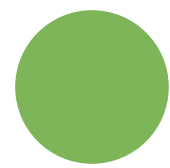




PALM
PROJECTS

MODERN EVENT MARKETING



Palm Projects was founded early 2017 in Munich, Germany. The founder, Marco Kuegle, is a freelancer within the sectors Event-, Marketing- & Project Management. With focus on business events and modern concepts, it is a great pleasure to work with customers from all over the world, virtually or live onsite.

SERVUS, I'M MARCO KUEGLE

I am supporting agencies, companies and locations for business events or creative marketing concepts. Offering a large network of service providers with more than 10 years experience, I created a wide range of know-how in various industries.

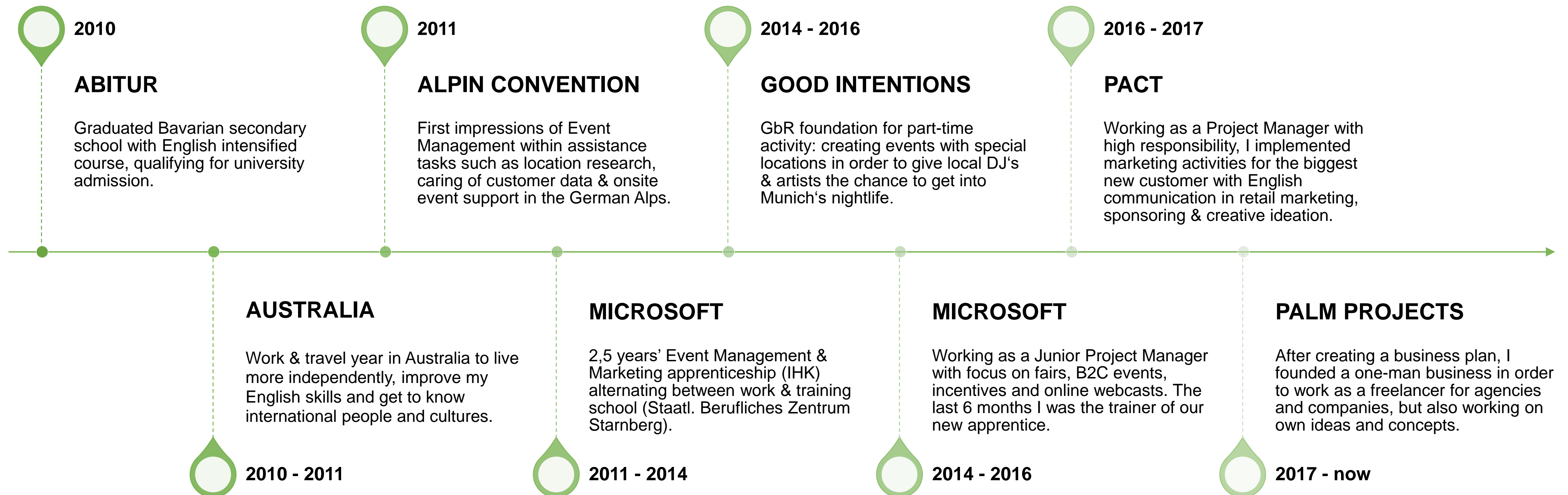


MILESTONES

Have a closer look at my career and milestones before I started with Palm Projects. Let's go the next steps together.



MILESTONES



SERVICES

Even as a one-man-show you can offer a wide range of different services. The Palm Projects guarantee: experience projects with a touch of premium & modernity.





