

Is T&E Worth the Investment?

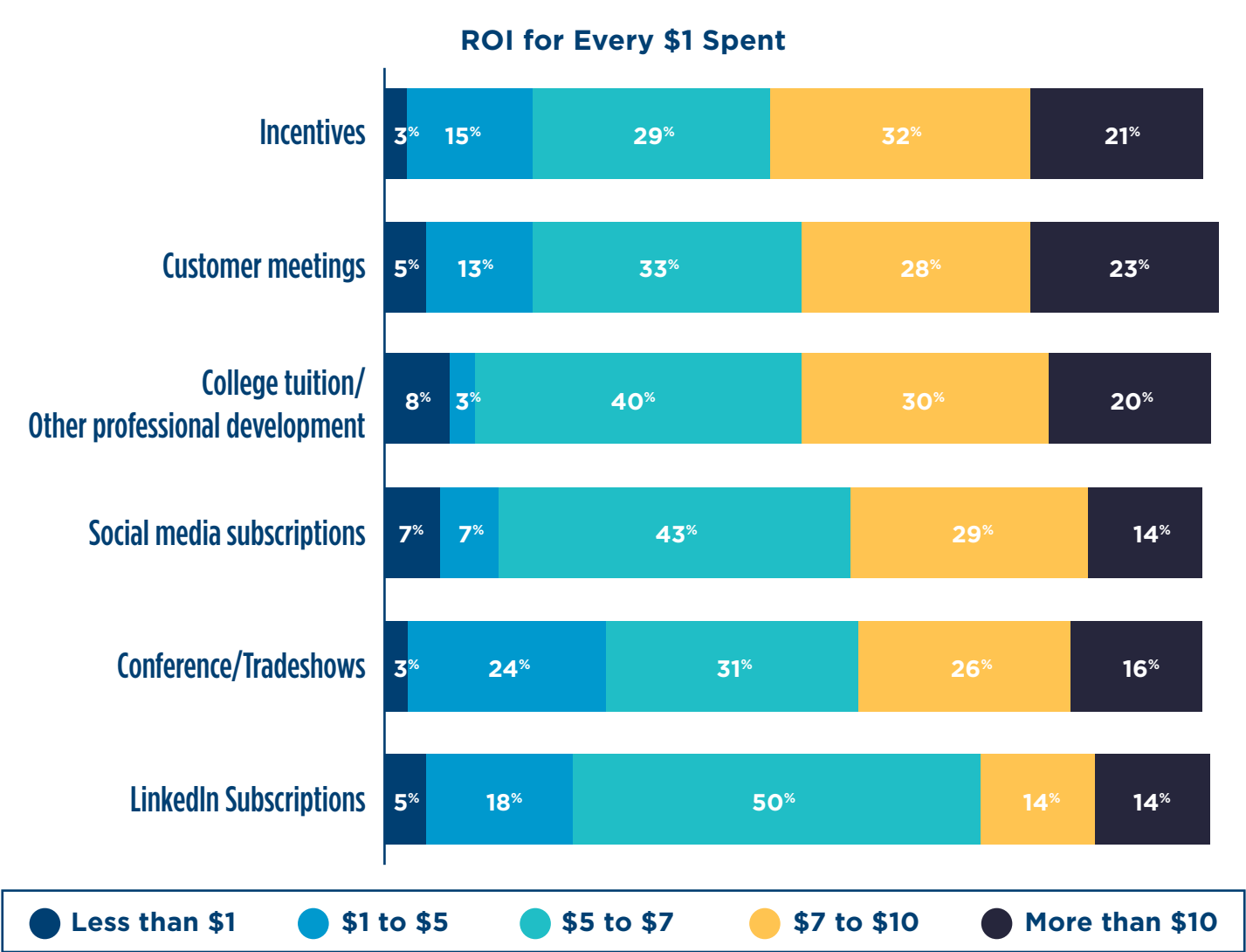
You Won't Know if You Don't Measure

With business travel beginning to resume and the addition of new travel and entertainment (T&E) spend categories, there's never been a better time to optimize the T&E process. For some, that means getting back to basics with measurement. APQC found that only 43 percent of organizations calculate ROI for T&E.

Does Your Company Measure ROI for T&E?



Fortunately, almost all of those who do measure the ROI of T&E spend report a positive return. Organizations achieve the highest ROI from spending on incentives, followed by college tuition and other forms of professional development.



“ A lot of research and webinars on T&E urge us to mitigate spend, but this data suggests we should be spending more. ”

- Ernie Humphrey, CEO of Treasury Webinars

The Bottom Line

T&E can be a good investment, *if* spend is controlled, measured, and aligned with the organizational strategy. To learn more, see APQC's new report, [Travel and Entertainment: The How, The Why, and the ROI](#).