

# Collectively imagining the future of design.

Designing Utopias is a collaborative design conference that acts as a prototype to reflect on the past and explore the future of our discipline. In the context of 20 years of the MAID programme, the conference aims at exercising our design imagination by exploring and shaping future design scenarios.

**F R I D A Y**

**11:00 – 11:15**  
**Welcoming Words**  
// Conference Team  
What is our conference about?  
01 - 303

**11:30 – 12:00**  
**To MAID and Beyond**  
// Jawad Saleem  
An inspiring creative journey from a MAID alumni.  
01 - 303

**12:00 – 13:00**  
**Lunchbreak**  
Mensa and Cafe on Campus

**13:30 – 14:00**  
**Architectural Marionettes**  
// Matthias Lipeck, Torsten Blume, Mikhail Lylov  
A moving performance inspired on the Bauhaus stage pedagogy of Oskar Schlemmer.  
Start at entry

**14:00 – 17:00**  
**Workshop: Dystopian Typography**  
// Antonina Kozlova  
How does your view of the future translate into typography?  
01 - 309

**14:15 – 14:45**

**Polynesian Navigation**  
// Michael Hohl  
Living in cybernetics: What may design education learn from indigenous Polynesian culture?  
01 - 303

**14:15 – 14:45**

**Utopia: Consumption**  
// Ali El Souheil  
What consumption systems control human behaviour?  
01 - 302

**15:00 – 15:45**

**Utopia: Design Education**  
// Alisa Pavlova  
What are the necessary skills for modern designers?  
01 - 302

**15:00 – 15:45**

**Unity Projects at Anhalt University**  
// Beeke Bartelt and Unity Team  
Designing in / for / with Global Communities.  
01 - 303

**16:00 – 16:45**

**Participatory Discussion on Unity Projects**  
// Beeke Bartelt and Unity Team  
A space for further exploration of the Unity initiative and how to engage in future projects.  
01 - 302

**16:00 – 16:30**

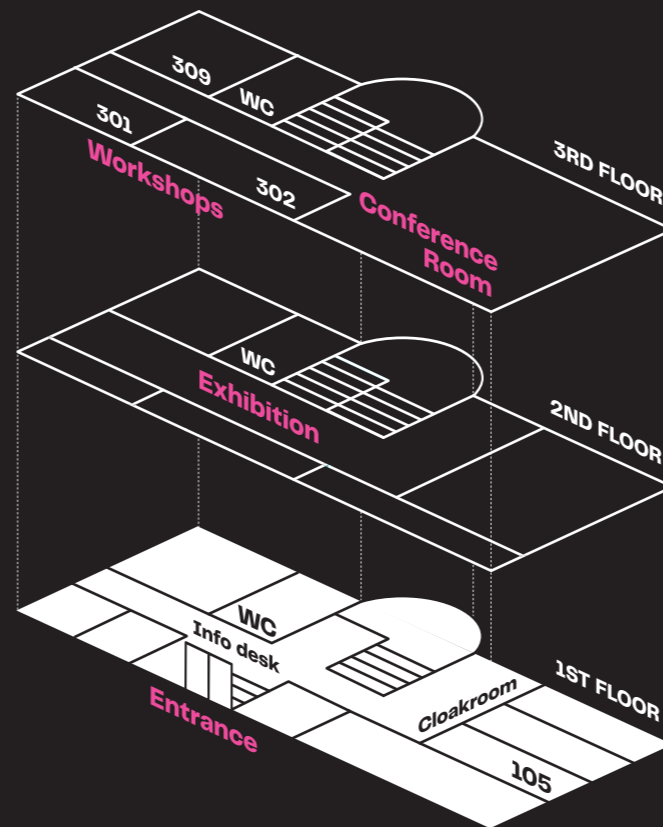
**Interdisciplinarity & Transformation**  
// Petra Müller-Csernetzky  
Design in the context of transformation. An approach for crossdisciplinary based innovation.  
01 - 303

**16:45 – 17:15**

**The Future of Design Education**  
// Michael Hohl and Lesley-Ann Noel  
The future of design education considering the pluriverse, participatory and speculative design, design & democracy.  
01 - 303

**18:00 – 18:45**

**Debate: International Design Education**  
// Michael Hohl and Joachim Krausse  
An informal debate on design education during our collaborative dinner.  
VorOrt



**S A T U R D A Y**

**10:00 – 10:30**  
**20+**  
// Uwe Gellert and Sandra Giegler  
A conversation on what the MAID-program will be like in 20 years.  
01 - 303

**10:30 – 12:00**  
**Workshop: Mindfulness in Design Education**  
// Alberto Iberbuden  
Can mindfulness contribute to the creative education of mindful designers?  
01 - 302

**10:45 – 11:15**  
**Utopia: Designer's Workplace**  
// Kristhel Ramos  
I.K.S Industries have arrived on planet earth to change the way designers learn while sleeping soundly.  
01 - 303

**11:30 – 12:00**

**Utopia: Consumption**  
// Irem Izer  
What would happen if everything we consume developed an identity through digital reality? Exploring the dual-reality concept in which our physical and digital environments interweave inseparably.  
01 - 303

