

Promo Autumn 2022

Promotion valid until 31/12/2022



Wash Unit Promotion:
Purchase 2 x New Almond & 1 x Vapomist
Receive 100 € off!



Create your complete salon!
Includes designs with
3D images.



“
Innovation and
beauty for
the autumn
”



Made-in-Italy that focuses on hair stylists

BeautyStar, part of the Maletti group, the internationally renowned brand, exemplifies **modern-design** and **style**. Our product lines blend that famous **Italian-made** aesthetic with a uniqueness that can only be guaranteed by those who make products focusing on hair stylists - from design to the finished product. Our product lines are also exclusive in terms of accessibility, allowing any hair stylist to renew their salon with products that have a high technological content. Concerning the wash unit, the Maletti group is a front

runner in the use of steam technology. **BeautyStar** also offers several product lines based on the benefits and distinctive features of wash units with a steam system. Choosing **BeautyStar** means choosing the advantage of a complete solution; including salon design developed with our architects, experts and after-sales support, who help to maintain ties with the company. Finally, **BeautyStar** is attentive to environmental sustainability, both in the choice of materials and throughout the duration of production phases.



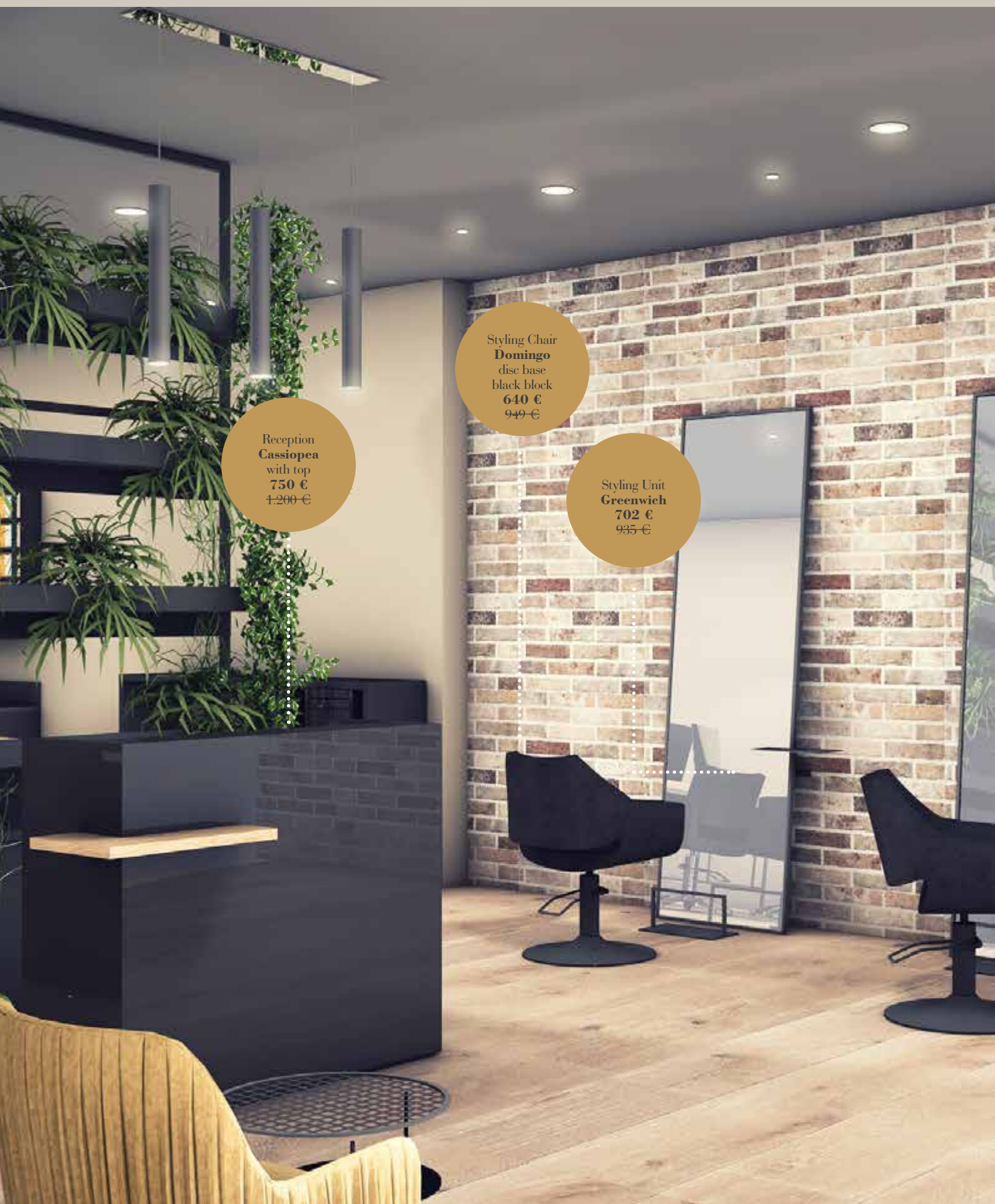
SCAN ME

Industrial chic

Reception
Cassiopea
with top
750 €
~~1.200 €~~

Styling Chair
Domingo
disc base
black block
640 €
~~949 €~~

Styling Unit
Greenwich
702 €
~~935 €~~





Expo
Queens
450 €
626 €

1950s New York style becomes a trend

Concrete, wood, visible brick (perhaps with a little ageing), imperfect plaster and **metal** elements are clearly visible, allowing the **industrial past of the building to shine through**. **Iron** and **wood** are the main materials for the furnishings. Wear, scratched wood, and visible welds fall perfectly into this style, becoming elements that enhance and add **character to the space**.

