

Save the date

Smart Ticketing Alliance Workshop 2021

“Travel only with your name”

19 January 2021

12.00 – 14.00 CET

Mark your calendars for the **Smart Ticketing Alliance (STA) online workshop**, open to all interested stakeholders.

The workshop will present the latest developments in the Smart Ticketing field and the role of the STA in the ticketing eco-system. Special focus will be placed on Account-Based Ticketing, the work of the European Commission in the context of the new ITS Directive and the latest developments of the cross-border seamless travel good practice example “Easy connect”.

We are delighted to welcome as our speakers:

- **Victoire Champenois**, Policy Officer, DG MOVE, European Commission
- **Mohamed Mezghani**, Secretary General, UITP
- **Dominik Elsmann**, Head of Euregional Coordination Unit, Aachener Verkehrsverbund
- **John Verity**, Chair Smart Ticketing Alliance
- **Jaap de Bie**, STA Technical Secretary

The formal invite with the link and further details will be circulated shortly.

Register to the workshop [here](#).
