

DIGITAL OPPORTUNITIES

HFM Digital Edition & Email Alert



Digital Circulation: 28,500

As a sponsor of the HFM digital edition, your ad message is prominently displayed on the left cover of the magazine, in the email alerting readers to the latest issue, and on the website landing page. Fully interactive, the digital edition allows viewers to flip through the pages, click on content and ads, and forward articles of interest to colleagues. Issues are posted on the [HFM website](#) and a full [archive](#) of past issues is available, ensuring longevity for your ad presence.

Digital Edition Exclusive Sponsorship

NET RATE	1x	3x	10x
Exclusive banner on email alert, left of cover ad, and banner on digital edition landing page	\$4,370	\$3,800	\$3,230
With print ad purchase	\$3,933	\$3,420	\$2,907

Save 10% with a print ad purchase. See page 16 for ad specifications.

NEW!

Digital Edition Add-Ons Starting at \$500

Enhance your print ad with one or more of the following add-on opportunities! Video, audio, and pop-ups ads are also available. Please contact the ASHE Sales Team for pricing information.

Digital Belly Band	\$600
Blow-in Card	\$600
Right or Left Skyscraper	\$500
Navigation Bar Logo	\$500

Rates are net per issue.