

Hopekist

Short Pitch Deck



A social & impact startup (in the course of formation)

CEO Katharina Schwangler

www.hopekist.org / info@hopekist.org

Mobile +49 176 30 34 38 22

March 2022





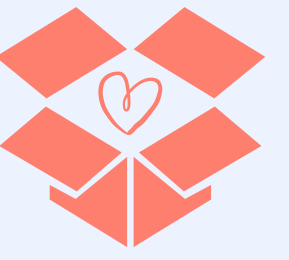
Challenges

Why I am going to found Hopekist ?





one of millions
drawers





→ **Individual level**

Often, small things like glasses or travel money jam our drawers. Or worse, we throw them away although they are of help for others.

→ **Organizational level**

NGO's or social organizations collect small things to finance /support their purpose. Nearly no companies collect small things.

→ **Global level**

But these small things can be reused or recycled. They give people work and hope. And this impact is important to realize.





Vision

How Hopekist could meet these challenges?





Hopekist for Individuals



Hopekist is a standardized & stackable box offering in an easy way the possibility to collect small things. They are placed in organizations.

Hopekist for organizations



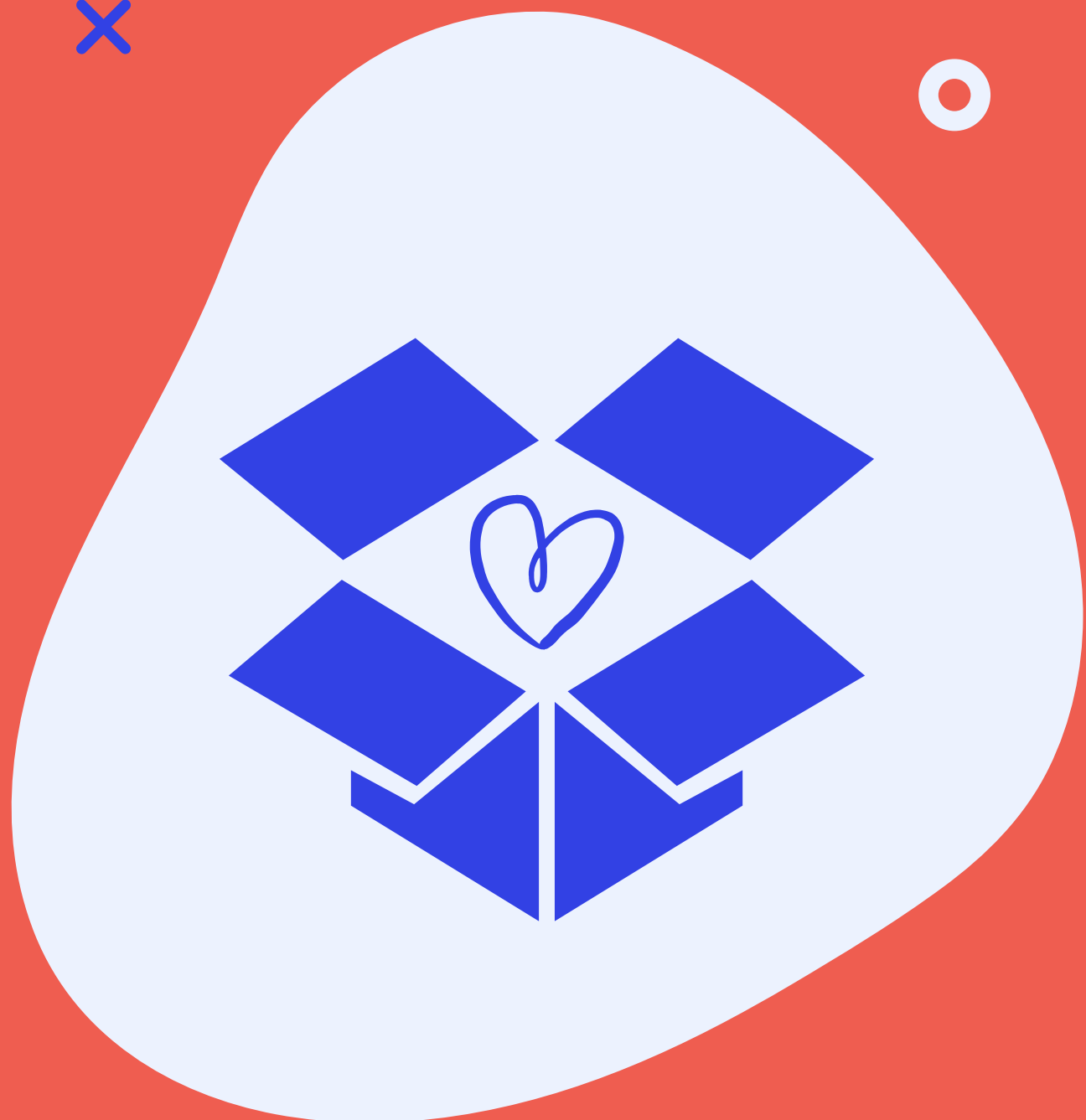
The hopekist box and process reduce the time and effort for organizations and increase their social & sustainable impact. Technology supports the process.

