

FOR 2-5 YEAR OLDS  
SEASON 1 (26 X 3') OUT NOW  
SEASON 2 (26 X 3') COMING 2023

NOW ON:

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SWITCH  
COLUMBIA'S  
Knowledge  
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DAEKYO  
kids

FILM IN



WATCH  
TEASER

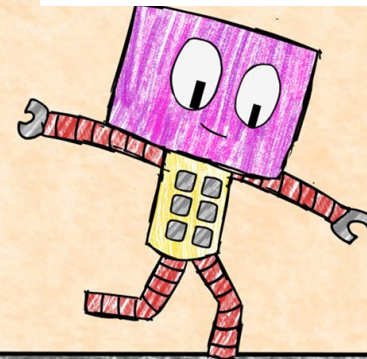


ROOKIEROBOT.COM

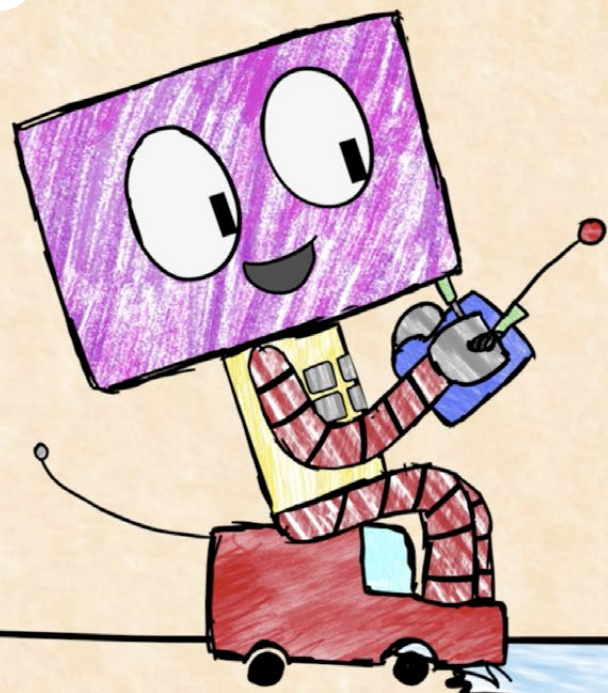
ROOKIE ROBOT IS A NON DIALOGUE  
PRESCHOOL PROGRAM FOR THE  
YOUNGEST TV AUDIENCE, A  
FUN JOURNEY THROUGH FIRST  
ENCOUNTERS AND DISCOVERIES.

ROBOTS ALSO HAVE TO LEARN! AND  
OUR LITTLE ROBOT NAMED ROOKIE  
LIKES NOTHING MORE THAN THAT.

CURIOUS, OPEN AND FRIENDLY, HE  
EXPLORES HIS WORLD AND MEETS  
NEW FRIENDS, DISCOVERS NEW  
THINGS AND EXPERIENCES LITTLE  
ADVENTURES IN EACH EPISODE.