EVENT MANAGEMENT

BUSINESS
CULTURE
PRIVATE
PUBLIC

MARKETING

BRAND
CONCEPTION
INFLUENCER
SALES

PROJECT MANAGEMENT

BUDGETING
PLANNING
SUPERVISION
TEAMLEADING

MICE

CONVENTIONS
EXHIBITIONS
INCENTIVES
MEETINGS

TEAMBUILDING

ACTION
ART
ESCAPE
TASTING

LOCATION MANAGEMENT

BOOKING
CONNECTING
MANAGING
SCOUTING

SERVICES

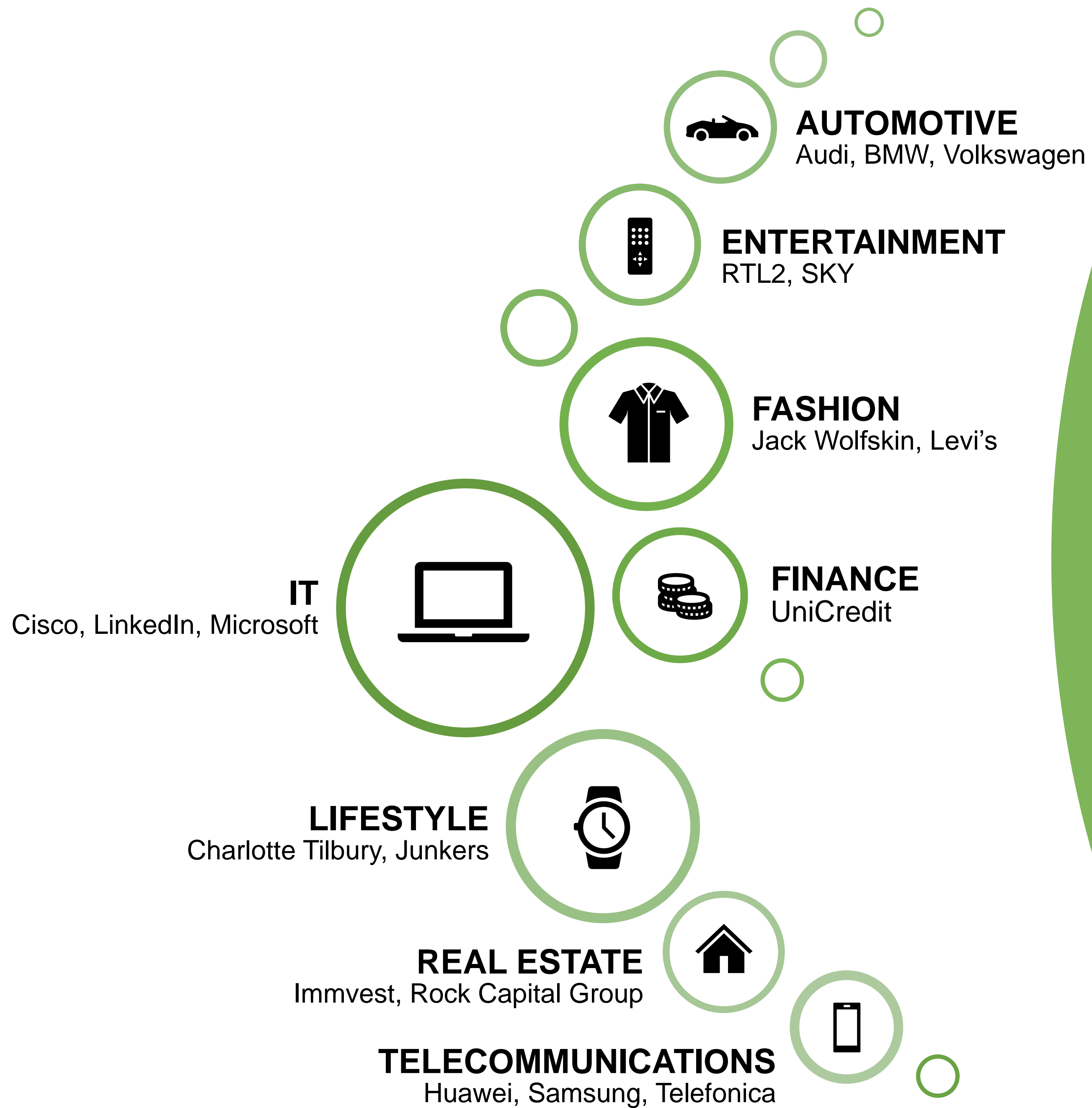
In **2020** the event industry changed and got **digitalized** quickly. **Online meetings**, digital **platforms** or forward-looking **hybrid** events are no foreign terms anymore. Consulting, planning & implementation of **events** in a **virtual world** is now part of my everyday life. In the course of this, I can advice digital projects including tools, online platforms, **technical setup** or **virtual concepts**.

