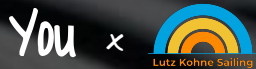


GOLDEN° GLOBE°RACE 2026



Partner Proposal March 2023

Navigate by the stars. Rewind the clocks.

The original 1968 solo, retro, nonstop around the world yacht race!

The Golden Globe Race goes back to basics: No GPS, no phones, no internet, no high-tech, no waste. Sailors navigate with sextant and paper charts on reused boats, listen to cassette tapes, communicate by radio and steer the boat with wind vanes.

Eight months of true human adventure, connecting sailors and landlubbers from around the globe.

As the first German and one of the youngest entrants, I have now signed up for the next edition in 2026.



Lutz Kohne (26)

- German Offshore Sailor
- Political Scientist
- RYA Yachtmaster
- 10.000+ miles

LOW-TECH

REUSED BOAT

ZERO WASTE

GOLDEN°GLOBE°RACE 2026

- Around the World Yacht Race
- Solo, Nonstop, Retro and without Assistance
- 8 Months on the High Seas
- Via Cape of Good Hope, Cape Leeuwin and Cape Horn
- On 36 Feet Long-Keel Boats, designed before 1988
- No GPS, no Phones, no High-Tech
- Sextant, Paper Chart and Chronometer



START SEP 6, 2026

LES SABLES D'O., FRANCE

8 MONTHS AT SEA



One Boat. One Sailor.

With its radical 'retro' concept, the GGR has turned the tide in the offshore sailing world.

The teams are small because technology is simple and the boats are reused because the allowed yacht designs must be from before 1988. Thus, the race is inherently sustainable and a competitive race budget runs at about 200.000 Euro.

Sailors are back on eye level with nature, without phones, internet or routing. A race of true seamanship, not technology.

Sounds funky? Let's set sail together and discover a unique journey as partners.



SY EMS

- 1991 Rustler 36
- 3. Place GGR 2018
- Full Refit Completed
- Solo-Transat May 2023

SMALL TEAM

SIMPLE BOAT

HEALTHY BUDGET

You & Lutz Kohne Sailing – Partnership Offer

The Golden Globe Race starts in 3 years, which provides us the perfect time frame to set up an impactful, international campaign with focus on France and Germany.

The boat is secured and I will be fully qualified for the race by Summer 2023. I will guarantee the start of the race. **Your benefits as title partner:**

- **Your brand** will be the name of the boat and campaign until 2027.
- **Interactive B2B and B2C** sailing and celestial navigation events until the start.
- **Exclusive interviews** and media access before, during and after the race.
- **Full access to boat use** for company purposes until spring 2026.
- **Key logo placement**, full boat design as per Notice of Race, flags, banners, clothing and merchandise at all events.
- **Representation** at major boat shows across Europe.

2023 Contract

•

2024 Refit / Training

•

2025 Arctic Sailing

•

2026 GGR Prep

•

2027 Finish



Please find more information on my website: www.lutzkohnesailing.com.

I would be honoured to schedule a meeting with you to discuss more details of a potential partnership and find common synergies.

Together, we can tell a unique story.

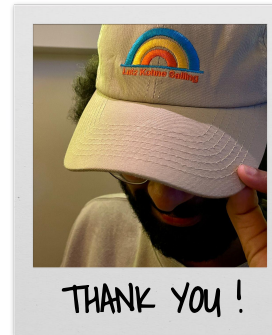
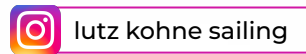
Yours sincerely,

Lutz

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**GOLDEN°
GLOBE°RACE
2026**



Partner Proposal