





"Even as a one-man-show you can offer a wide range of different services."

The Palm Projects Guaranty: experience projects with a touch of premium & modernity."



#### **EVENT MGMT**

#### BUSINESS / CULTURE / PUBLIC / PRIVATE

It is difficult to list the different kind of event types I have done so far. Let's count from A (anniversary celebration) to Z (Zombie Run)!

#### MARKETING

#### BRANDS / INFLUENCER / SALES / CONCEPTION

I like pushing underrated brands and creating new identities with creative thoughts and new marketing models. Let's exceed the marketing limit!

#### PROJECT MGMT

#### BUDGETING / PLANNING / SUPERVISION / TEAMLEADING

Projects have to be planned with (budgeting) programs, service providers and different team members. Let's bring some professional and good vibes to your team together!

# MEETINGS / INCENTIVES / CONVENTIONS / EXHIBITIONS MICE Doesn't matter if fashion, art or business requests - meet your cosmopolitan clients for example in New York, Barcelona, Singapure or Sydney. Let's travel to "Neverland"! LOCATION MGMT BOOKING / CONNECTING / MANAGING / SCOUTING Let me be your sales person and connect to relevant agencies & companies worldwide. Location scouting is my hidden passion - I will surprise you!

## TEAMBUILDING O TASTING / ESCAPE / ACTION / ART

Together with partners we can create your personal team day(s). There is a lot you can build and achieve together!

# The Palm Projects Clients

"From fashion to watch companies... the industry doesn't matter – it's the project that matters."













B/S/H/



















## JACK WOLFSKIN

Kerstin Poth, Director Public Relations & Cooperations

"Unser GreenTec Auftritt war ein voller Erfolg:-)!!! Großes Lob an Euer Team, allen voran Marco, der vor Ort großartigen Einsatz gezeigt hat. Auch unsere CEO war ganz im Glück!"

### MICROSOFT O

Anke Tomkiewicz, Product Marketing Manager Windows

"Die Veranstaltung ist für uns gut gelaufen - Vielen Dank fur die tolle Arbeit. PR ist auch sehr zufrieden und das Feedback vor Ort war sehr positiv."

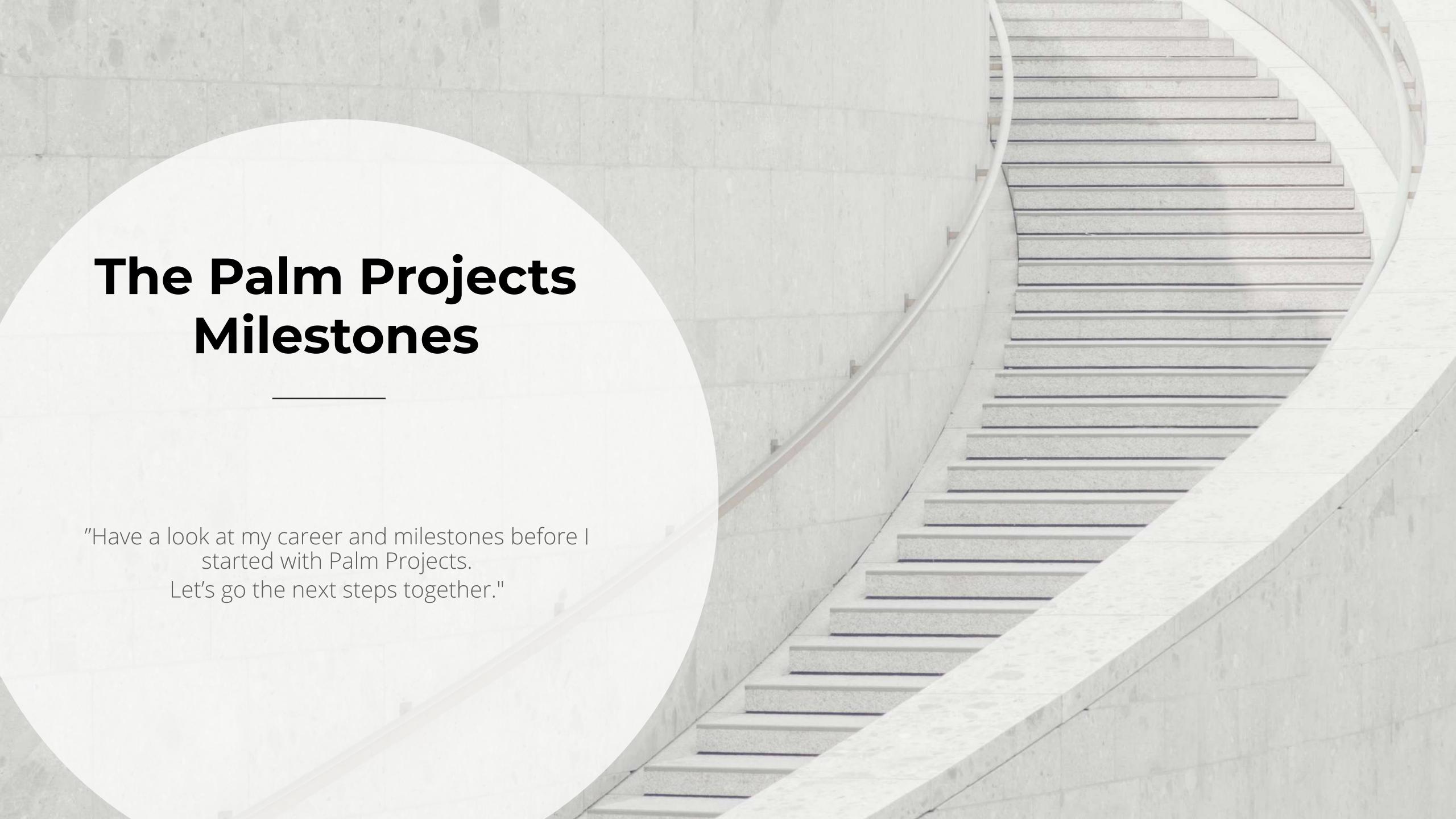
#### CL COSMETIC

Guido Müller, Managing Director

"...hast Du einen tollen Job gemacht, den Ablauf und vor allem die Umsetzung hast Du prima hinbekommen, hierfür schon einmal Danke !"







2010 **Diploma** From German secondary school qualifying for university admission. Work & travel 2010-2011 Australia made me become a globetrotter. 2011 **Alpin Convention – Intern** First impressions of Event Management within assistance tasks such as location research, caring of customer data & onsite event support in the German Alps.

2,5 years' Marketing & Event Management apprenticeship (IHK) alternating between work & training school (Staatl. Berufliches Zentrum Starnberg).



## PALM PROJECTS

MODERN EVENT MARKETING

#### Please get in touch if you are looking for someone to...

- → plan your event
- → create ideas
- → support on projects
- → activate your brand
- → organize stuff



www.palm-projects.de



m.kuegle@palm-projects.de



palm\_projects



**in** palmprojects

