

CV 2023

Fabian Mrongowius
XR Producer



Hi 🖐️

My name is Fabian Mrongowius

I'm a XR Producer for New Media & Web3 🧑💻

**The next slides provide a short overview of my skills
and track record for you and your team!** 🎮🔥



Background: Work Experience

As a creative professional with a background in the ad world and video production, I have been delivering immersive and innovative media experiences for commercial and educational use since 2016.

I am proficient in bringing new visions to life and consistently strive to push the boundaries of what's possible in media creation. No matter if VR, AR, XR, Web3 or even classic media.

In addition to my technical skills, I strive to be known as a charming team member who is ready to get his hands dirty if needed - while always keeping up a smile for my colleagues and clients.

Track record: Recent partners and clients

Cartier



arte

CLINIQUE



JOURNEE
THE METAVERSE COMPANY



EAT•N



Johnson & Johnson



hey car



SIEMENS



Overview: My latest career path



11/2015 - today

Freelance Creative Producer, Berlin

Managing international projects in various roles and team constellations like multimedia installations, XR projects, live events and others for clients from different backgrounds



10/2021 - 10/2022

Senior Creative Producer at JOURNEE, Berlin

Managing the development and implementation of metaverse experiences for premium brands, including technical project management, client relations, and production



10/2020 - 12/2021

Executive Producer at ZAUBAR, Berlin

Managing the production of AR city tours and mobile games for brands and cultural institutions, including project acquisition, funding application and execution of project



10/2016 - 10/2019

Creative Producer for RTL Group / UFA, Berlin

Producing various projects with a focus on immersive media such as 360° video, VR, AR for TV platforms as well as branded storytelling for commercial clients.

What I bring to the table



Experienced project management:

5+ years in creating and managing project plans, set goals, track progress. Calculate and track budgets & costs as well as identifying funding or coproduction opportunities if necessary



Communication and sales:

Professional and reliable communication skills in English / German. Able to convincingly pitch a project at live event and to C-Level management. Able to create new business or upsell to existing clients



Network and experience:

Ability to negotiate freelance contracts or use own network to find missing resources if needed



Creative skills:

Strong background in production and creative workflows: Ability to develop strong creative concepts, pitch and understand missing aspects and yield for creative excellence among creatives



Technical skills:

Advanced understanding of game engines, PM tools, VFX workflows, post production and film editing software like Unreal, Unity, Blender, Cinema 4D, Adobe Suite, Premiere, DaVinci, MS365, Asana, Jira, etc

Portfolio highlights:
A selection of my latest projects

E-comm meets Metaverse

Web3 retail in the CLINIQUE VIRTUAL LAB



Role: Technical Producer, Pre-Production Concept
Client and partners: CLINIQUE VIRTUAL LAB

Release in March 2023

Leading the conception and pre-production for this exciting project, where JOURNEE implemented CLINIQUE'S global e-comm into their new metaverse experience for the first time, including insurance of technical feasibility as well as implementation of new platform features.

Read the FORBES press review: [Why Clinique's Next Move In The Metaverse Is A Winning Formula For Web3 Retail](#)

Check it out at: <https://www.clinique.com/virtual-lab>



Web3 virtual showroom: MWVERSE for McCANN & Meta at Cannes Lions 2022



Role: Senior Creative Producer for JOURNEE
Client and partners: McCANN, META

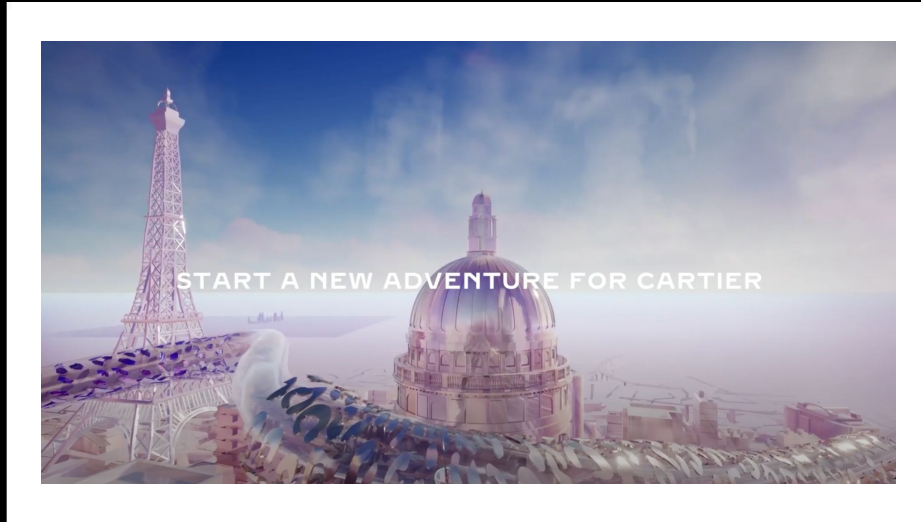
Release in August 2022

Leading the production for the MWVERSE project, a coproduction of McCANN, JOURNEE and META for the release at the Cannes Lions Award 2022 in order to present McCANN's award winning 2022 cases for their brands like Microsoft, Subway, Verizon, L'oreal, Mastercard, etc

Check it out at: mwverse.live



“Into the wild”: Cartier worldwide web3 virtual Event 2022



Role: Senior Lead Producer for JOURNEE
Client: Cartier Internal Innovation Unit

Release in September 2022

Cartier was looking for a groundbreaking new idea for their worldwide team event - which could not happen in the physical world. We managed to create a complete web3 virtual environment, based on their existing showroom concept - and managed the production of the virtual event and all assets within only a few weeks. Client was acquired through my initiative.

Cartier

Journee

Joytopia with Hans Zimmer for the BMW CES campaign in Las Vegas 2022



Role: Senior Creative Producer for JOURNEE
Client: BMW, Jung von Matt, The Game

Release in January 2022

Managing the production for the BMW's first Metaverse-Game Joytopia, which also got nominated for Cannes Lions in 2022, for the CES's 2022 release show of BMW's new concept car in Las Vegas. Including a Voice Over by Hans Zimmer and a 3 level racing game.



Journee



AR App “On Set” for The German Museum for Film and TV, ZAUBAR



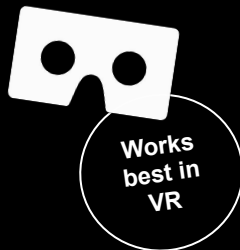
Role: Concept idea, Lead Producer for ZAUBAR
Client: German Museum for Film & TV

Dezember 2021, Release June 2022

Managing the development and leading the production for the interactive AR App “on Set Berlin” for ZAUBAR and the German Museum for Film and TV.

Check it out at:
deutsche-kinemathek.de/en/apps

Cesare's dream: The world's first volumetric VR film for GI Polen and ARTE



Role: Creative Producer for UFA X
Client: Goethe Institut Polen, ARTE

Coproduction with Volucap, UFA, We are Era, 2019: The VR production "Cesare's Dream" is one of the first ever VR films to use the new capturing practice of volumetric video. The VR experience toured many countries and was adapted by ARTE in 2020 to a 360° experience for on-demand viewing.

More info: www.arte.tv/cesares-dream



arte

UFA





LET'S TALK!



Fabian Mrongowius



yourxrproducer@gmail.com



+49 152 5685 4682



xrproducer.net