

PRICES ON THE RISE -

Consuming and Investing in Times of High Inflation

For almost half a century, inflation rates have not been as high as they currently are. Consumers across the globe must pay considerably more for energy and groceries, but also for durable goods such as cars or leisure services such as vacations. Many people struggle psychologically and financially in these times: They are worried that they are not able to afford the same standard of living than before. At the same time, they don't know whether their former ways of saving and investing money is still appropriate.

In this webinar sponsored by eDOCation, marketing professor **Dr. Alexander Edeling** (KU Leuven) and finance professor **Dr. Philipp Schreiber** (HS Esslingen) address exactly these problems and will deliver answers to the following questions:

- Why does every consumer have his/her own inflation rate?
- Which easy tricks can each of us use to beat inflation and save money?
- How should we invest in times of high inflation?
- Is it wise to increase debt in times of high inflation?



Dr. Alexander Edeling
Professor of Marketing
KU Leuven



Dr. Philipp Schreiber
Professor of Finance
HS Esslingen

Save the date & get your ticket [here](#):



JANUARY 26, 2023



5:00 - 6:30 PM (CET)



VIA ZOOM



19€ PER PERSON

