

6<sup>th</sup> Annual  
B2B Awards Ceremony

August 31<sup>st</sup> 2024  
Amsterdam Beach - Zandvoort

CANNABIS AWARDS

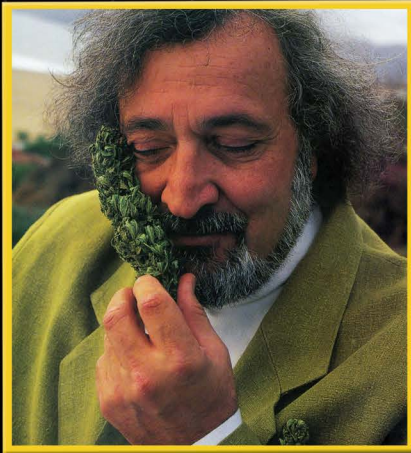
# JACK HERER CUP

AMSTERDAM

2024

[WWW.JACKHERERCUP.EU](http://WWW.JACKHERERCUP.EU)





*Jack Herer*®

## The 6th Annual Jack Herer Cup

The Jack Herer Cup is the Annual Premier Cannabis Award Show. The Cup is held to honor the late Cannabis Activist and Author of the #1 Best Selling Hemp book, Jack Herer.

This year we celebrate the 6th Annual Jack Herer Cup Amsterdam, again at the beach of Zandvoort.

### **JUDGING:**

9 Industry Expert Judges will judge all the entries blind during the Industry Judge Week.

### **NEW THIS YEAR !**

The Community Choice Awards are a **NEW** part of this years Edition. These categories will be done in cooperation with The Coffeeshop League. These Entries will be judged by Community Judges.

LAUREATE AWARDS

# JACK HERER CUP

AMSTERDAM

2024



**August 31<sup>st</sup> 2024**  
**Amsterdam Beach - Zandvoort**

## BEACHCLUB - SANDY HILL

The 6th Edition of the Jack Herer Cup AMS will be held once again at the beautiful beach of Zandvoort (Amsterdam Beach)

**SATURDAY AUGUST 31<sup>st</sup> 2024**

**SANDY HILL BEACHCLUB**  
Boulevard de Favauge 12  
2042 TV Zandvoort



## Jack Herer Cup Amsterdam 2024 Award Categories



**DEADLINE TO ENTER:**  
**FRIDAY AUGUST 16th 2024**

Loose Entry Fee: 420 EUR Per Entry.  
Each participant will receive 2 V.I.P. Badges.

### National Categories: International Categories:

Best Haze Flower  
Best Sativa Flower  
Best Indica Flower  
Best Hybrid Flower  
Best Traditional Hash  
Best Pure Pre-Roll  
Best Coffeeshop  
Best Improved Shop

Best USA Flower  
Best Sift  
Best Frozen  
Best Rosin  
Best Edible  
Best Infused Pre-Roll  
Best CBD Product  
Best Product

# The Coffeeshop League X Jack Herer Cup 2024 Community Choice Awards



**Community Choice 2 Categories:**  
**BEST FLOWER & BEST HASH**

This is a NEW Category in Cooperation with The Coffeeshop League.  
These entries will be judged by a Consumer Smokers Panel using  
The Coffeeshop League guidelines and score card system.

NOTE: ENTRY VALUE = MAX €20 per gram.

**DEADLINE TO ENTER:**  
**THURSDAY AUGUST 1st 2024**

ENTRY FEE: 250 EUR Per Entry. MAX 1 Entry per category.

# Jack Herer Cup Amsterdam 2024

## BEACHCLUB - SANDY HILL



**August 31<sup>st</sup> 2024**

**Amsterdam Beach - Zandvoort**

### Program:

**11:00 - 14:00**

Setup Sponsors / Vendor Booths

**15:00**

Doors open for all invited guests

**20:00 - 21:00**

Awards Ceremony

**21:00 - 23:00**

Party Time!

This B2B Event is for invited guests only!

## Sponsor Packages



**Presenting  
Sponsor**

€ 12.500,-



**Platinum  
Sponsor**

€ 8.500,-



**Gold  
Sponsor**

€ 5.000,-



**Silver  
Sponsor**

€ 2.500,-



€ 12.500,-

## Presenting Sponsor Package

- Awards Ceremony Presenting Sponsor
- Logo on Main Stage Banners
- Logo on Keycards & All Badges
- Logo on V.I.P. Bracelets
- Logo on Beachflags
- Logo on Floor and Wall Stickers
- Logo on VIP Area Entrance Banners
- Logo on Green Carpet Entrance Banners
- Logo on (interview) Media Corner
- XXL V.I.P. Lounge Table + 8 Seats
- Logo on INTRO Jack Herer Cup AMS Video
- Logo BIG on Venue TV Screens
- Logo on First row off the Website
- Logo on Social Media
  
- 8 Cup Entries (Value: € 3.360)
- 8 V.I.P. Badges (Value: € 2.000)
- 8 Regular Badges (Value: € 800)





**€ 8.500,-**

## **Platinum Sponsor Package**

- Logo on Green Carpet Entrance Banners
- Logo on (interview) Media Corner
- Logo on Floor and Wall Stickers
- XL V.I.P. Lounge Table + 6 Seats
- V.I.P. Lounge Banner with Logo at Table
- Logo on Jack Herer Cup AMS Video
- Logo on Venue TV Screens
- Logo on the Website
- Logo on Social Media
  
- 6 Cup Entries (Value: € 2.520)
- 6 V.I.P. Badges (Value: € 1.500)
- 6 Regular Badges (Value: € 600)



**€ 5.000,-**

## **Gold Sponsor Package**

- V.I.P. Lounge Table + 4 Seats
- V.I.P. Lounge Banner with Logo at Table
- Logo on Jack Herer Cup AMS Video
- Logo on Venue TV Screens
- Logo on the Website
- Logo on Social Media
  
- 6 Cup Entries (Value: € 2.520)
- 4 V.I.P. Badges (Value: € 1.000)
- 4 Regular Badges (Value: € 400)



**€ 2.500,-**

## **Silver Sponsor Package**

- Logo on Venue TV Screens
- Logo on the Website
- Logo on Social Media
  
- 4 Cup Entries (Value: € 1.680)
- 2 V.I.P. Badges (Value: € 500)
- 2 Regular Badges (Value: € 200)



**SATURDAY AUGUST 31st 2024**

**Contact:**

Email: [info@jackherercup.eu](mailto:info@jackherercup.eu)

Website: [www.jackherercup.eu](http://www.jackherercup.eu)

Instagram: [@jackherercup.eu](https://www.instagram.com/jackherercup.eu)

**Jack Herer Cup Amsterdam 2024**

Your partnership is more than displaying your logo. It means getting connected to the people with the right level of influence in various sectors. This is the perfect opportunity to enjoy corporate marketing that guarantees great value for your company!

**PRIVATE B2B EVENT**

Regular Badges: € 100

V.I.P. Badges: € 250

