



**Ana Maria Duque Alvira**

Head of Public Relations Department  
[ana-maria.duque-alvira@modelnatogermany.de](mailto:ana-maria.duque-alvira@modelnatogermany.de)

## Call for Support

Model NATO Germany is looking for volunteers to organize the 3<sup>rd</sup> Model NATO Germany, taking place from the 10<sup>th</sup> to the 14<sup>th</sup> of November 2025, as

### Social Media Officer in the Public Relations Department

As a non-profit organization, Model NATO Germany is dedicated to ensuring a sustainable future for NATO as an institution of collective defense. Our mission is to empower the next generation of decision-makers and passionate students with a profound understanding of NATO's values, decision-making processes, political intricacies, and its pivotal role in transatlantic security.

During a four-day simulation, we will grant 96 students and young professionals from Germany and abroad the opportunity to address a hypothetical crisis scenario within the mechanisms and processes of the North Atlantic Treaty Organization. Filling the roles of National Representatives working in delegations, the students will have to coordinate their actions beyond their assigned committees and negotiate their standpoints within both the North Atlantic Council, the Military Committee as well as a scenario-dependent third committee.

We are seeking a creative and dynamic **Social Media Officer** to join the team. In this role, you will have to develop, implement, and manage social media content on Instagram and LinkedIn, create and curate engaging multimedia content, and write descriptive texts. Additionally, you will collaborate with other departments within the organization to align social media campaigns with broader marketing strategies.

The ideal candidate for this role will be responsible for managing our social media channels, creating engaging content, and growing our online presence. If you are passionate about digital storytelling and audience engagement, we would love to hear from you!

To apply for this position, you need to prove creativity, experience managing social media platforms (in this case specially Instagram and LinkedIn), strong content creation skills, knowledge of social media analytics tools, and can work independently and meet deadlines.

We offer the opportunity to become part of Model NATO Germany to gain valuable experience in the Public Relations Department of the organization. You will have the chance to develop your social media creation and curation skills while collaborating with organizations and individuals involved in security-related topics. Additionally, you will become part of an extensive network and work alongside a motivated team of students passionate about security policy. We encourage applications from diverse backgrounds and are committed to creating an inclusive workplace.

Applications, consisting of either a motivation letter or a (up to) 3-minute video recording presenting yourself and your motivation, a CV (in English), and, where applicable, a portfolio of prior relevant (creative) work created, can be sent to [ana-maria.duque-alvira@modelnatogermany.de](mailto:ana-maria.duque-alvira@modelnatogermany.de) until the 2<sup>nd</sup> of March 2025.