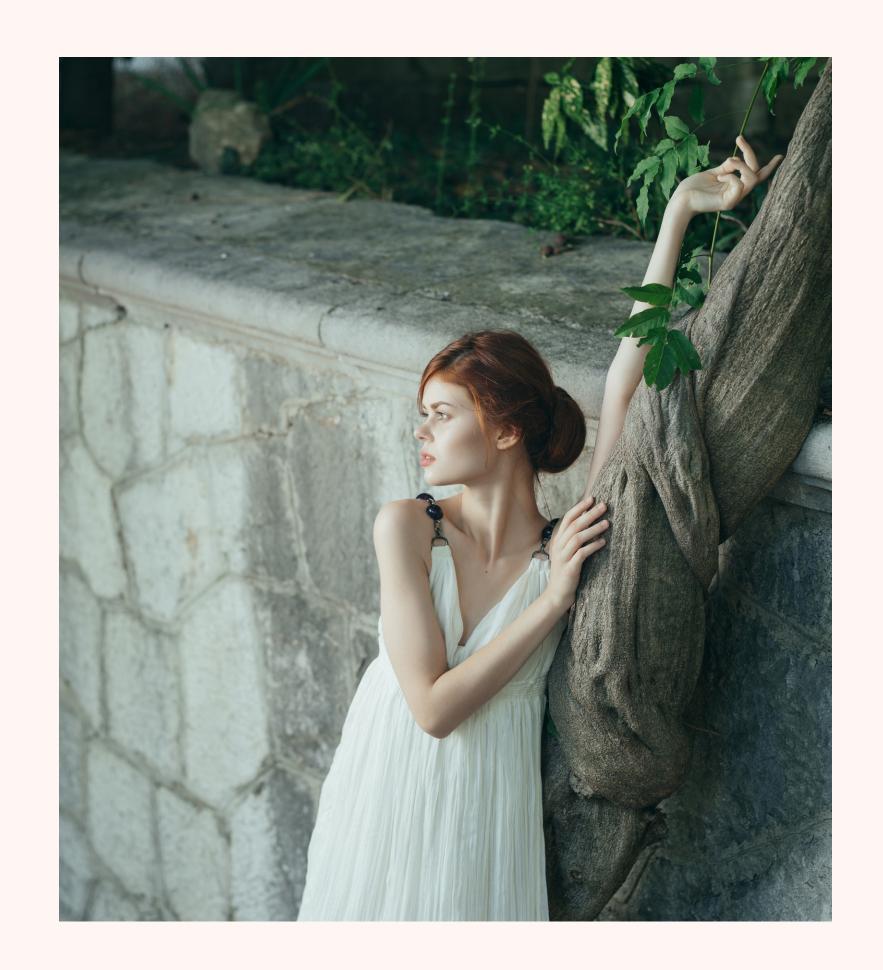
## dr. noe/



ELYSIAGE is precious food for the skin, the DNA to the newly awakened and ageless radiant beauty. Luxurious Longevity Skincare that makes you happy. We invite you on a fascinating anti-aging journey: the key to the epigenetic youth code!

# MEDIA PRESS KIT



the pay to the epigenetic youth code

### WELCOME, NICE TO HAVE YOU HERE!

In this press kit you'll find all the relevant brand information you need for a cooperation with dr. noel, a young private label of amalthea feelgood GmbH. Let yourself be enchanted and feel our mythically inspired brand philosophy. If you have any questions, please don't hesitate to get in touch with us. We look forward to hearing from you!

Beautiful greetings,

Mg. Etakari Noch

dr. noel | founder & managing director

www.drnoelskincare.com



about -

The private label dr. noel, headquartered in the idyllic Upper Bavarian artists' community of Icking, was founded in 2021 by the Munich based physician and dental specialist Dr. Ekaterini Dalampekou-Noel.

Fascinated by biochemistry and modern epigenetics, she enthusiastically researched the publications of the renowned and influential Australian biologist, geneticist and cell researcher Prof. Dr. David A. Sinclair from Harvard Medical School (HMS). Its much-quoted anti-aging theses on the biological mechanisms of aging form the basis for a unique pro-youthing approach: ELYSIAGE, our key to the Elysian realms.

