

The International Graduate Program featuring the Digital MBA

by Webhelp Enterprise and Digital Business School @ HfWU

WHY?

Why should you participate?

If you are about to complete your bachelor's degree or your training in the field of business administration, marketing, e-commerce, business engineering, business informatics or a related field and are looking for the ideal position for your international career start, then come to Webhelp Enterprise and take advantage of the opportunity to participate in our Graduate program at one of our Webhelp Enterprise Hubs in Athens, Barcelona, Málaga or Prague.

Four weeks of intensive sales training in one of Europe's most exciting cities prepare you for the daily work in B2B sales and a digital work environment after which you have opportunity to join one of our exciting projects full-time.

WHAT?

What we offer you:

The part-time Digital MBA program at the Digital Business School at the internationally renowned Nürtingen-Geislingen University (HfWU) combines your work experience with a two-year fully accredited MBA Digital Marketing & Sales. As part of the MBA program, you will acquire practical know-how in the various areas of digitalization and work in parallel with Webhelp on a full-time contract in one of our projects with leading brands from tech, finance, travel, fashion, healthcare, and many other industries. For more information, visit www.hfwu.de/dmx

During your participation in our Graduate Programm you will complete training based on a module plan we have specifically developed, including training in areas such as social selling, customer intelligence and objection handling, consultative sales, communication, and much more. The necessary skills will be taught to you by experienced B2B sales professionals. This includes:

- Corporate communication
- Lead Generating
- Elements of account management
- Solution selling

If you successfully complete the trainee program, you will qualify for a permanent position in one of our projects.

WHO?

Who is the Graduate Programm suitable for?

We are particularly looking for graduates who want to start a career abroad and who bring the necessary qualities and skills for a successful entry into the sales world serving the German speaking market. These include:

- German language proficiency at C2 level
- Good English skills
- Taking initiative and acting proactively
- Capable of working alone and solving problems
- Professional communication skills
- Inter-cultural competence
- Active listening skills
- Computer skills (Word, Excel, Powerpoint, etc.)
- Interest and curiosity in digital and technological topics

At Webhelp Enterprise we strive to create a diverse, inclusive, and authentic workplace where everyone can professionally develop. If you feel that you do not meet all the qualifications in the job description, we still encourage you to apply.

DID YOU KNOW?

A bit about us:

Webhelp is a multinational Business Process Outsourcing company with over 120,000 employees present in more than 60countries. We ensure that our clients from more than 20 different sectors – from IT to tourism – benefit from our unique B2B solutions in the areas of customer engagement, customer experience, and outsourcing in the world market.

You can also get a closer look at us, our work, and our corporate culture on social media:

- Webhelp Spain (@webhelpspain)
- Webhelp Enterprise (@webhelp_enterprise)

To get more information or to apply to the Graduate Programm with your resume message us here:

joinb2b@webhelp.com



We look forward to hearing from you.