Minimalism

Styling Chair
Square
Cro blok base
502 €
891 €

Mirror
Led Double
1.067 €
1.439 €

Box
Drawers
165 €
231 €



Artemisia
65 Special
Fix, black 008
1.717 €
~~2.299 €~~

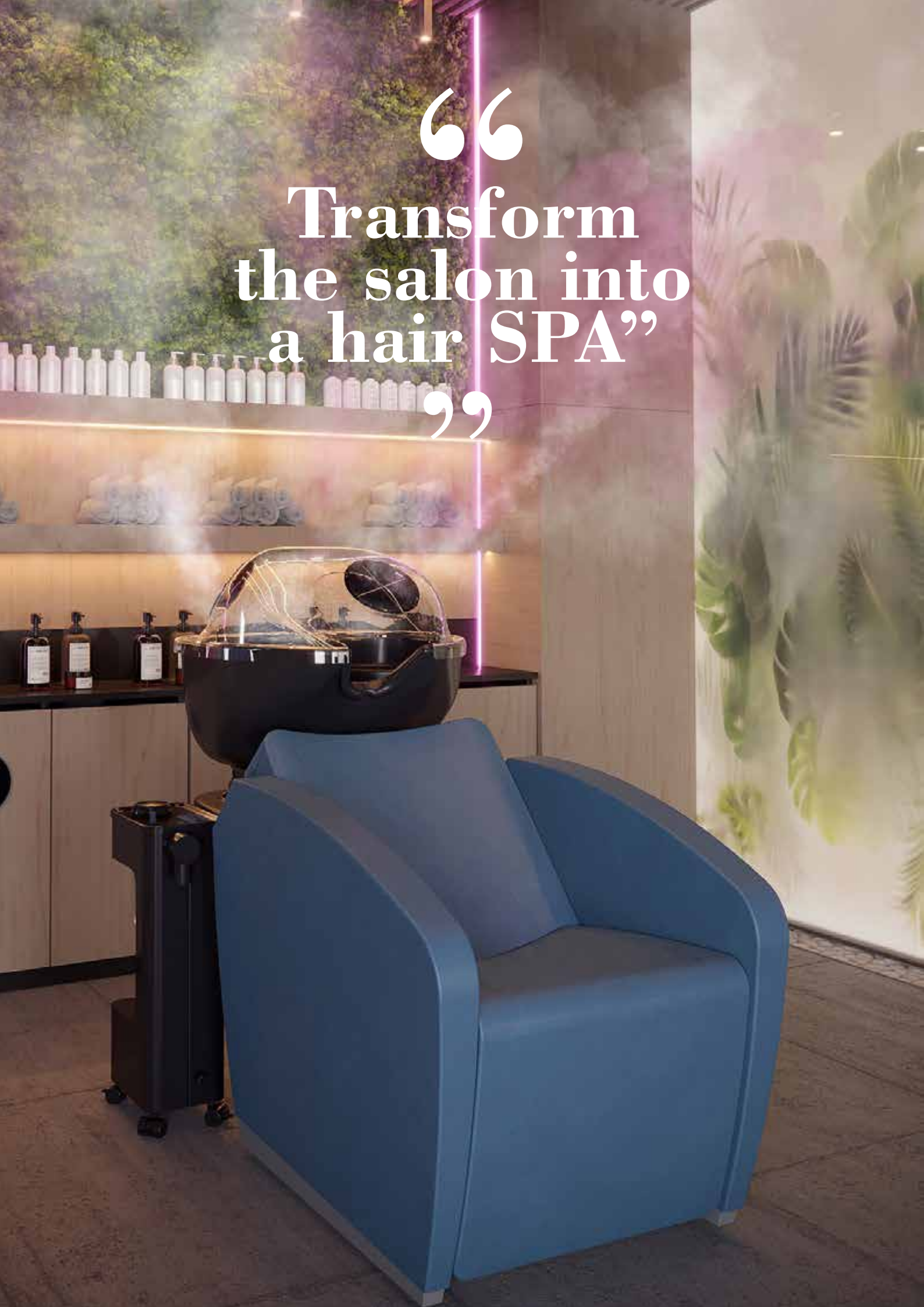
Artemisia
65 Special
Relax
electric leg lift,
black 008
2.203 €
~~3.305 €~~

Artemisia
65 Special
Slat Massage
electric leg lift,
black 008
2.817 €
~~3.960 €~~

The modern impact of simple, yet elegant lines

Simple, unintrusive elements that make spaces tidier. **Straight, clean lines** define mirrors and furniture. **Clean shapes** with smooth, strong materials, **contrasts** of black and white, and a pleasing combination of complimentary colours create a **high-quality, elegant effect**.

“
Transform
the salon into
a hair SPA”
”





SCAN ME

New Almond blends design and comfort in a single innovative product.

The various parts of the chair move synchronously to lower the client into a lying position.

The treatment with hot steam offers an **authentic sauna** for hair and scalp, sanitising and renewing their beauty. Absorption of hair products into the hair and scalp is enhanced by both the massage and the hot steam. During the different

treatment phases, the client can also enjoy a total body relaxation in the reclining massage chair. The micro-particles of the Vapomist steam system penetrate deep into the hair shaft, moisturising the hair and helping to keep the style in place.

New Almond

White wash basin

Relax

Electric leg lift

3.650 € ~~5.527 €~~ €

Air Massage

4.292 € ~~6.544 €~~ €

Air Massage + steam system

Electric leg lift

6.291 € ~~9.334 €~~

The arch for decorating interiors

Wash Unit
Lapo B color
1.498 €
2.015 €

Styling Chair
Artemisia
disc base block
700 €
1.068 €





Styling Unit
Gold white
825 €
1.250 €

Curved lines express elegance in every style

An increasingly popular trend expressed in different ways. Many examples are linked to both **conventional styles**, and contemporary interpretations. Different ways of bringing the **beauty of the arch** into the salon: in passing between different rooms, in the shape of the mirrors, in the curved lines of the chairs.