VIRTUAL EVENTS

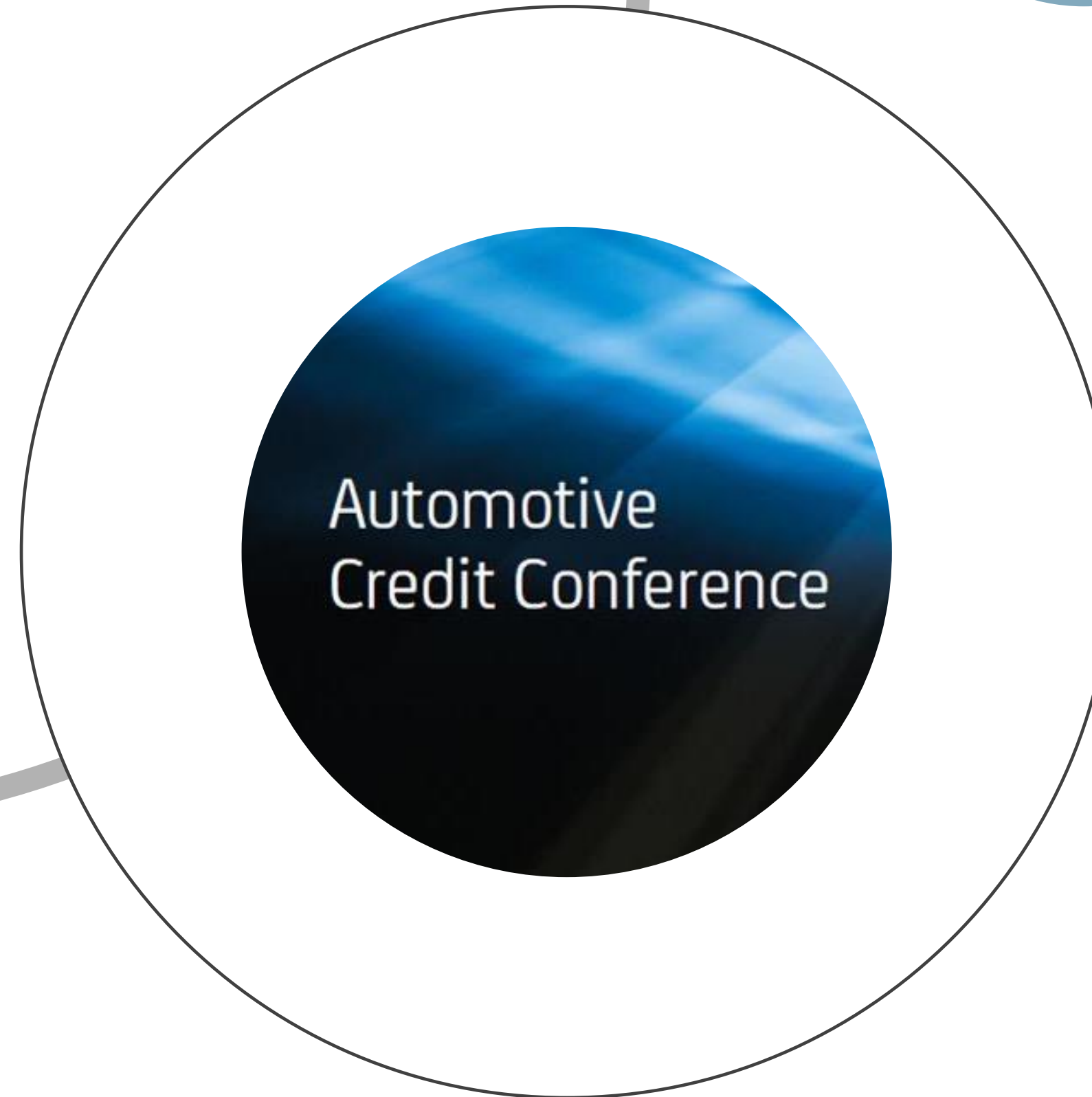
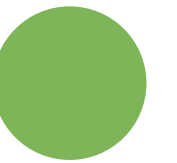
CLIENTS

From fashion to watch companies, the industry doesn't matter. It is the project that matters.



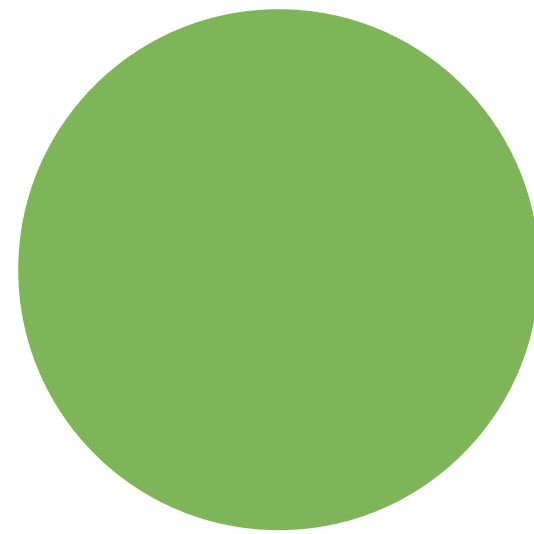


CLIENTS



PROJECT SAMPLES

If you click on the logo bubbles, you will get directed to public articles about the individual projects I was responsible for. These are just a few examples, and I am happy to give you more information about past / future events, experiences, do's & don'ts and the trend of the industry: live, hybrid or virtual!?



PALM

PROJECTS