**12:00 – 13:00**

**Lunchbreak**  
Mensa and Cafe on Campus

**13:00 – 13:30**

**Utopia: Women in Design**  
// Maria Maciejko  
The role of women in design professions: How was it in the past, how has it changed and what are the new perspectives.  
01 - 303

**13:00 – 16:00**

**Workshop: Upcycling Materials**  
// Sophia Reichelt and Elma Loku  
A hands-on workshop to explore different materials that we used during the production of the conference.  
01 - 301

**13:30 – 14:00**

**Utopia: Consumption**  
// Mario Ramos  
Can genetic manipulation solve the outgrowing problem of waste management?  
01 - 303

**14:15 – 14:45**

**MAID How it Started - Intercultural Exchange in Design**  
// Joachim Krausse, Stefanie Koch, Petra Müller-Csernetzky, Sandra Giegler  
A conversation about the beginnings of the MAID-program.  
01 - 303

**15:00 – 15:45**

**Some Remarks on Design Education - Yesterday, Today, Tomorrow**  
// Joachim Krausse  
Reflecting on the past, present and the future of Design Education  
01 - 303

**15:45 – 16:00**

**Closing Words**  
// Alberto Iberbuden, Sandra Giegler, Uwe Gellert  
Closing words from the whole team and opening-next year's conference.  
01 - 303

**T H A N K Y O U !**

We look forward to your visit and are glad about your enthusiasm in attending our conference! We hope you have an interesting day full of new ideas, thoughts and impressions. If you have any questions or comments please don't hesitate to approach one of our fantastic team members. Have fun!

**Places**

**// Lyceum**  
Schwabestraße 3  
06846 Dessau-Roßlau

**// VorOrt**  
Wolfgangstraße 13  
06844 Dessau-Roßlau

[www.designing-utopias.de](http://www.designing-utopias.de)

Also make sure you follow and tag us on social media!

**@designingutopias**

**13 - 14  
JAN  
2023**

in cooperation with

**a** HOCHSCHULE  
ANHALT University  
of Applied Sciences

Fachbereich  
Design Dessau  
Department  
of Design

**DU**  
Designing  
Utopias

**werk bund**

G A Z E I N T O T I M E

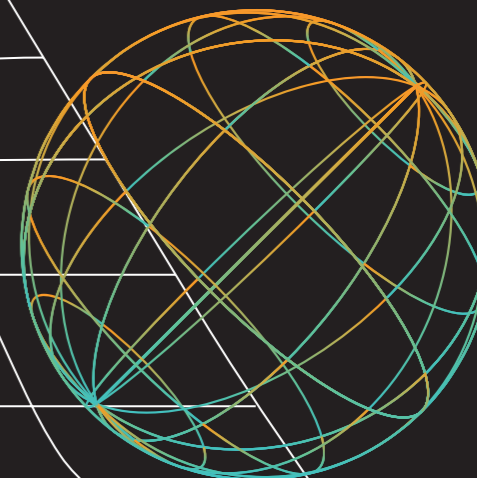
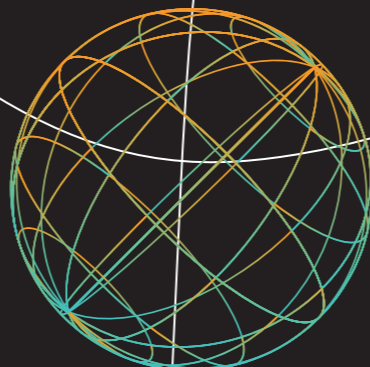
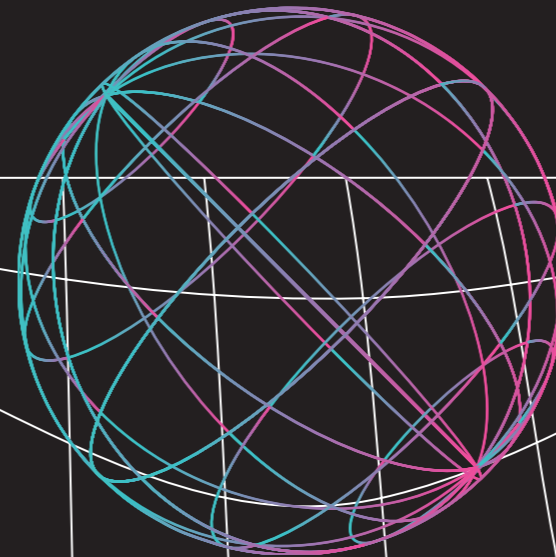
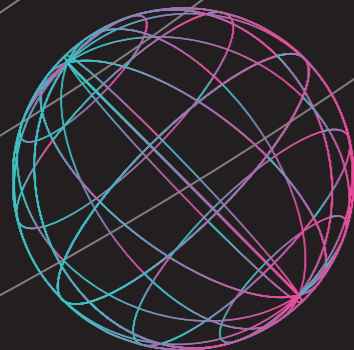


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Interactive Conference

# DESIGNING UTOPIAS

13 - 14  
JAN  
2023



Fachbereich  
Design Dessau  
Department  
of Design



PROGRAMME

13 - 14  
JAN  
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