Balance of eccentricity and aesthetics



Wash Unit
Marcello
Pro Fix
2.350 €
~~3.461 €~~



Modern Baroque

Important decorations such as stucco on the walls, panelling and wallpaper are **classic coverings** that, in different contexts, become contemporary. The balance of eccentricity and aesthetics rewards this style, making it modern.

Modern Baroque

Styling Unit
Amelie
disc base block
750 €
~~1.111 €~~

Styling unit
Chelsea white
625 €
~~890 €~~





Stargate
Ø1000
417 €
580 €

Old Seilor's Barber's





SCAN ME

The barber's shop, where time seems to have stood still, with a design inspired by the subway stations in the Big Apple. "Rough" settings, but with iconic, high-quality and very comfortable furnishing elements: indispensable requirements for offering clients the best experience.

A black and white photograph of a woman lying back in a hair salon chair, eyes closed, with steam rising from her head. In the background, a man is visible, and there are plants and salon equipment.

“The well-being frontier”

Science and technology come together to ensure beautiful hair and relaxation during a treatment

An appointment with the hairdresser means devoting a couple of hours to ourselves. It means a beautiful transformation for our hair and a chance to enjoy a relaxing break! In the last few years, the salon has become considered an **authentic wellness** centre, where specific services for your hair and scalp can improve not only the health of your hair but it's beauty! From this vision, which associates cosmetic care with health treatments, comes the BeautyStar, Vapomist and Igloo, a dedicated hair and scalp spa. The wash unit offers a head sauna with hot steam, enriching

both the hair and the scalp. The client can relax in a reclining massage chair with **RGB LED** lighting in yellow, orange, red, purple, green and blue. This can then be followed with a cold steam spray. Here the micro-particles penetrate deep-down in the hair shaft, hydrating the hair and helping the style hold for longer. The hot steam treatment can be done with or without specific cosmetic products, chosen to suit the client's needs. The effect of the different active substances and their penetration into the hair and scalp is enhanced by both the massage and the hot steam.

Treatment Phases



Normal hair washing with shampoo



Application of the mask on wet hair to start the treatment



Insertion of essences and positioning of the igloo



Activation of hot steam to increase the absorption of the product by the hair (max. duration 10 min.), possibly associated to a massage



Rapid cold treatment with water spray (max. duration 50/60 sec.)



Final rinsing

Wash Unit in Promotion

New Almond

White wash basin

Relax

Electric leg lift

3.650 € ~~5.527 €~~

Air Massage

4.292 € ~~6.544 €~~

Air Massage + steam system

Electric leg lift

6.291 € ~~9.334 €~~



Marcello

White wash basin

Pro Fix

2.350 € ~~3.461 €~~



The wash unit that combines innovation and repair treatment

- Galvanised steel frame
- Maximum horizontal extension
- Automatic raising
- Lymph-draining massage
wash basin max capacity 32 litres



SCAN ME

Artemisia 65 Special

Tilting wash basin | Inspectable chair

Fix	Relax
without leg lift	Electric leg lift
black 008	black 008
1.717 € 2.299 €	2.203 € 3.305 €

Slat Massage
Electric leg lift and slat massage
black 008
2.817 € ~~3.960 €~~



Coloured version available
price on request

Slat Massage

The patented slat massage
is exclusive for the hair salon sector
of BeautyStar - Maletti Group.