The clinically tested organic dermocosmetics ELYSIAGE as well as the potent Novel Foods focus on the profound stimulation of energy metabolism through the body's own enzymatic transport mechanisms – a cellular energetic oxygen exchange for a vital, rejuvenated skin appearance and a healthy radiance that comes from deep levels.

#### A power cocktail for a youthful glow

At the heart of ELYSIAGE is an innovative, scientifically mature and youth-preserving anti-aging complex of astaxanthin, resveratrol, bakuchiol, paracress, the "heavenly herb" Siegesbeckia orientalis and the niacin derivative nicotinamide mononucleotide, NMN in short.



#### branding -



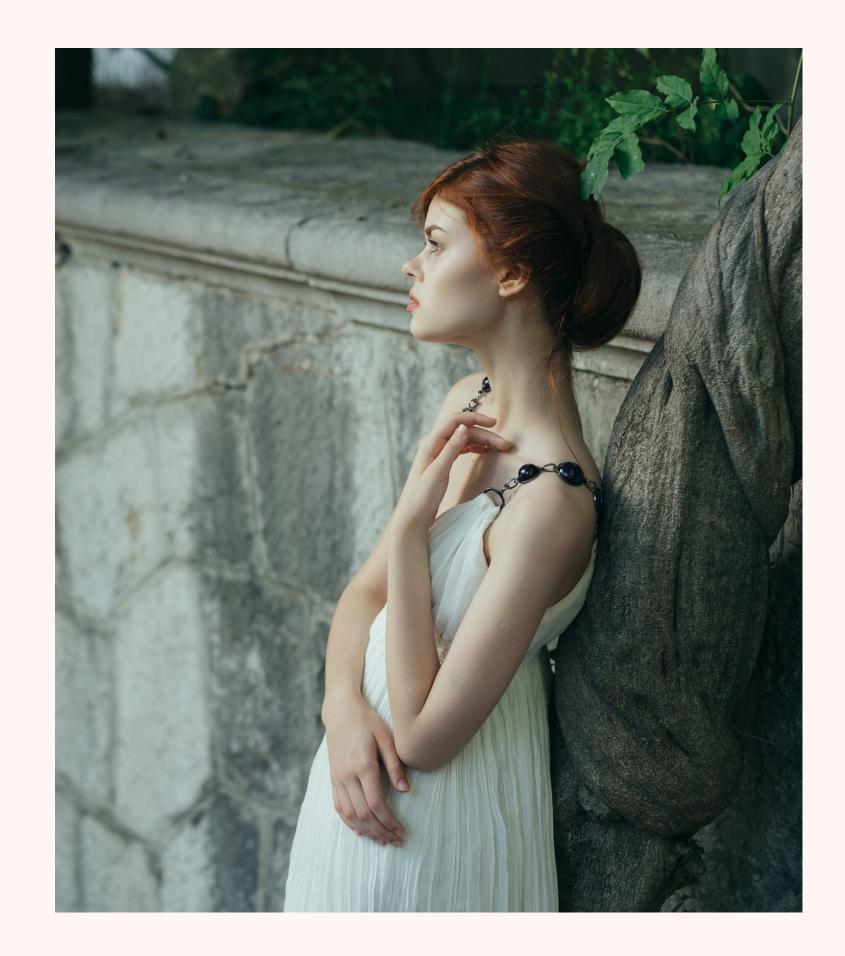


"Our vision and ambition is to develop luxurious and innovatively powerful beauty products that give customers the extraordinary wellbeing of feeling years younger."

testimonial -

"At the beginning of 2022, I cooperated with dr. noel for a larger press project. The innovation approach is truly outstanding and the epigenetic brand benefits speak for themselves - merci, Dr. Ekaterini Noel!"

Claudia Rakow, art of BEAUTY CONCEPT & CONSULTING





thank you so much.
we really can't wait to work
together!