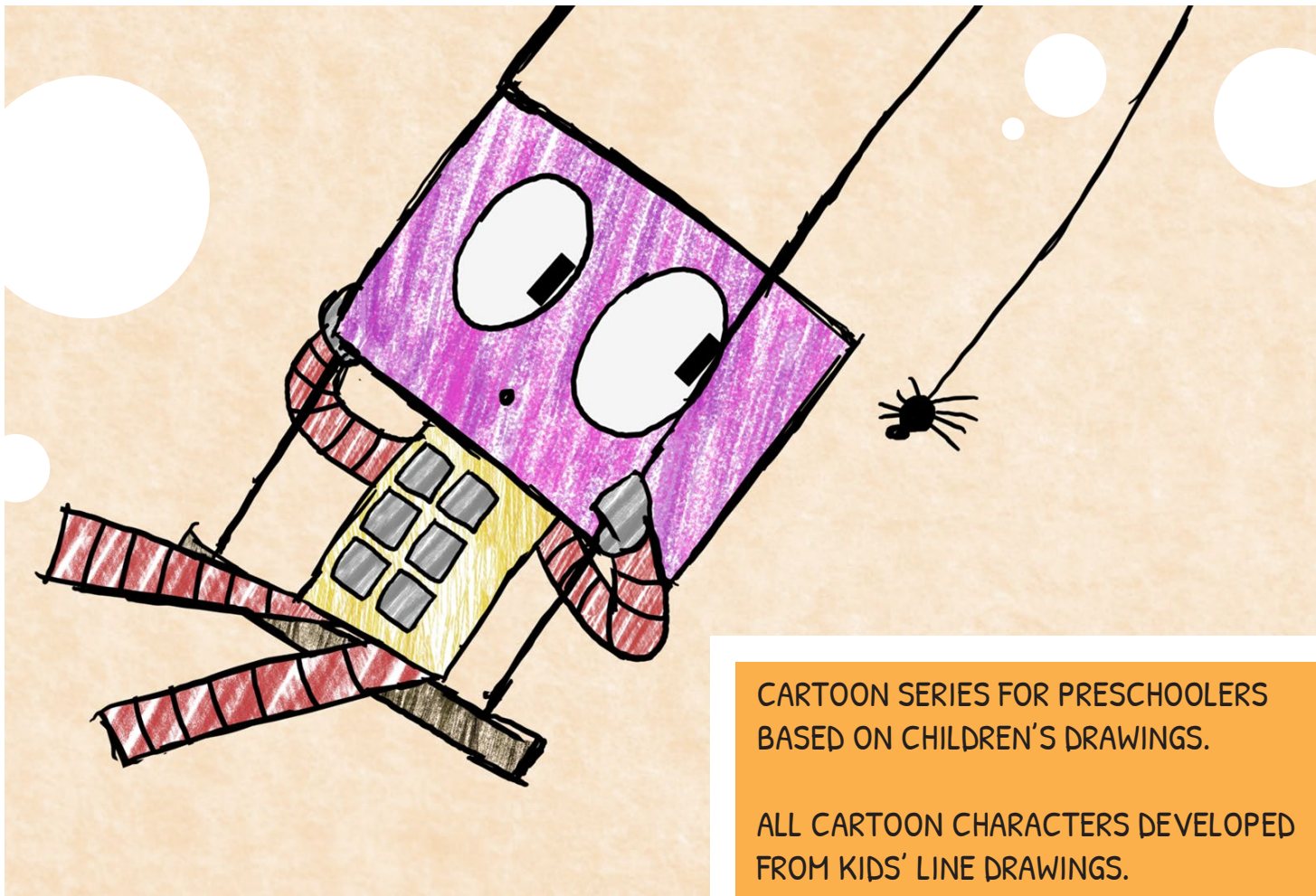


WHETHER MOUSE, MOON, MAGIC OR  
MUSIC, THE SIMPLE AND CHARMING  
STORIES ENTERTAIN WITH WIT AND  
JOIE DE VIVRE AND A CHEEKY TWIST.

ROOKIE'S ENCOUNTERS FOCUS  
ON FRIENDLINESS, OPENNESS AND  
EMPATHY, BUT ALSO PERSEVERANCE,  
RESPECT AND PATIENCE AND WITH  
EACH EPISODE ROOKIE GETS TO KNOW  
HIS WORLD A LITTLE BETTER.