This latest-generation massage ensures:

- **Comfort and well-being**, thanks to the wave massage designed around the spine concept
- **Quality and reliability**: 2 year warranty
- **Lymph draining power**: improves blood flow and general relaxation
- **Silent**: designed to ensure total relaxation

Lapo B

Coloured

Fix
1.498 € ~~2.015 €~~



SCAN ME

Steam system

Vapomist 1 + Igloo 1.999 € ~~2.790 €~~



Vapomist 1 + Igloo
adaptable to all our wash units

Styling Chair in Promotion



SCAN ME

Domingo

Cro blok base
495 € ~~627 €~~



Square

black 008

Cro blok base
502 € ~~891 €~~

disc base block
532 € ~~921 €~~



Artemisia

Cro blok base
670 € ~~1.038 €~~

disc base block
700 € ~~1.068 €~~



Amelie

Cro blok base
720 € ~~1.081 €~~

disc base block
750 € ~~1.111 €~~



Styling Units in Promotion



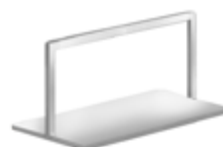
SCAN ME

Greenwich
702 € 935 €



Gold
white
825 € 1.250 €

Garmet
+ white foot rest
217 € 330 €



**Chelsea Console
+ Stargate**

Chelsea white (2.5 cm top)
625 € 890 €

Stargate Ø100
417 € 580 €

Stargate



Led Double
1,067 € 1.439 €



Furnishing Complements

Cassiopea

Reception with black or white top

750 € ~~1.200 €~~

L 120 cm



Hair Station

Molecular accelerator lamp with metal structure

1.658 € ~~2.288 €~~



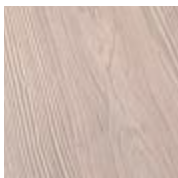
Barber in promotion

Barber Station

White wash basin

Engadina

2.612 € ~~4.191 €~~



With black wash basin + 180 €

Eco Steam:

The ideal vaporiser for
steam beard treatments.

Power supply 220V o 110V.

Absorbed power 800 Watt.



beige

42 € ~~70 €~~



Rocky

Str. Black 008

1.117 € ~~1.640 €~~



Ready for delivery

Manhattan

Trolley with 4 drawers

Black

speedy wheels
163 € ~~253 €~~



Metal

Urban design trolley

Black - Limited Edition

with hair dryer holder
650 € ~~1.232 €~~



Classic

Modern trolley

Black

with equipped top and 6 drawers
120 € ~~173 €~~



Jelly fish

Professional trolley
dyeing / styling

4 bowls / 2 brushes
tin foil roll, speedy wheels
133 € ~~232 €~~



White/Black

Joy

Professional trolley
dyeing/styling

138 € ~~238 €~~

White Plate
blue or fuchsia accessories



Black Plate
blue or fuchsia accessories

Upgrade Easy

Professional trolley
dyeing / styling

speedy wheels
168 € ~~259 €~~



Black

Take advantage of our products!

Lapo B

Tilting wash basin

black 008

Fix

1.332 € ~~1.890 €~~



Celeste

Cro block base

492 € ~~737 €~~



Black 008 / Brown 727

Domingo

All in one Box

disc base block

470 € ~~673 €~~



We furnish the future in style

Our Salons are the result of close cooperation between BeautyStar and its clients.

Our Distributors are trained to respond to your beauty and professional needs. Our Style Identity is very Italian, the result of the work of design professionals and craftsmen.

Live the experience of BeautyStar products! in 200 m2 of eco-friendly space in our Showroom.

We look forward to seeing you in Scandiano!

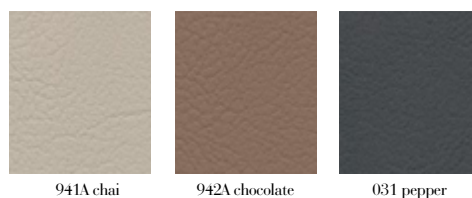


Skay

Our standard range of Skay colours
(other colours available on request)



Econatural Skay*2022/23



All images are for included for illustrative purposes | Offer valid till 31/12/22 | vat, transport, installation costs excluded | Prices valid till stock lasts | A.A.M. reserves the right to make changes to prices and products without notice





Visit our showroom

**See our products and the selected
materials we use for yourself.**

Book a visit by e-mail:
marketing@malettigroup.com



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