

Liza von Grafenstein

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Employment

- IDinsight**, Delhi, India Oct. 2022 - date
Economist
- Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA)** Oct. 2021
at Georg August University of Göttingen & International Food Policy Research Institute - Sept. 2022
(IFPRI), Göttingen, Germany, & New Delhi, India
IMMANA Career Development Fellow
- Topic: Mapping the prevalence of child malnutrition in India using machine learning
- M.S. Merian – R. Tagore International Centre of Advanced Studies ‘Metamorphoses of the Political’ (ICAS:MP)**, Göttingen, Germany, & New Delhi, India Jan. 2021
Research Fellow -Aug. 2021
- Topic: Gender differences in parental investment decisions in rural India
- Georg August University of Göttingen, Research Training Group 1666: GlobalFood & Research Centre ‘Poverty, Equity and Growth’**, Göttingen, Germany July 2020
Postdoctoral Researcher in Economics -Nov. 2020
- Led design and implementation of online survey of 2,500 German consumers about sustainable food consumption
 - Supervised two Master thesis in International Economics
- Georg August University of Göttingen, Research Training Group 1666: GlobalFood & Research Centre ‘Poverty, Equity and Growth’**, Göttingen, Germany June 2017
Ph.D. (Dr. rer. pol.) in Economics -June 2020
- Final Grade: magna cum laude
 - Thesis Title: Determinants of Child Development in India
 - Relevant Coursework: Survey techniques and analysis of firm and household data, Advanced Applied Econometrics I & II, Behavioral Development Economics
 - Research stay at Cornell University (Mar. 2020)
 - Led budgeting, design, coordination, and implementation of pilots, enumerator training and data collection including a household survey, medical and cognition tests, and a behavioral experiment of 2,300 children and their household members with a team of 70 German and Indian members in rural Bihar, India (Dec. 2018-Mar. 2019)
 - Assisted with enumerator training and survey data collection for 2,000 households in rural Bihar, India (Oct.-Nov. 2017)
 - Assisted Teaching: Development Economics I (Winter semester 2018/19); Development Economics IV: Poverty Measures (Summer semester 2019); Introduction to Health Economics (Winter semester 2019/20); European Economy (Summer semester 2020)

- Planned and organized a program internal workshop on non-violent communication (Jul. 2018-May 2019)
- Chaired communication group and developed social media strategy of the program for greater visibility (Jun. 2018-Jun. 2020)

Education

Cornell University, Cornell Institute for Public Affairs, Ithaca, NY, US May 2017
Master of Public Administration

- Final Grade: GPA of 3.912 (equivalent to 1,1 in German Grading System)
- Concentration in International Development
- Master Thesis Title: Female Empowerment and Intra-Household Nutritional Status in Rural Bangladesh

Ruprecht Karl University of Heidelberg, Heidelberg, Germany June 2014
Bachelor in Political Science, South Asian Studies

- Final Grade: 1,3 (equivalent to GPA 3.7)
- Bachelor Thesis on the adoption of an anti-corruption law in India
- Studies Abroad at Miranda House College, Delhi University, New Delhi, India (July 2012-June 2013)

Other Academic & Professional Experience

Cornell Institute of Public Affairs (CIPA), Cornell University, Ithaca, NY, US Aug. 2016
Graduate Research Assistant -May 2017

- Reviewed literature and available data in the interdisciplinary area of transportation, environment, and public health
- Compiled and published paper about the effect of infrastructure policy on public health
- Assisted in third-party funding application for interdisciplinary project linking transportation infrastructure with public health outcomes

IFPRI-Bangladesh Policy Research & Strategy Support Program (PRSSP), Dhaka, Bangladesh May
-July 2016

Intern, Research Project Agriculture, Nutrition, and Gender Linkages (ANGeL)

- Cleaned and combined raw data from household survey using STATA
- Created indices with a focus on agricultural production, food consumption, and gender equality such as Abbreviated Women's Empowerment in Agriculture Index (A-WEAI)
- Participated in capacity building activities with program implementers and policy makers such as governments and non-governmental organizations regarding content, set-up, and supervision of Behavior Change Communication training programs

Office of Academic Diversity Initiatives, Cornell University, Ithaca, NY, US Feb.
Graduate Assistant Support for Statistical Analyses -May 2016

- Collected, cleaned, and analyzed data concerning students of traditionally under-represented groups using STATA
- Prepared reports about results for faculty members

