


Marcela Torres


Pedagogical advisor with 7 years of experience



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 marcelatorres.com

Personal profile

My greatest motivation is the exploration of new environments that allows me to apply my knowledge and skills, expose me to new challenging scenarios and that together with my work team, we find, build and apply the best solution in the shortest time possible.

Professional experience

● Create for life - AMCO

Instructional designer / Sep 2020 - July 2022

- Research and use of data in the creation of new educative projects.
- Apply Instructional design for digital and gamified educational resources.

● PureMBE company

Pedagogical advisor / Sep 2019 - Sep 2020

- Instructional design for life: the setting of objectives to improve and enhance learning in daily life.
- Design, creation and correction of educative instruments and resources.

● Freelancer

Pedagogical advisor / June 2019 - Present

- Instructional design.
- Creation of internal business training courses.
- Pedagogical support in the creation and use of various educational resources for business.

● Herramientas de Mejora

Instructional designer / Nov 2018 - March 2019

- Creation of training courses for national and international companies in virtual mode.
- Direction in the creation of specialized audiovisual content.

● Green Hat - Vermic

Pedagogical advisor / March 2017 - Nov 2018

- Creation and correction of robotic prototypes.
- Training of teachers at national level into the use of educational software.

Studies

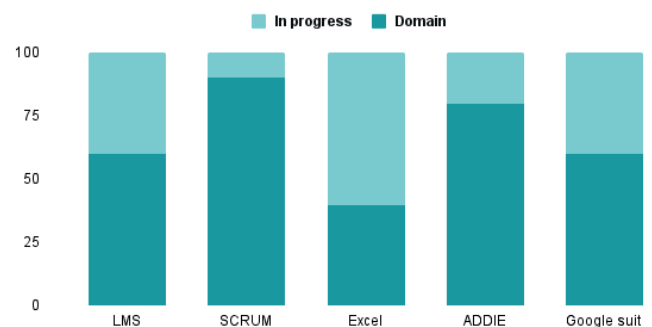
● UNAM - Licenciatura en Pedagogía

2015-2018 Ciudad de México On certification process

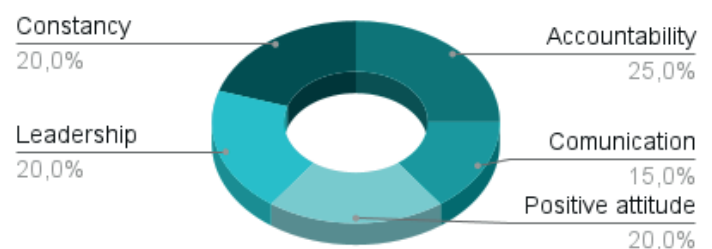
Languages

Native Spanish ● ● Advanced English

Pedagogical knowledges



Competencies



New abilities in progress



Data analyst

Game designer

