

DIGITAL HEALTH CHECKLIST

- Is your website Mobile friendly?
- Has your website been updated with new content recently?
- Do you have 1-2 Social platforms that you use regularly?
- Have you updated your working hours on Google business?
- Do you have a user friendly shopping cart on your website?
- Do you send out emails to your customers?
- Are you creating relevant content for your audience?
- Do you have a content calendar?
- Do you have a digital communication strategy?
- Is your website layout appealing and easy to use?
- Do you have an easy checkout process for shoppers?
- Are you capturing emails on your website?
- Are you using Google Analytics?
- Have you started using digital advertising?
- Can your customers easily communicate with you online?

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