- Center for Teaching Excellence**, Cornell University, Ithaca, NY, US Jan.
Graduate Assistant, Well-Being Research Project Grant -May 2016
- Conducted classroom observations
 - Developed and administered surveys for 200 participants using Qualtrics
 - Assisted with communicating with faculty, composed and collated materials
- Embassy of the Federal Republic of Germany**, Dhaka, Bangladesh Nov. 2014
Intern, Section Development Cooperation -Jan. 2015
- Wrote summary reports on environmental and political issues, and current energy resources for federal ministries
 - Provided summary reports of attended talks with United Nations institutions, international NGOs, and donor agencies
- Institute of Political Science**, Ruprecht Karl University of Heidelberg, Heidelberg, Germany Oct. 2011
Student Assistant, Public Health Policies -Aug. 2012
- Assisted post-doctorate with research and course administration, collected data on public health policies
 - Created a database on medical treatment of international patients in German hospitals

Awards, Fellowships, and Funding

- Innovative Methods and Metrics for Agriculture and Nutrition Actions (IMMANA) Career Development Fellowship £50,000 at IFPRI and Georg August University of Göttingen (Oct. 2021 - Sep. 2022)
- ICAS:MP (Postdoctoral) Fellowship €18,200 at ICAS:MP and Center for Modern Indian Studies, Georg August University of Göttingen (Jan.-Aug. 2021)
- Research Training Group 1666: GlobalFood, Georg August University of Göttingen €3,400 for research project “Information Source and Content – Drivers for Consumers’ Valuation of Fairly Traded Foods”, application co-written with Sarah Iweale and Anette Ruml (2020)
- GlobalFood Start-Up Grant €12,000 at Research Training Group 1666: GlobalFood, Georg August University of Göttingen (Aug.-Nov. 2020)
- Erasmus+ Travel Fellowship €2,800 invited by Jawaharlal Nehru University, New Delhi, India (Jan.-Apr. 2019)
- Member of the Global Honor Society for Public Affairs & Administration Pi Alpha Alpha (May 2017-date)
- Cornell Institute for Public Affairs Summer Internship Grant 2016 \$3,000 (May-July 2016)
- Cornell University Fellowship Award \$8,000 annually (Aug. 2015-May 2017)
- Scholarship of Deutscher Akademischer Austauschdienst (DAAD) €1,200 for internship (Nov. 2014- Jan. 2015)
- Germany Fellowship Award €3,000 (Sep. 2013 – June 2014)
- University Partnership Program of Ruprecht Karl University of Heidelberg with Delhi University in New Delhi, India (July 2012-June 2013)
- Scholarship of DAAD €10,500 for studies in India (July 2012-June 2013)

Peer-Reviewed Publications

- von Grafenstein, L., Kumar, A., Kumar, S., & Vollmer, S.. (2023): Medium-run impacts of iron-fortified school lunch on anaemia, cognition, and learning outcomes in India. *Oxford Bulletin of Economics and Statistics*. <https://doi.org/10.1111/obes.12559>
- von Grafenstein, L., Klasen, S., & Hoddinott, J. (2023). The Indian Enigma revisited. *Economics Human Biology*, 49, 101237. <https://doi.org/10.1016/j.ehb.2023.101237>
- von Grafenstein, L., Iweala, S., & Ruml, A. (2022). Information source and content – Drivers for consumers' valuation of fairly traded chocolate. *Cleaner and Responsible Consumption*, 6, 100071. <https://doi.org/10.1016/j.clrc.2022.100071>
- von Grafenstein, L., & Gao, H. O. (2021). Infrastructure policy and public health: Evidence from OECD countries. *Science of The Total Environment*, 750, 141157. <https://doi.org/10.1016/j.scitotenv.2020.141157>

Working Papers

- von Grafenstein, L.. Mapping child malnutrition in India using machine learning. (Submitted)
- von Grafenstein, L., & Vollmer, S.. Gender Differences in Parental Investment Decisions in Rural India. (Preparation for submission)
- von Grafenstein, L., Iweala, S., Pahl, S., & Ruml, A.. Linking emotional priming to information provision – Differential effects on the valuation for sustainable alternatives, by sustainability objective and market product. (Preparation for submission)