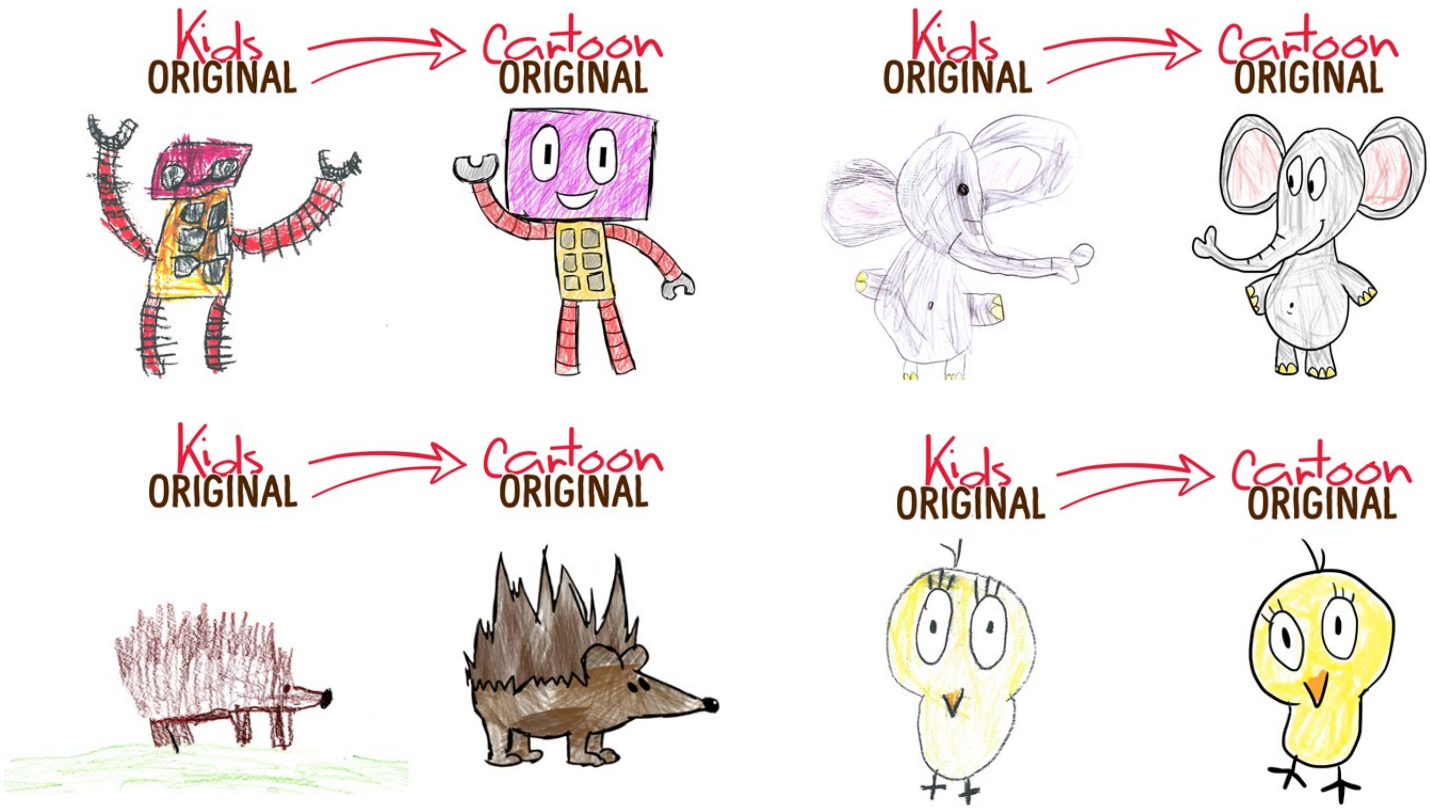




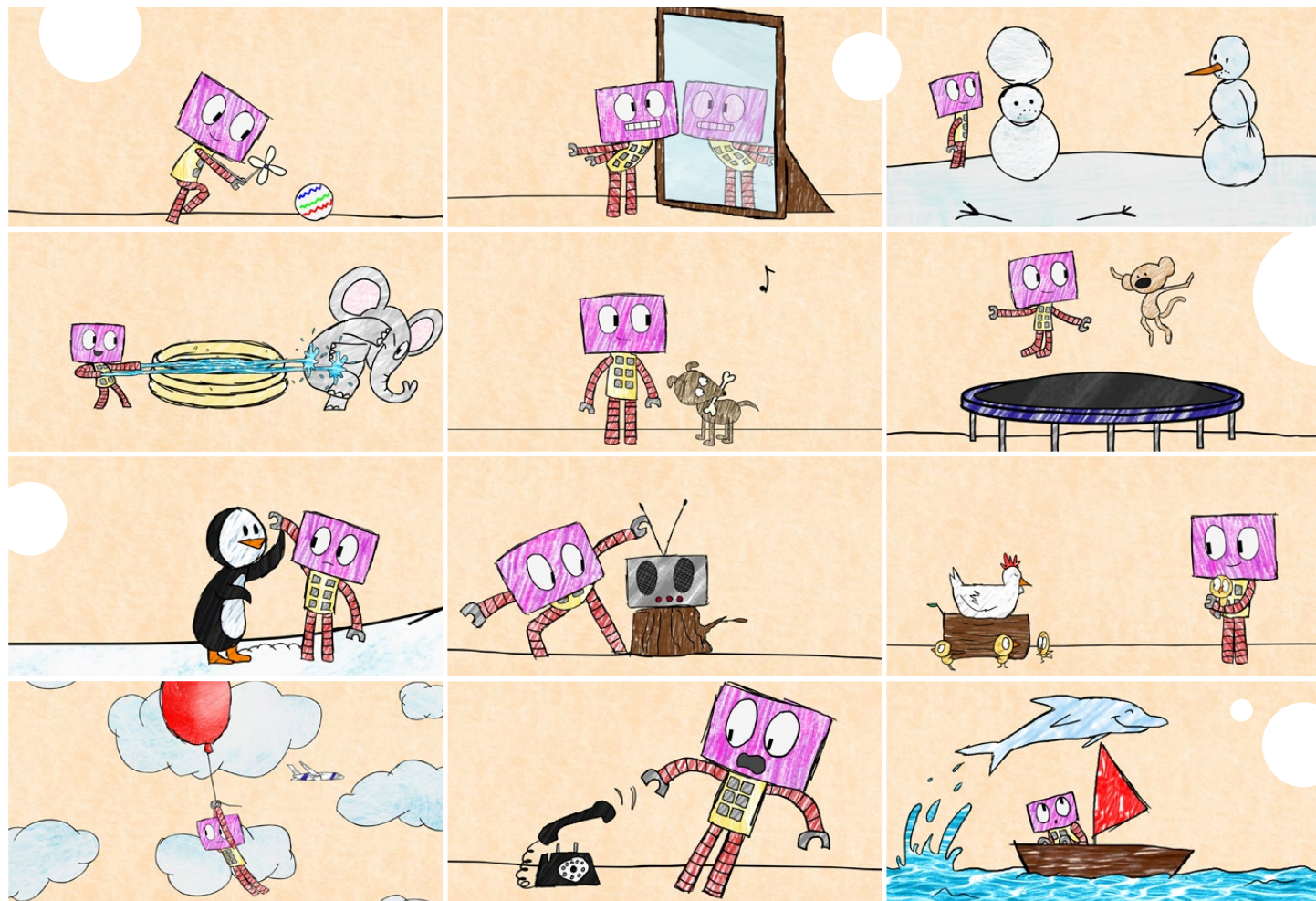
CARTOON SERIES FOR PRESCHOOLERS  
BASED ON CHILDREN'S DRAWINGS.

