

Energy to Care Program

Showcase your health care sustainability solution with ASHE's Energy to Care Program

Join ASHE's Energy to Care program to help more than 3,600 health care facilities reduce consumption, providing value to the organization and improving patient care. Energy to Care sponsors are highlighted at both the ASHE Annual Conference and all year-round. Combine our sponsor packages and a la carte opportunities for maximum exposure.

ENERGY TO CARE SPONSOR LEVELS

Supporter | \$5,000

- Logo recognition on EnergytoCare.org and on select ASHE Annual Conference signage
- Opportunity to provide a [Sustainability Tip of the Month](#) to be published in *HFM Insider* and on EnergytoCare.org
- Use of the Energy to Care supporter logo and language on your website and to promote applicable products

Sapphire | \$25,000 (five available)

Supporter level benefits, plus:

- Opportunity to provide a promotional flier or brochure to be distributed to ASHE Annual Conference attendees
- Two complimentary registrations for the Energy to Care Treasure Hunt at the ASHE Annual Conference
- Banner ad (420x300) on EnergytoCare.org for six months

Diamond | \$50,000 (five available)

Sapphire level benefits, plus:

- Additional sponsor recognition on select signage at the PDC Summit
- Co-presentation at the ASHE Annual Conference in Connect Booth or Solutions Center
- Banner ad (420x300) on EnergytoCare.org for an additional six months (one year total)
- Opportunity to provide (1) one Energy to Care webinar as part of ASHE's Lunch & Learn Series
- First right of refusal for 2022

ADDITIONAL OPPORTUNITIES

Energy to Care Treasure Hunt

\$15,000 (two available)

The Energy to Care Treasure Hunt is a one and a half day event hosted by ASHE and brings together health care facility professionals on a quest to discover low-cost energy savings opportunities at a hospital or clinical site. ASHE has conducted Treasure Hunts all over the country with an average of \$874,000 in savings opportunities identified. The Treasure Hunt allows up to 50 attendees and typically sells out. Benefits include:

- Energy to Care Supporter package
- Logo recognition in Treasure Hunt pre and post-event communications
- Logo recognition on signage and verbal recognition during event
- Two complimentary registrations to attend the Treasure Hunt to network with attendees and participate in the Treasure Hunt
- Two additional complimentary registrations for additional guests
- Sponsor recognition in Treasure Hunt article on hfm magazine.com with quote from sponsor representative
- Access to Treasure Hunt attendee list with full contact information
- Banner ad (420x300) on EnergytoCare.org for two months



Greater efficiency supports patient care.

Energy to Care Case Study | \$3,750

Have a success story or case study to share with the Energy to Care audience? Take advantage of this opportunity to publish it on EnergytoCare.org. Available only to Energy to Care sponsors. Benefits include:

- Placement on the EnergytoCare.org homepage for one month
- Case study will be archived in the EnergytoCare.org [Success Stories](#) page and marked as "Sponsored Content"
- Social media promotion and sponsor recognition in two ASHE tweets
- Inclusion of case study in one issue of the Energy to Care quarterly e-newsletter

Energy to Care E-newsletter

\$2,850 per issue

Become an exclusive advertiser of the new Energy to Care quarterly e-newsletter that is delivered to more than 14,000 sustainability focused ASHE members, Energy to Care award winners, and participants. Available only to Energy to Care sponsors. Benefits include:

- 728x90 top leaderboard
- Sponsored content: 4-word headline and 8-word description



LET'S GET STARTED!

Contact Sue Griffin at 312-673-5586 or sgriffin@smithbucklin.com to secure your Energy to Care sponsorship.