



GBI and B³C are partnering to construct business connections between Europe and India, facilitating internationalization and innovation projects.

Global Business Inroads (GBI), headquartered in India with offices in Europe, the UK, and the USA, specializes in technology access and deployment, focusing on technology transfer and project management across sectors like clean technology, life sciences, and ICT. With a track record of aiding over 200 institutions, corporations, MNCs, SMEs, and startups globally, GBI assists in internationalizing into emerging

markets, managing services and programs, fostering ecosystems, liaising with governments, and offering strategic financing and investment consulting.

B³C, dedicated to consulting and interim management for internationalization and innovation projects in renewable energy, serves as a contact point for potential clients in the German-speaking DACH region. Their mission is to make technologies accessible in less industrialized countries but also in supporting clients in market and partner identification, collaboration, business model design, and ramp-up. Utilizing a market-creating innovation approach, B³C leverages available resources in target countries to drive sustainable economic growth, aiming to commercialize products and generate additional revenues in industrialized nations at minimal risk.

This specific collaboration aims to provide GBI with access to B³C's expertise in renewable energy sources, while B³C's clients gain insights into GBI's knowledge of local markets, practices, and financing opportunities in India. Additionally, GBI offers access to nationwide networks in India.

Contact Information:

B³C - Bridge Building Business Consult e.U.

Eulenweg 15, 4209 Engerwitzdorf

Phone: +43 676 960 9392

Email: buero@b3c.co.at

Website: www.b3-consult.com

GBI

No. 845, Trinity Gardens, 8th Main, 8th Block, Koramangala, Bangalore 560034

Mobile: +91 9845055577

Telephone: +91 80 4261 3057

Email: lthomas@globalbusinessinroads.com

Website: www.globalbusinessinroads.com