



JEWELLERY INDUSTRY SUMMIT

BUILDING A STRONG FUTURE FOR THE
AUSTRALIAN JEWELLERY INDUSTRY,
WITH YOU.

2021 EXHIBITOR PROPOSAL

WELCOME

To the inaugural Jewellery Industry Summit.
Presented by Moore Events Australia Pty Ltd, the Jewellery Industry Summit will bring together businesses from all areas of the jewellery industry and the business services that support them.

Our Mission:

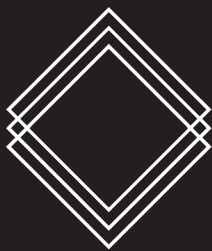
To empower, inspire and enable businesses in the jewellery industry to succeed well into the future.

Our Goals:

To connect jewellery businesses of all kinds, to service providers that will help them succeed in their next year of business.

To provide businesses in the jewellery industry with opportunities to learn, upskill, experience and network in order to grow.

We look forward to working with you, not only for this event,
but for the future of this fine Australian Industry.



JEWELLERY
INDUSTRY
SUMMIT

The Event

Friday 9th and Saturday 10th July 2021
National Wine Centre - Adelaide

Exhibitors | Workshops | Training | Q&A's | Networking

The Promotion

Summit partners are promoted to thousands of jewellers
who engage with Summit platforms weekly.



THE VENUE

The National Wine Centre

The National Wine Centre of Australia, Adelaide is a truly special place for you to experience. Nestled in the heart of the city's Botanic Gardens, it is a stroll to the centre of the city and plays host to some of Adelaide's most prestigious events.

As the home of the nation's wine collection, the Centre offers wine lovers an unparalleled opportunity to learn more, and enjoy the rich diversity of varieties produced in Australia.

Located in the stunning and picturesque Hickinbotham Room, the Jewellery Industry Summit will provide each Exhibitor with a space to meet and conduct business with the Australian Jewellery Industry.

In addition to the Hickinbotham room, the Jewellery Industry Summit is also conducting seminars and workshops in two separate, private meeting rooms adjacent to the main event space.



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THE EVENT

Exhibitors

A stylised event where each exhibitor receives a personalised area to promote their services. Guests will be treated to a personalised hosting experience where they are directed to exhibitor services.

Workshops

Guests can attend workshops from jewellery trainers to increase their handskills, or business experts for tools to add to their own business.

Speakers

The Summit has a prestigious list of speakers booked for the event to provide guests with even more valuable insights.

Networking

Each day the Summit will host an industry networking event at no better place than the National Wine Centre of Australia.

Jewellery Industry Summit

July 9th and 10th 2021

2 Day Exhibition

EXHIBITOR BENEFITS

By exhibiting at the Jewellery Industry Summit, you can expect to receive significant exposure to this stunning and passionate industry. Including by not exclusive to the following benefits:

- Exposure to an Industry database of over 5000 members.
- To be part of an event that will shape the jewellery industry moving forward.
- The ability to generate highly lucrative leads.
- To have access to a private group of Industry members.
- The option to not only exhibit, but to also conduct a seminar on your products and or services.

EXHIBITOR PACKAGE

Each exhibitor will be provided with as many tools as needed in order to make the Jewellery Industry Summit a success for all involved.

Included in the exhibitor booking fee, are the following items:

- 1 x 1.8m Trestle Table.
- 1 x Trestle table cloth.
- 3 x Chairs.
- Single phase power to table.
- Logo on Summit Website.
- Standard Listing in Summit Event Brochure.
- Coffee and light refreshments during event.
- Invitation to attend networking events.



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EVENT PROMOTION

The Jewellery Industry Summit will execute a significant promotional strategy, concentrating on highlighting exhibitor benefits to jewellery businesses.

Promotions will include:

- Social Media promotion including to Industry Networking Leader Young Jewellers Group.
- Posted and emailed flyers and brochures.
- Emails to specific segments in the market.
- Editorial and Advertising within Trade Magazines.
- Digital Advertising.
- Word of Mouth through extensive network of trade suppliers.

WHY EXHIBIT?

Promote your company

Generate new leads

Highly targeted marketing

Connect with Young Jewellers Group

Multiple points of exposure

Become a trusted industry supplier

Stand Price

\$2,500 + GST per Trestle Table

Please see Exhibitor Booking form for more information.

To secure your place and connect with thousands of
jewellery businesses, simply email
info@jewelleryindustrysummit.com

Book now as places are limited!



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www.JewelleryIndustrySummit.com
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