately became enmeshed in when they have approached Hegel without being able to grasp him.” **Spiritual Science as a Foundation for Social Forms**, GA 0119.

ⁱⁱ **The Most Noble Order of the Garter**, The Most Noble Order of the Garter is an order of chivalry founded by Edward III of England in 1348. It is the most senior order of knighthood in the British honours system, outranked in precedence only by the Victoria Cross and the George Cross.

ⁱⁱⁱ **Quotes taken from Klaus Schwab, The Great Reset 2020**, biographical material from Wikipedia.

^{iv} **Chateau Au**, on a peninsula of lake Zürich, has been residence to a number of elite families of Zürich, starting in 1650 with General Hans Rudolf Werdmueller (fortune made during the Thirty Year’s War with silk manufacture and supported the Republic of Venice until 1650). In 1887 Baroness Fanny Moser-Sulzer, (Sulzer AG.) the widow of a wealthy watch merchant Heinrich Moser bought the house and estate and sold it in 1917 to Hans von Schulthess-Bodmer and Helene Bertha Schulthess-Bodmer. Hans was board member of Escher-Wyss, Brown Boveri & Cie.

^v **Foundation Martin Bodmer** <https://fondationbodmer.ch/produit/corona-nova-1/>

^{vi} Rudolf Seiner, **From Jesus to Christ**, Lecture 3, 7th October, 1911, Karlsruhe, GA0131. “Just as on the physical plane, at the beginning of our era, the event of Palestine took place, so in our time the office of Karmic Judge passes over to Christ Jesus in the higher world next to our own.”

^{vii} **Building Back Better** was first officially described in the United Nations’ Sendai Framework for Disaster Risk Reduction document, which was agreed on at the Third UN World Conference on Disaster Risk Reduction held on March 14–18, 2015, in Sendai, Japan. It was adopted by UN Member states as one of four priorities in the Sendai Framework for disaster recovery, risk reduction and sustainable development. The UN General Assembly adopted this document on June 3, 2015. Wikipedia.

^{viii} Helen Carr, **How the spectre of the Black Death still haunts our collective memory**, 6 March 2020, New Statesman.

^{ix} Ron Suskind *Faith, Certainty and the Presidency of George W. Bush*, New York Times, Oct 17, 2004. “In the summer of 2002, after I had written an article in Esquire that the White House didn’t like about Bush’s former communications director, Karen Hughes, I had a meeting with a senior adviser to Bush. He expressed the White House’s displeasure, and then he told me something that at the time I didn’t fully comprehend – but which I now believe gets to the very heart of the Bush presidency. The aide said that guys like me were “in what we call the reality-based community,” which he defined as people who “believe that solutions emerge from your judicious study of discernible reality.” I nodded and murmured something about enlightenment principles and empiricism. He cut me off. “That’s not the way the world really works anymore,” he continued. “We’re an empire now, and when we act, we create our own reality. And while you’re studying that reality – judiciously, as you will – we’ll act again, creating other new realities, which you can study too, and that’s how things will sort out. We’re history’s actors . . . and you, all of you, will be left to just study what we do.”

^x **Ecclesiastes 1:9** As a modern idiom, “there’s nothing new under the sun” is often used as a world-weary complaint against life’s monotony. When Solomon wrote the statement, he was emphasizing the cyclic nature of human life on earth and the emptiness of living only for the “rat race.” www.gotquestions.org Answer: [Ecclesiastes 1:9](#)

xi **The New Deal** was a series of programs, public work projects, financial reforms, and regulations enacted by President Franklin D. Roosevelt in the United States between 1933 and 1939.

^{xii} Rudolf Steiner, **The Temple Legend**, 23 Dec, 1904, GA 93. “If, therefore, it were again possible to pour a new content, together with a new knowledge, into these forms, much good would accrue. Freemasonry would then be imbued with real spirit once again. But content and form belong to the Whole. The state of affairs today is, as I have said: the degrees are there, but nobody has really worked through them. In spite of this, however, they are not there for nothing. They will be brought to life again in the future.”