



CV - Patricia Daly (Wyss)

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Date of Birth: 18 June 1980, Nationality: Swiss, Married, 2 children

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Home Address: 8 Gledswood Avenue Clonskeagh Dublin 14 Ireland

Career Objective: To contribute to research into nutrition- especially in the cancer field- and support the process of integrating lifestyle and nutrition modalities into mainstream medicine. Bridging the gap between science and practical applications of various dietary approaches.

Education:

From September 2017

MSc in Advanced Nutrition (Research and Practice) at NCA (Northern College of Acupuncture, York), accredited by Middlesex University in London, UK.

June 2013 Training with Dr William Walsh in **Advanced Nutrient Therapies for Mental Health**. Qualification as “Certified Walsh Institute Practitioner”.

April-October 2013 Course in **“Nutritional Medicine in Oncology”** at the Tumour Biology Centre in Freiburg, Germany.

From May 2010 CPD (**Continued Professional Development**) courses with a focus on Functional Medicine (Practitioner Certificate in Functional Nutrition). For an updated list please contact me.

09/2008 – 11/2011 **Irish Institute of Nutrition & Health, Bray, Co. Wicklow, Ireland**
Diploma course in Nutritional Therapy (DipNT) Distinction

Subjects: Micronutrients and Food Composition, Dietary Therapy, Biochemistry, Anatomy and Physiology, Nutritional Therapeutics, Pathophysiology, Pharmacology, Clinical Practice, Research Methods, NLP

Dissertation: Cancer Care: What is the Role of Nutrition, Mistletoe Therapy and Other Natural Compounds in Addition to Conventional Oncological Therapy?

10/2002 – 10/2006 **University of Applied Science, Fribourg, Switzerland**
Bachelor of Business Administration (200 ECTS credits, full-time employment combined with night and week-end courses) Distinction

Focus of Thesis: International Entrepreneurship, Innovation and Marketing My thesis was published by Growth Publisher as a book called “Profiling the Hybrid: Born-again Global Firms” in 2007.

Work Experience:

From 01/2012

Owner at “Nutrition Choices” Providing nutritional therapy services (one-to-one consultations) as well as extensive online resources with a focus on cancer. Education in food, supplements and general health (schools, corporates and public workshops).

Visiting lecturer at the Irish Institute of Nutrition and Health (IINH) in Bray, Wicklow, on Cancer Biology.

Freelance writer for magazines and supplement/wholefood companies. Co-Author of the best-selling “The Ketogenic Kitchen”, published in English in 2016 by Gill Books in Ireland and Chelsea Green in the USA; in German in 2018 by Trias Verlag (“Ketogene Diät bei Krebs”).

Speaker at international conferences on the topic of the emerging science of ketogenic diets for cancer patients. Some examples:

- **October 2014: 3rd International Conference on Exercise and Cancer in Munich (Germany).**
- **February 2016: 3rd Wise Traditions Conference (Weston A Price Foundation) in Limerick (Ireland).**
- **November 2016: Yes2Life Conference (“Charging down the wrong path: Is cancer a metabolic, epigenetic disease?”) in London (UK).**
- **February 2017: 2nd Annual Conference on Nutritional Ketosis and Metabolic Therapeutics in Tampa (USA).**
- **June 2019 : 1st International Keto Live Conference Bergün Switzerland “Intro to the Ketogenic Diet for Cancer: Where do we stand?” Patrica Daly & Domini Kemp, “Our Journey to the Ketogenic Diet on Cancer” 3 x Workshop - Domini Kemp & Patricia Daly “The Ketogenic Kitchen”**
- **2020: Online Presentation at the ESIO European Society for Integrative Oncology e.V.**
- **2021: 1st Keto Live E-Learning-Conference “Ketogenic Metabolic Therapies Escape Route from the COVID-19 Risk Group”**

Founding and Advisory Board Member of the European Keto Live Centre - Information and Training Centre - Association for Ketogenic Metabolic Therapies

10/2007 – 08/2012

Deputy Manager Bank of Ireland, Corporate Banking Head Office, Dublin, Ireland *Key Responsibilities:*

- Managing and overseeing a portfolio of existing accounts (based in Germany, Switzerland, France, Holland and the UK).
- Responsibility for submitting regular credit reviews, updates and industry analysis papers.
- Establishing and maintaining strong working relationships with customers, agent banks, rating agencies and industry specialists. Regular visits to international customers.
- Identification of new business opportunities from within the corporate portfolio.
- Maintaining regular contact with origination/portfolio management teams, other corporate teams, Credit Unit and other group businesses (Retail/GM/BIAM etc).

11/2006 – 06/2007

World trip (South America, New Zealand, Australia, Asia), including charity work with street children in Ho Chi Minh City, Vietnam

09/2005 – 10/2006

Assistant in Business Banking UBS, Bern, Switzerland

08/2004 – 07/2005

Junior Key Account Manager PostFinance, Bern, Switzerland

03/2002 – 06/2004

Young Generation Programme UBS, Bern/Zurich, Switzerland

09/2000 – 02/2002

All-round Banking Traineeship UBS, Bern, Switzerland

European Keto Live Centre - Information & Training Centre - Association for Ketogenic Metabolic Therapies

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Medizinische Beratung und Leitung der Konferenz Prof. Dr. med. Markus Stoffel und Dr. med. Suzanne Oruc