

Enjoy-Learning OBM Foundation training

Powered by Gerianne Veenstra





Training OBM Foundation



Why: Be more effective in influencing behavior and understanding why people do what they do. Learn which components are important to use in influencing behavior and effectively use in your work.

What:

- Organizational Behavior Management Foundation training. Two day theory and interactive training experience. Scientifically proven method to influence behavior.

How:

- Training duration: Two days
- Training material and learning method: Interactive learning via App and book 'OBM' from Joost Kerkhofs.
- Training material available in Dutch, English and German

Extra options:

- If desired it is possible to finish the OBM training with an exam.
- Coaching on the job
- Different options are applicable, from incompany training to individual trainings

Interested in this training? Send an email to gerriane.veenstra@enjoy-ace.com

Results after OBM Foundation training

Results after OBM Foundation training:

- More insights on why people/employees make mistakes or behave unsafe. Understand how to influence people towards desired behavior;
- Insights in effectiveness of training material and/or usage of instructions. Understand how to effectively influence people in showing desired behavior;
- Understand how to effectively use KPI's to achieve goals;
- Understand and know how to effectively motivate people to change behavior;
- Understand why incidents happen;
- Much more....

The goal of applying Organizational Behavior Management (OBM) is to create working conditions that inspire and motivate people to bring out their best, leading to top performance. It transforms tasks from 'must do' to 'want to.' By implementing OBM, a pleasant working environment with optimal conditions is established, encouraging employees to strive for excellence. OBM also provides insights into the reasons behind employee behaviors, including undesirable behavior.

When do I see you at the training? Send an email to gerrienne.veenstra@enjoy-ace.com and apply.

Background information about OBM

More background information about OBM:

OBM is a practical scientifically proven method in which you investigate why people do what they do. You investigate the behavior to provide more insights in the work circumstances and consequences of the specific behavior. What is the reason for the unwanted behavior? This can be caused by several factors, e.g.:

- Management control, rewarding certain behavior where the actual desired behavior is not stimulated
- Insufficiently concretely described or expressed expectations
- Social pressure or circumstances
- Convenience, 'it's more convenient this way'
- Etc.

The cause of unwanted behavior is mostly solved by giving new instructions and training. But this is not effective. Do you recognize this?

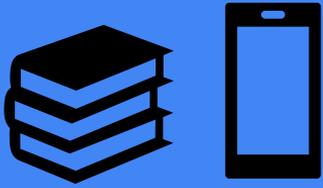
Please contact me for an introductory meeting via gerrienne.veenstra@enjoy-ace.com.

More information

- Two day practical OBM Foundation training session in 'real life'
- Exams included, will be scheduled on two different dates
- Self study via book and app after two day training session (app. 8-10 hours)
- Training incl. studymaterial; Book and App
- Costs per applicant: €2500,00 (excl. BTW)

Training will start: Minimum of applicants per group: 6, Maximum of applicants per group: 12

How to apply? Send an email to gerrienne.veenstra@enjoy-ace.com



Gerrienne Veenstra

Enjoy-Learning

Everyday, everywhere, everyone learning



More training options

- Organisational Behavior Management: OBM Foundation training
- OBM coaching
- (Safety) Leadership training
- Toolboxes
- Personal coaching
- Teambuilding

Interested in one of these trainings?

More information on the next slides or send an email to gerrienne.veenstra@enjoy-ace.com for an acquaintance.

More about me: I am a certified OBM trainer and have over 20 years experience in behavior and cultural change programs. A lot of results achieved in Safety, Health and Environment optimization. More information at www.enjoy-ace.com where you can find my cv.