ALL CARTOON CHARACTERS DEVELOPED  
FROM KIDS' LINE DRAWINGS.

# FROM KIDS FOR KIDS







## EPISODE STORYLINES

### UGH! – ROOKIE AND THE SPIDER

On his walk, Rookie discovers a bulky thing with a small plate dangling from two ropes. He examines the construction, but when he tries to sit on it, he falls off backwards. He notices a small spider hanging on a thin thread next to the swing who can hardly stop laughing but then shows him how great it is to play with a swing.

### DOPPELGANGER! –

#### ROOKIE AND THE MIRROR

During his stroll, Rookie passes a large square object and only notices something moving when he has almost passed it. He slowly moves back and discovers another robot. But when he happily greets his longed for companion, his hand only bumps into hard glass.

### SNAP! –

#### ROOKIE AND THE CROCODILE

Rookie happily sits on the shore as suddenly eyes stare at him from the water. He stares back and only when they are very close Rookie realises that it is a crocodile. Alarmed, he wants to run away before he understands that the crocodile doesn't want to eat him, but has a terrible toothache ...

### ROLLING STONES? – ROOKIE AND THE SNAILS

A new day, a new adventure. Rookie accidentally bumps into a stone lying on the ground. But this stone turns out to be a snail with its house, which crawls away insulted. Rookie starts to crawl next to it and a competition develops but every time Rookie thinks he has won, the snail has already arrived.

