



ROXANNE M. HINDS

INSTRUCTIONAL TECHNOLOGIST & EDUCATOR

EDUCATION

Ed.D. in Instructional Technology and Distance Education

Nova Southeastern University | August 2023

- Courses included: Instructional Design, Instructional Media, Systems Analysis and Design, Managing & Evaluating ITDE, Advanced Applications in ITDE, Principles of Instructional Technology, Principles of Distance Education
- Dissertation: "A Qualitative Case Study on Perceived Readiness for the Diffusion of Blended Learning in TVET Institutions in Jamaica"

MA Gender, Globalisation & Development

City University, London | February 2008

- Modules included: Research Methodologies, Globalisation: Challenges and Transformations, Culture and Identity and Comparative Gender Rights
- Dissertation: "Dancehall Music and Adolescents' Gender Attitudes and Behaviour"

B.Ed. in Technical, Vocational Education & Training

University of Technology, Jamaica | July 2006

- Major: Family and Consumer Studies (specialisation in Family Studies)
- Courses included: Learning Theories & Practice, Assessment in Education, Instructional Methods, Curriculum Planning and Development, Foundations of Education, Adolescent and Adult Psychology

PROFESSIONAL EXPERIENCE

Instructional Designer

Freelance | June 2022 - Present

- Three interactive courseware development projects for HEART/NSTA Trust
- Two online course verification projects for VTDI
- Online course evaluation project for UWI Open Campus

CONTACT

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PROFESSIONAL MISSION

To utilize creative approaches and strategies to help individuals access tools for holistic development and to help them unlock their full potential.

SHORT COURSES

- Applying the Neuro, Cognitive, and Learning Sciences to Instructional Design
- Project Management for Instructional Designers

RESEARCH INTERESTS

- Open and distance learning
- Technology in teaching and learning
- Instructional design for the online environment
- Open educational resources

PUBLICATION

Hinds, R. (2016). Introducing distance learning into Jamaica's technical vocational education and training system: Strengths, weaknesses, opportunities, and threats. *Distance Learning*, 13(1), 21-31.

CONFERENCE PRESENTATION

"Managing Change of Communication in Family and Consumer Studies". Family and Consumer Studies 7th Annual Conference, UTech, May, 2008

KEY SKILLS

- Curriculum development
- Online resource development
- eLearning and content authoring (Camtasia and Articulate)
- LMS use and administration (Moodle and Blackboard)
- Video production and editing
- Online facilitation
- Customer service
- Creative thinking
- Attention to detail
- Strong communicator

REFERENCES

Available upon request

Educational Technologist

HEART/NSTA Trust | Apr 2017 - June 2022

- Coordinated the design and development of online/blended programmes and instructional videos
- Developed interactive courseware
- Trained instructors and content developers

Instructional Designer/Developer

HEART Trust/NTA | Jan 2013 - Mar 2017 & Sep 2008 - Aug 2010

- Designed, developed and co-ordinated the development of curricula, learner guides and multimedia instructional materials
- Trained resource persons and instructors in resource development
- Supervised the production of drafts and mock-ups

Contract Instructional Designer

UWI Open Campus | Feb 2015 - Dec 2016

- Guided course developers in the design, development and production of course outlines, course plans, assessment plans and unit materials for online courses
- Designed and developed multimedia resources to support online courses

Online Facilitator

UWI Open Campus | Aug 2012 - Aug 2014

- Moderated online discussions
- Monitored and encouraged learner activity
- Graded and provided feedback on activities and assignments

Instructional Designer

Freelance | Aug 2010 - Jan 2013

- Developed curricula and learner guides for HEART Trust/NTA
- Researched and analysed content to develop documents within strict deadlines

Adjunct Lecturer

University of Technology, Jamaica | Jun 2012 - Aug 2012 & Jun 2008 - Aug 2008

- Taught Family in World Perspective to undergraduate students
- Co-facilitated module on professionalism in family and consumer studies
- Wrote exam papers and conducted assessment