Hopekist for the globe



The small things go to social partners that reuse or recycle them. Sustainable consumption and production patterns can be improved (SDG 12) and cities and communities could become more sustainable (SDG 11).





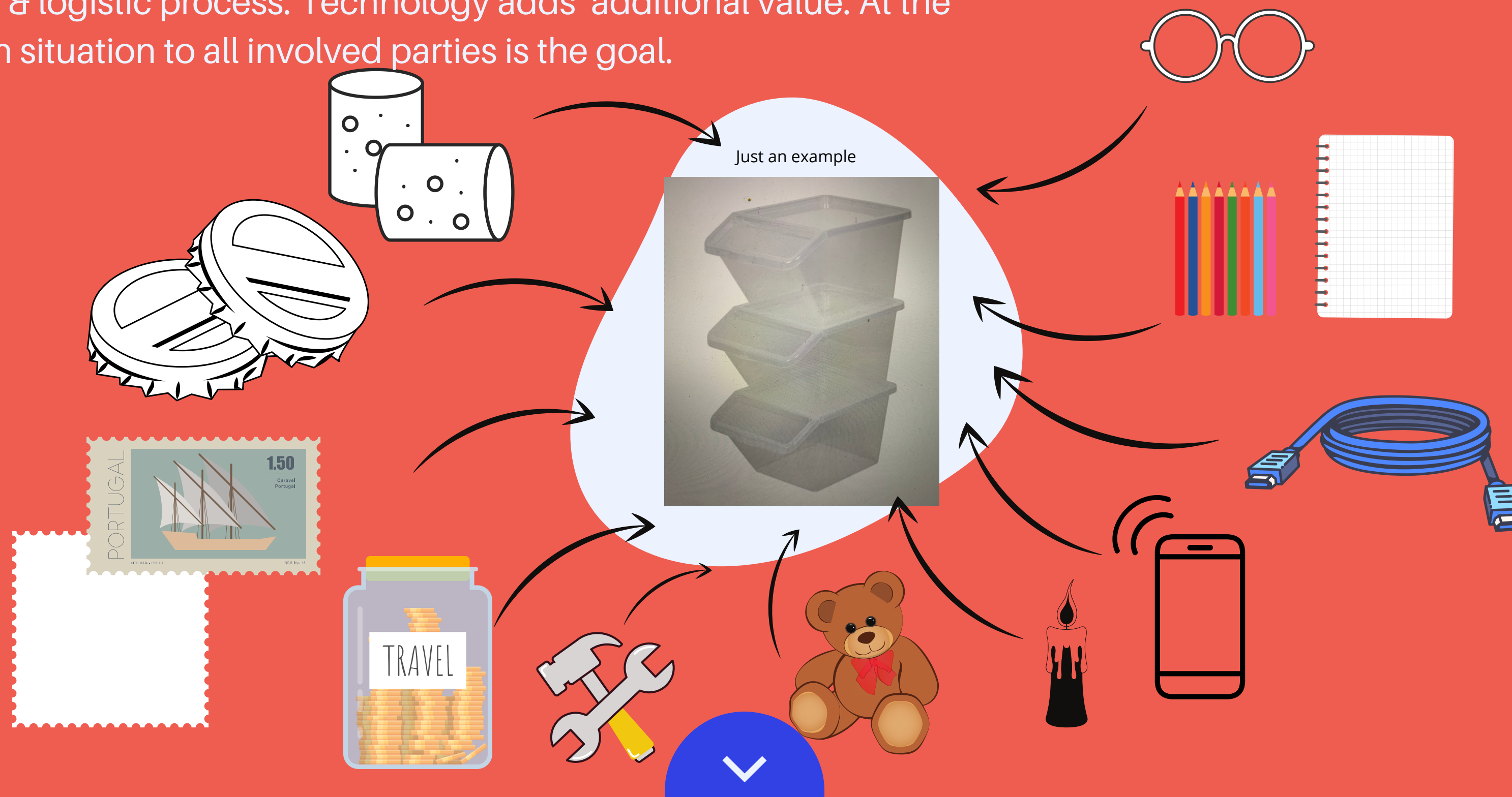
Solution

What is Hopekist about?



