

7 Steps to Effective Peer Leadership

Peer leadership is about mastering the art of influencing without authority -- here's how to do it.

by Patrick Flesner

(originally published in the Inc. Magazine)

www.unloggrowth.com

Have you ever found yourself in a situation where you needed to lead people without the formal authority to do so? If so, you've encountered the demanding and intricate challenges of peer leadership. This isn't an obscure, rare issue; it's the daily reality for partners in law firms, professional service firms, managers in flat-hierarchy tech startups, and C-level executives in multinational corporations.

In these challenging situations, the temptation to resort to manipulation or political games can be strong. But this approach is short-sighted, as it usually leads to mistrust, resentment, a toxic culture and ultimate failure. So, what's the right path to take?

This seven-step guide will equip you with the tools you need to lead without authority. It's a roadmap that transcends titles and positions, focusing on fostering authentic relationships and positive influence.

1. Recognize that you have to lead without authority.

Effective peer leadership begins with the essential understanding that you cannot lead through authority, whether in a horizontal peer setting or a traditional vertical leadership context. In both situations, true leadership isn't about authority, title, or role; it's about inspiring others to follow you willingly. Leadership is something to be earned. Recognizing this reality sets the stage for successful peer leadership.

2. Build genuine relationships with your peers.

With effective peer leadership, truly understanding those around you is paramount. Only if you comprehend what drives your peers, their personal and professional aspirations, and how their individual aspirations align with collective goals, you can foster <u>a positive culture</u>, resolve conflicts amicably, and exert a positive influence. Only a deep understanding of your peers enables you to lead your peers effectively.

Attaining this deep understanding goes beyond superficial interactions. It demands investment in time and energy to forge real connections with your peers. Quick chats or occasional coffee breaks won't suffice. To succeed, you must build genuine relationships with your peers.

3. Transform genuine relationships into trusting relationships.

While building genuine relationships lays a solid foundation for effective leadership, evolving these into trusting relationships is paramount. In trusting relationships, your peers feel safe, are transparent, and openly share their real thoughts and ideas. Only if they trust you, will they collaborate with you. Thus, it's essential to foster trust by pursuing honorable, unselfish goals and embodying integrity in all that you do. Walk the talk by honoring commitments. Maintain professionalism at all times. Be forthright and transparent. This consistent practice of trustworthy behavior strengthens your connections and enables true collaboration with your peers.

4. Identify shared goals and create joint plans to achieve them.+

Leading your peers without knowing the ultimate destination is akin to navigating without a compass. This is why the next essential step in peer leadership is to involve your peers in the process of defining your shared goals. What are you all striving towards? What collective vision inspires and drives everyone? The trusting relationships you've cultivated will facilitate this joint goal-setting process, enabling honest dialogue and true collaboration.

Once the shared goals are clear, you can work together to create a plan that outlines the roles, responsibilities, and contributions of everybody involved, ensuring that the shared goals will be achieved.

Identifying your shared goals and crafting a joint plan to reach them transforms a collection of individual peers into a cohesive, goal-oriented team of peers. Through this collaborative process, the diverse knowledge and experience of your peers become unified behind a common vision, making the journey toward success a concerted and united effort.

5. Lead by example.

With shared goals and a joint plan in place, your focus as a peer leader now shifts to execution. Leading by example is the beacon of this phase. It's not just about charting the path but also actively walking it, embodying the values, work ethic, and behaviors that are essential to turning your shared goals into reality.

Leading by example means demonstrating the commitment, diligence, and excellence required in every task, regardless of its size or significance. More than mere words, your actions serve as a powerful inspiration, fostering confidence, trust, and motivation among your peers.

Remember, in peer leadership, your peers follow what you do, not just what you say.

6. Foster a culture of horizontal accountability.

In the execution phase, you can and should foster a culture of horizontal accountability in which peers are encouraged to call out those who do not deliver on the joint plan and accept being held accountable themselves. This accountability culture instills a sense of ownership, transforming your peers from task-oriented workers to committed owners of their deliverables. And it creates positive peer pressure, encouraging commitment and performance, and ensuring that peers do not let each other and the team down by failing to deliver as promised.

You can create this culture of horizontal accountability if you have gone through the previous steps, built trusting relationships with your peers, and encouraged them to do the same with each other. In trusting relationships, peers know that being called out is not about them as a person. It is always about the issue and team success.

7. Navigate disputes wisely.

No matter how harmonious a culture you create, conflicts among peers are inevitable, and sometimes you may find yourself part of the dispute or even being blamed. But how you navigate these disputes as a peer leader can define your leadership success.

If you want to succeed, you must approach conflicts calmly, even when you are personally involved. Encourage open and honest dialogue, maintain respectful communication at all times, and listen actively and with empathy. Acknowledge the feelings and concerns of all sides without judgment. Rather than dictating a solution, engage in collaborative problem-solving, recognizing that even criticism or blame directed at you may have valid points that need to be addressed. If you want your peers to follow you, you must lead disputes calmly, empathetically, and wisely. There is no room for blaming, finger-pointing, judging, and outbursts. Effective peer leaders are self-regulated leaders.

Enjoy the journey as an opportunity to grow.

Mastering the art of influencing without authority is not something that can be achieved overnight. It's a delicate and dynamic process that requires commitment, introspection, and ongoing practice. Embarking on the journey of peer leadership will be both a challenge and an opportunity to grow.

If you find yourself inspired to take your leadership skills to the next level, consider seeking guidance on your journey through professional leadership development or leadership coaching. Whatever means you choose, the path to mastering peer leadership is a rewarding pursuit for everyone wondering how to become a highly effective leader.

Want to know more?

If you are interested in learning more about our growth mindset leadership coaching, consulting and mentoring, please <u>reach out</u> or <u>book a call</u>. You may also want to check out Patrick's leadership book '<u>The Leadership House</u>'. You can find more information about us on: <u>www.unloqgrowth.com</u>.