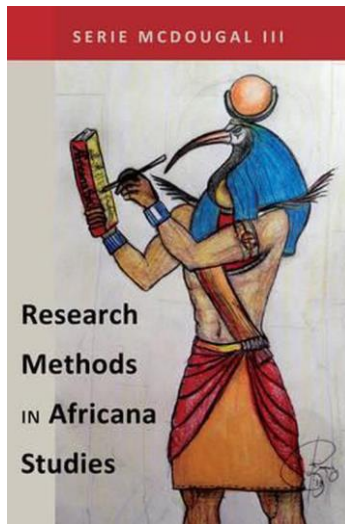


Research Methods in Africana Studies

By Serie McDougal III

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Research Methods in Africana Studies is a major contribution to the discipline of Africana studies and social science involving people of African descent in general. This textbook is the first of its kind, offering instruction on how to conduct culturally relevant critical research on Africana communities in the American context, in addition to the African diaspora. It contains a collection of the most widely used theories and paradigms designed for exploring, explaining, and advancing Africana communities through science. The relevance, strengths, and weaknesses of every major method of data collection are explained as they relate to the lived experiences of the Black world. It stands alone as the only textbook that details empirical methods in the service of the collective advancement of Africana peoples.

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