

# DIA 2025 **Global Executive Day: Tuesday, June 17** **Walter E. Washington Convention Center**

## Become a Sponsor of **Global Executive Day!**

**Elevate Your Brand** by sponsoring **DIA's Global Executive Day** — an exclusive, invite-only event uniting **50 senior executives** from life sciences, academia, and regulatory agencies. This premier gathering offers sponsors direct access to top decision-makers and a platform to align with the industry's most innovative and influential leaders.

DIA is known for its **60-year history** of being the place for the drug and therapy development industry to connect, tackling topics that can't be solved in silo. Our guiding quest is to **facilitate disruptive innovation** and advance emerging technologies, while championing affordable, safe, and accessible healthcare solutions globally. **Your sponsorship helps make this possible.**

As a sponsor, **your brand will stand out in front of key influencers** while networking with those driving critical discussions on the future of healthcare. Secure unparalleled visibility, forge strategic connections, and cement your role as a thought leader shaping life science while supporting an important non-profit industry association — DIA.

### Executive Day **Sponsor**

- Exclusive naming rights: “Executive Day powered by [Your Company Name]”
- **3 event passes** to this invite-only event for your company representatives, **including the Networking Reception** (Executive attendance from the sponsor company is encouraged)
- Premium logo placement across event materials (website, invitations, program)
- Premium sponsor recognition in digital and printed communications
- Option to provide branded giveaways or materials for all attendees
- Badge scanning ability for attendee contact details
- 1 post-event email to all attendees
- Complimentary **DIA 1-year Membership** for 10 sponsoring company employees (\$3,250 value)
- 1-year **Marketplace Platinum Subscription** (\$9,500 value)
- **Silver Partner** recognition and benefits throughout the Global Annual Meeting

Investment **\$35,000 per sponsor (Limited to 3 sponsors)**

### Executive Networking Reception **Sponsor**

- **2 event passes** to this invite-only event for your company representatives (Executive attendance from the sponsor company is encouraged)
- 1-hour networking reception with drinks and appetizers
- Sponsor logo recognition on signage and in event communications
- 3-5 minute welcome toast or speech opportunity
- Badge scanning ability for attendee contact details
- Option to provide branded beverage napkins, giveaways, or demo area in the networking space
- **Complimentary DIA 1-year Membership** for 5 sponsor company employees (\$1,625 value)
- **Marketplace Premium Subscription** (\$3,500 value)
- **Silver Partner** recognition and benefits throughout the Global Annual Meeting

Investment **\$30,000 (Single sponsor opportunity)**

### DIA 2025 **Sales Team**

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## Images from Global Executive Day 2024



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