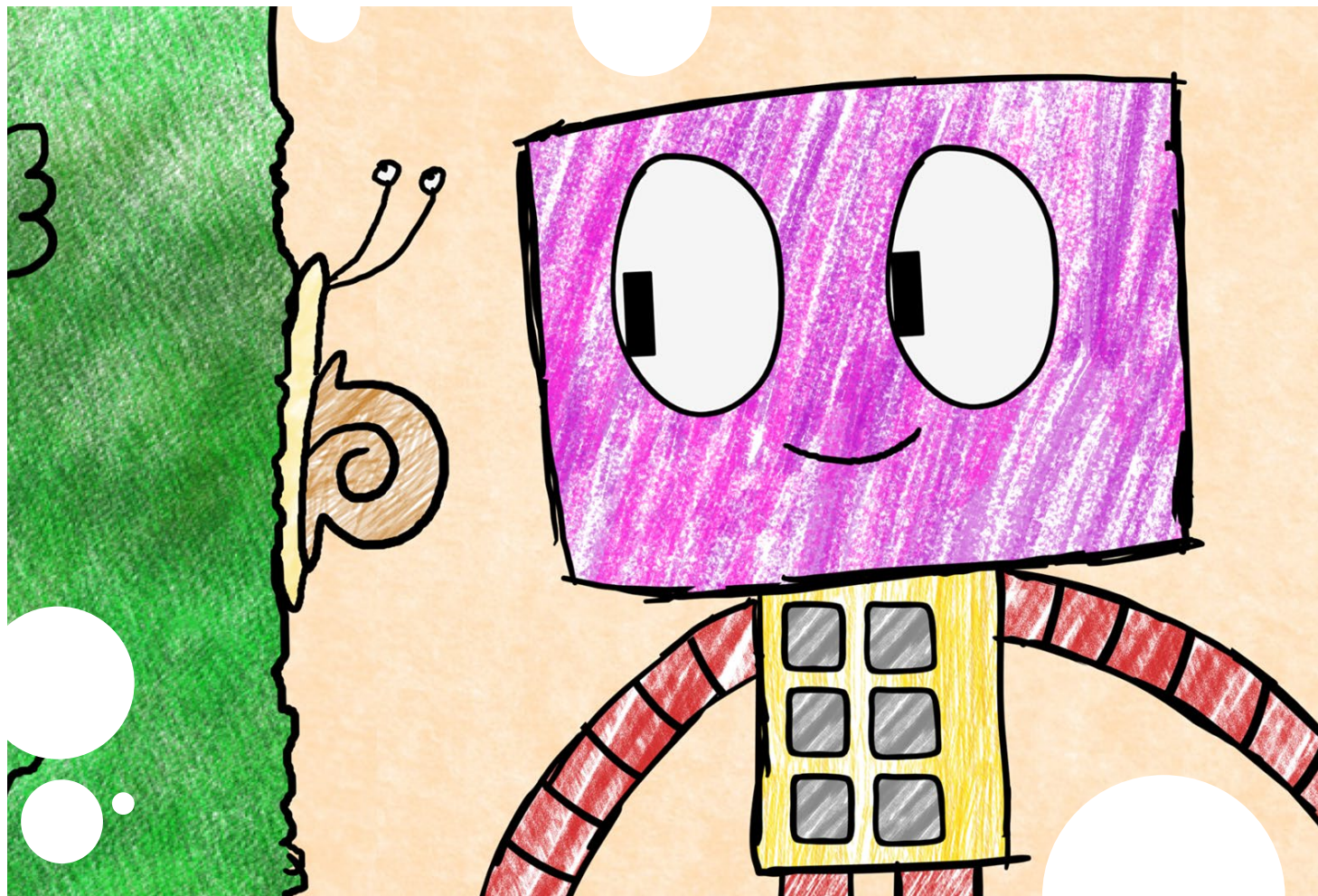
### MAGIC! – ROOKIE AND THE BUTTERFLY

On his way, Rookie comes to an apple tree and notices that many of the leaves have holes. He examines the tree closely and finds a small caterpillar eating one leaf after the other. Rookie starts to feed his little friend and witnesses a true miracle.

### HELLO, ROOKIE? – ROOKIE AND THE PHONE

Rookie hears a ringing that gets louder and louder. He looks around and finds an old telephone. At first, he hesitates to pick it up. When he dares to try, he gets to know different voices, moods and sounds. But the ghosts he called will no longer let go of him and the phone just won't stop ringing ...





## PRODUCTION TEAM

### SCRIPT & DIRECTOR

**Josef Pallwein-Prettner:** „I think most kids see something in Rookie Robot that they could have made themselves – and that creates its own power of attraction and makes it so involving and approachable.“

### PRODUCTION

**SINE LEGE FILM GmbH**

### ANIMATION STUDIO

**Christian Leiss Postproduction:** „The series is different in style from most of the programs you'll find currently on the market. The animated line-illustrations combine retro charm with state-of-the art 2D animation.“

### MUSIC & SOUND

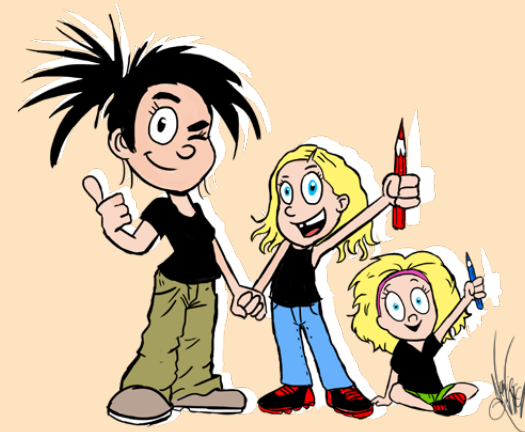
**Gerald Hartwagner:** "Curiosity is Rookie's inner drive: Telling his little adventures frame by frame without a single word and supporting that with music and sound-design was a real adventure.“

### ORIGINAL DRAWINGS

**Mira & Ella:** „Rookie is just like us kids – always open to find new things and make new friends, even if it is a little tricky at first. And when Rookie is scared for a moment, he overcomes it and makes the best of it. And I like that he can also be wild and cheeky!“

### ILLUSTRATION & ANIMATION

**Nadia Zimov:** „Kids drawings as a starting point make it easy and difficult at the same time: To simply translate their ideas and curiosity into clear and simple picture stories – no more and no less.“



Produced by  
SINE LEGE FILM  
in cooperation with  
LEISS Postproduction



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