



Eva Hager

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## Call for Support

Model NATO Germany is looking for volunteers to organize the 2<sup>nd</sup> Model NATO Germany in November 2024 as

### Social Media Content Creator

As a non-profit organization, Model NATO Germany is dedicated to ensuring a sustainable future for NATO as an institution of collective defense. Our mission is to empower the next generation of decision-makers and passionate students with a profound understanding of NATO's values, decision-making processes, political intricacies, and its pivotal role in transatlantic security.

During a 4-day long scenario simulation in English, we will grant 96 students and young professionals from Germany and abroad the opportunity to address a crisis situation within the mechanisms and processes of the North Atlantic Treaty Organization. Filling the roles of National Representatives working in delegations, the students will have to coordinate their actions beyond their assigned committees and negotiate their standpoints within both the North Atlantic Council, the Military Committee as well as a scenario-dependent third committee.

As Social Media Content Creator in the Public Relations Department, your job will be to develop posts and create content for our social media profiles ahead and during the conference. This includes the recording of photos and videos during the conference, editing, and production of SharePics and texts in English on Canva or similar platforms, as well as the editing of short videos. The profiles will be used as a promotion tool for our event as well as presenting our partners and the organization team.

Generally, we are looking for people who are interested in security policy and NATO-related issues. Specifically for the positions in question, we are looking for people who have good writing skills in English. A certain creative interest will make the job all around easier. Working experience in social media is an asset.

We offer the opportunity to become a part of Model NATO Germany 2024, gather valuable experience with project management as well as promoting a project and the experience of building a social media profile and further develop the branding an organization.

Applications, including a CV (German or English) and a one-page motivational letter (English) can be sent to [eva.hager@modelnatogermany.de](mailto:eva.hager@modelnatogermany.de) until the **29<sup>th</sup> of February 2024**.

Furthermore, we would like you to attach **2-3 working samples**. These can be either samples of social media posts or projects you created in the past unrelated to Model NATO Germany, including a short explanation of their context, or newly designed content. For newly designed content, you may choose any of the below example, each with one image and a brief text (maximum three sentences) or any alternative of your choice. You can also submit an Instagram story or short Reel.



For the submissions feel free to add any necessary, fictitious details like dates, people, or organizations. We've supplied images from the past conference for you to use exclusively for this submission [here](#), but you can use any external images deemed necessary.

Your submissions could, but do not necessarily have to, relate to one or more of the following events:

- Call for Participant Applications
- Announcement of Keynote Speaker for Model NATO Germany 2024
- Introduction of the Team
- Announcement about a Partnership with an Organization of your Choice
- Posting of the Schedule for the Conference
- Announcing a Social Event of your Choice (may be fictional)
- Highlighting a recent Political Development (may be fictional) relevant to the Account's Audience

These working samples will not be used outside the application process without the creator's consent.