The heart of Hopekist is a standard box to collect small things.

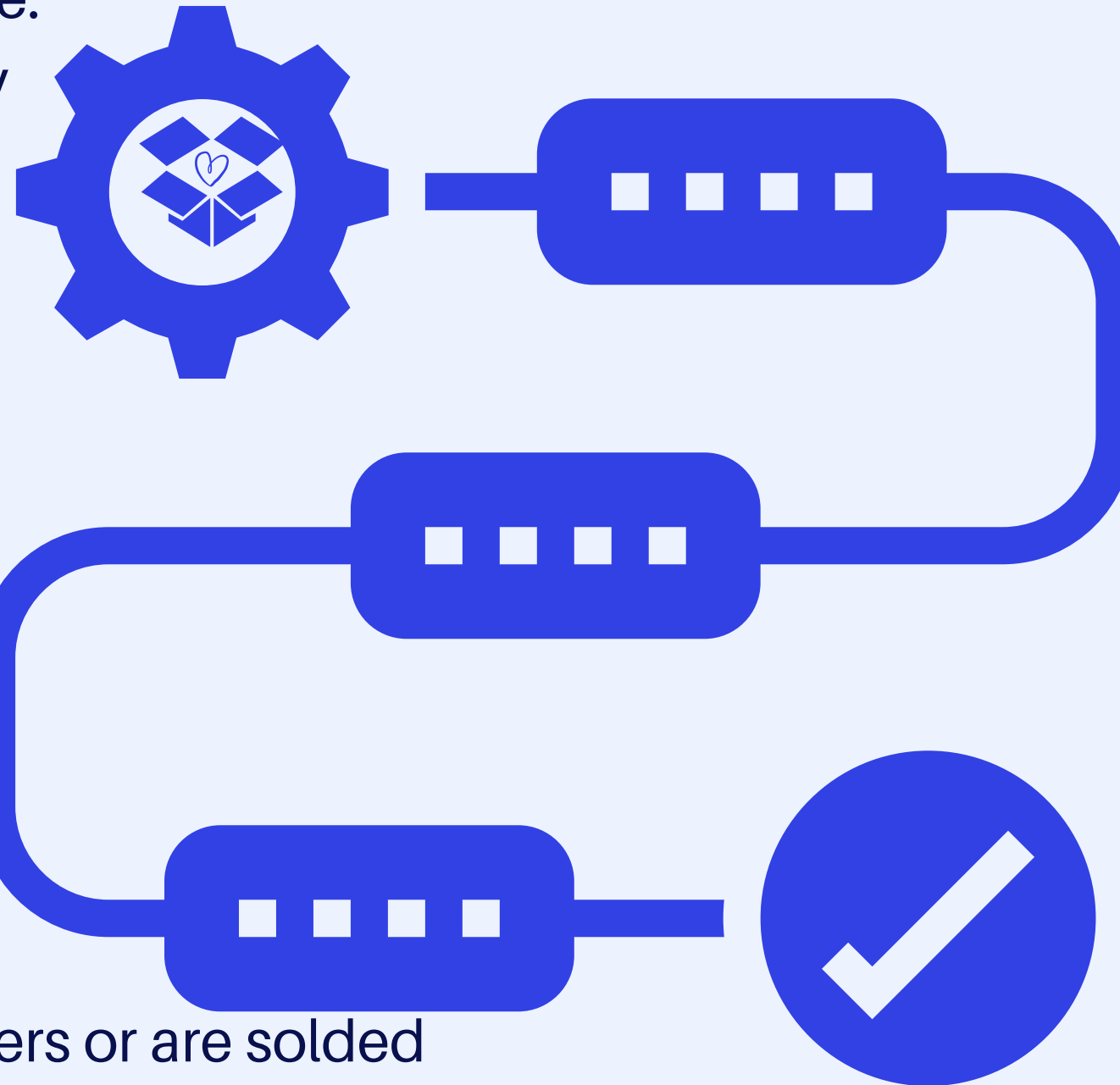
The box has stickers on with the name of the resource. Hopekist organizes the collection & logistic process. Technology adds additional value. At the end, a win-win situation to all involved parties is the goal.





Individuals

- Get aware of a Hopekist drive.
- Bring resources to their daily work and throw it in the box
(**Input**)



Outcomes and Impact

- Resources get to social partners or are solded by Hopekist and donated afterwards
- They finance / support their purpose with the small resources or donated money (**Outcome**)
- Transparent Outcome and **Impact** measurement on Hopekist level ends process

Organizations

- Box angels control the filling and communicate when boxes are full via Web platform
- Hopekist organizes counting, sorting and packaging of resources
- Start of logistics & business processes
(**Output**)