Other Publications

- von Grafenstein, L. (2021). Determinants of Child Development in India (Georg-August University of Göttingen). Retrieved from <https://ediss.uni-goettingen.de/handle/21.11130/00-1735-0000-0008-57D9-2>
- Barros, L., von Grafenstein, L., Grosse, M., Khan, S., Lenel, F., Orozco Garcia, T., Pérez-Alvarez, M., Santos Silva, M., Schupp, C., & Strulik, H. (2020): The Multidimensional Stephan Klasen Exposure Index: Why Wonder Woman Should Become a Postdoc and Wear White Socks with Sandals. *CRC-PEG Discussion Papers: 272*. www2.vwl.wiso.uni-goettingen.de/courant-papers/CRC-PEG_DP_272.pdf
- von Grafenstein, L. (2017). Female Empowerment and Intra-Household Nutritional Status in Rural Bangladesh (Cornell University). Retrieved from <https://ecommons.cornell.edu/handle/1813/54755>
- von Grafenstein, L. (2017, February 21). Misleading Incentives - South Asian Farmers' Use of Fertilizer. Retrieved June 29, 2019, from The Cornell Policy Review website: www.cornellpolicyreview.com/misleading-incentives-south-asian-farmers-use-of-fertilizer/
- von Grafenstein, L., Tangürek, H. A. Â., & Wang, Z. (2016). Final Report: Quality of USAID Education Sector Evaluations between 2011 and 2015. The Human Capital Network's FedCafé.
- von Grafenstein, L. (2014): India (Sikhs/DSS). In Heidelberg Institute for International Conflict Research (Eds.), *Conflict Barometer 2013* (pp 108).
- von Grafenstein, L. (2013): India (Sikhs/Punjab). In Heidelberg Institute for International Conflict Research (Eds.), *Conflict Barometer 2012* (pp 84).
- von Grafenstein, L.(2012): India (Sikhs/Punjab). In Heidelberg Institute for International Conflict Research (Eds.), *Conflict Barometer 2011* (pp 75-76).

Invited Seminars

- Food and Agriculture Research Discussion Group Meeting, Online/New Delhi, India (Jul. 2022). *The Indian Enigma revisited.*
- Kyoto Environment and Development Seminars, Kyoto University, Online/Kyoto, Japan (Nov. 2021). *Impacts of Double-Fortified Salt on Anemia and Cognition: Four-Year Follow-up Evidence from a School-Based Nutrition Intervention in India.*
- TATA-Cornell Research Group Meeting, Cornell University, Ithaca, NY, US (Mar. 2020). “*Why are Indian Children So Short?*” - *Replication and Extension.*
- Cornell International Nutrition Seminar, Cornell University, Ithaca, NY, US (Mar. 2020). *Double Fortified Salt Usage for Health and Human Capital Acquisition of School Children in Rural Bihar.*
- Interdisziplinärer Fachaustausch „Gender in der Wissenschaft und Praxis“, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Eschborn, Germany (Jul. 2017). *Female Empowerment and Intra-Household Nutritional Status in Rural Bangladesh.*

Conference Presentations

- 2022: 7th Annual Agriculture, Nutrition and Health (ANH) Academy Week
- 2021: 16th Annual Conference on Economic Growth and Development of the Indian Statistical Institute, 2021 Forum on Globalization and Industrialization: Research Conference “Sustainability in Global Value Chains”, Agriculture Policy Conference 2021: Agriculture Policy in the Age of COVID, Symposium on Economic Experiments in Developing Countries (SEEDC), Annual Conference of the Association of Experimental Economic Research (GfeW), 3rd Conference on Globalization and Development (GLAD), 19th Nordic Conference in Development Economics (NCDE), 13th Annual Conference of the German Association of Health Economics (dggö)
- 2020: North East Universities Development Consortium (NEUDC), “Delivering for Nutrition in India: Insights from Implementation Research” organized by the International Food Policy Research Institute (IFPRI), 15th Annual Conference on Economic Growth and Development of the Indian Statistical Institute
- 2016: American Evaluation Association

Professional Service

- Reviewer for Journals: Economics and Human Biology (2), PLOS ONE, Transportation Research Part D: Transport and Environment
- Reviewer for Fellowships: IMMANA fellowship 2022, IMMANA fellowship 2023
- Reviewer for Conferences: GlobalFood Symposium 2020
- Conference Organizer: Member of Program Team of GlobalFood Symposium 2020

Computer/Language Skills

- English (proficient), French (basic), German (native), Hindi (advanced), Latin, Urdu (basic)
- STATA (proficient), R (intermediate), CsPro (intermediate), MS Office Programs (proficient), \LaTeX (intermediate)

Extracurricular/Hobbies

- Executive Board of Research Training Group 1666: GlobalFood, Georg August University of Göttingen, Göttingen, Germany: PhD-Representative (2018-2020)
- Academic Blog "Economics that really matters", <http://www.econthatmatters.com/>, Cornell University, Ithaca, NY, US: Lead of Social Media Team (2017-2020)
- Women in Public Policy, Cornell University, Ithaca, NY, US: Treasurer, (2015-2016)
- Heidelberg Institute for International Conflict Research, Heidelberg, Germany: Research member (2011-2014)
- Student Organization of Political Science, Heidelberg University, Heidelberg, Germany: Member of the Student Parliament (2011-2014)
- Debating Club Rederei e.V., Heidelberg, Germany: President (2010-2014)